ARIWG Plan Development

Key related workspace: ARIWG Prioritization and Dependencies Workspace

"Towards a more innovative and revitalized At-Large"

Category 1 = Low Needs 2 = Medium Needs 3 = High Needs 4 = Unassigned	8 Priority Actions	Task Descriptions	Issue Numbers (where relevant)	At-Large Review Implementation Overview Proposal Text	Task Type	Risk Level 1 = Low 2 = Medium 3 = High	Issues Team Leader (s)	Progress	Starting Date	Target Completion from At-Large Review Implementation Overview
1		Implementation Development			Goal		Maureen Hilyard	17% **IN PROGRESS**	28/08/2018	
		Meetings			Implementation Activity					
		ARIWG formed and has met; project introduced.			Implementation Activity	1	Maureen Hilyard	100% **COMPLETED**	28/08/2018	
	Support	Quality vs quantity of ALAC advice	#1	Staff, under the direction of At-Large leadership, has already begun to rework the website and Wiki to ensure that our "Policy Advice" pages are accurate and understandable. This will continue as volunteer and staff resources allow. We will also ensure that as documents are published, the classification of the document is clear.	Implementation Activity	1	Jonathan Zuck, Marita Moll and Alberto Soto, Holly Raiche Participants	18% **READY FOR BARCELONA**	25/09/2018	6-9 months
	Support	Leadership Team (ALT), which is not mandated by ICANN Bylaws, concentrates in the established leadership too many decision-making and other administrative powers which should be spread among the members of the ALAC.	#4	The ALAC Chair will work with members of the ALAC and staff to better communicate the role and activities of the ALT ensuring that it is clear what the ALT does and does not do.	Implementation Activity	1	Maureen Hilyard and Hadia Elminiawi Participants Harold Arcos	18% **READY FOR BARCELONA**	25/09/2018	3 months.
	Support	Excessive amounts of At-Large Community time spent on process and procedure at expense of ALAC's mandated responsibilities to produce policy advice and coordinate outreach and engagement activities. Too many internal working groups are a distraction.	#7	The ALAC has begun to review our WGs, ensuring that the ones we have are active and relevant. We have also started the process to revamp our WG web and Wiki presence to ensure that all WGs are properly represented and documented. Groups no longer active will be segregated, but still documented for historical purposes	Implementation Activity	1	Javier Rúa-Jovet and Ricardo Holmquist Participants	0% **READY FOR BARCELONA**	25/09/2018	6 months and then ongoing.

	Support	Absence of consistent performance metrics.	#16	The ALAC has had a Metrics WG and an ALS Review Taskforce, both of which largely went into stasis during the IANA Transition and Accountability efforts. It is proposed to revive this activity as part of the At-Large Review Implementation. The ALAC notes that regional differences make it more difficult to have uniformity over participation metrics, but agrees that is an important target. The ALAC notes that collecting such statistics is a staff-intensive operation.	Implementation Activity	1	Dev Anand Teelucksingh and Joanna Kulesza, Cheryl Langdon Orr, & Maureen Hilyard Participants Justine Chew	18% **READY FOR BARCELONA**	25/09/2018	Nine months to design, and then ongoing, with a checkpoint one year after collection starts, all presuming availability of staff resources.
2	Support	Need for increased At-Large Community awareness and staff training regarding the use of social media.	#9	The ALAC will request additional staff skill development in the area of social media, and to work cooperatively with ICANN Communications social media specialists.	Implementation Activity		John Laprise, Sergio Salinas Porto Participants Lianna Galstyan	0% **TO START**	25/09/2018	1 year and then ongoing, presuming appropriate staff availability.
		Uneven contribution of At-Large to a coordinated ICANN strategy for 'Outreach and Engagement'. Missed opportunities for coordination with other constituencies and ICANN staff.	#5	To the extent allowed by ICANN's mission and available funding, members of At-Large and the At-Large organizations will continue to, and potentially increase, our involvement with other I* organizations as a method for increasing the visibility of At-Large, exploring areas for mutual collaboration and for attracting additional At-Large volunteers. At-Large will continue to work closely with GSE Staff to contribute to regional outreach plans and to encourage participation in a cross-community, cross-organizational fashion.	Implementation Activity		Tijani Ben Jemaa, Seun Ojedeji and Dan Nanghaka Participants Fatimata Seye Sylla Ali AlMeshal	6% **IN PROGRESS**	25/09/2018	Ongoing.
	Support	Need more systematic RALO participation in regional events	#13	At-Large Staff working with relevant departments to develop a single location which will point to travel funding opportunities and documentation of what resources were ultimately distributed, to the extent supported by those ICANN entities providing funding and reports.	Implementation Activity		Glenn McKnight and Daniel Nanghaka, Maureen Hilyard Participants Lianna Galstyan	18% **READY FOR BARCELONA**	25/09/2018	Six months.

3	Support	At-Large has struggled to reflect/process end-user opinion; barriers to individual participation; perception of unchanging leadership group.	#2	At-Large is increasingly focusing on individuals (both unaffiliated At-Large Members as well as members within each ALS) instead of just ALS voting representatives. Four of the five (RALOs) allow individual members and the fifth, LACRALO, has already approved the concept and is developing the detailed rules. We will also use the ALSes to communicate with those within an ALS who may have an interest in ICANN.

RALOs have also started to identify experts on ICANN topics within their ALSes and among individual members and to increasingly engage them in ALAC's policy work. Thus, a bi-directional flow of ICANN information continues to be strengthened.

These activities will require the production of information that is truly understandable (as identified in a recent ALAC-GAC Joint Statement) and available in multiple languages. As some of this will need to be created by At-Large staff, additional resources may be needed. We would suggest that At-Large Staff continue to work together with At-Large Leadership in looking for effective methodologies to coach and onboard new policy volunteers and leaders to facilitate the development of their skills and encourage them to stay and deepen their knowledge and expertise. Regarding the perception of unchanging leadership, statistics reporting involvement will be published. | Implement ation Activity | 3 | Bastiaan Goslings, Bartlett Morgan, Sarah Kiden, Satish Babu

Participants

Fatimata Seye Sylla, Justine Chew | 18%

READY FOR BARCELONA | 25/09/2018 | 2 years and ongoing |
| | Support | Staff resources are disproportionately concentrated on administrative support. Staff should have greater capacity to support preparation of policy advice. | #3 | Continue to look for opportunities to utilize and develop the skills of At-Large support staff while ensuring that the positions taken by At-Large represent solely those of users. Ensure that the volunteer community has sufficient support services so as to best utilize their volunteer time. This may require a shift or development of skills among At-Large Staff as well as additional staff. | Implement ation Activity | 3 | Holly Raiche , Hadia Elminiawi,

Participants

Justine Chew | 18%

READY FOR BARCELONA | 25/09/2018 | 1-2 years presuming staff resources available. |
| | | Election processes are excessively complex and have been open to allegations of unfairness. | #6 | At-Large will continue to evolve its processes through its bottom-up, consensus based, community deliberations and update as and when needed. | Implement ation Activity | 3 | Sébastien Bachollet and Alan Greenberg

Participants

Fatimata Seye Sylla | 0%

TO START | 25/09/2018 | Ongoing. |

		Social media and other Internet-based tools could be used more effectively, and at minimal cost, to continuously survey and channel end-user input into ICANN policy making processes.	#8	We will continue to investigate opportunities to use Social Media and other online tools that prove useful to bring end-users' voices to ICANN and vice -versa. However, we caution against seeing social media and online tools as a substitute for other means of participation. We are eager to work with ICANN Organization to understand ICANN's interests in this area, and the tools available to integrate and communicate our work more effectively.	Implementation Activity	3	John Laprise and Dev Anand Teelucksingh, Satish Babu Participants	0% **TO START**	25/09/2018	Ongoing.
		There are a multitude of communications channels used by At Large. This has led to fractured and undocumented communications.	#10	The ALAC Technology Taskforce regularly reviews various communications tools with the aim of improving At-Large participation. The At-Large Community is very diverse and the selection of any new tools must accommodate this diversity. We will also need to continue to investigate how we can overcome the lack of affordable communications for many of our participants and future participants.	Implementation Activity	3	Dev Anand Teelucksingh, John Laprise and Sergio Salinas Porto Participants	0% **TO START**	25/09/2018	Ongoing.
		While broadly popular, Global ATLAS meetings every 5 years have been difficult to organize and short on effective results. More frequent regional meetings would be more effective in encouraging both policy input and outreach while familiarizing more of At Large with workings of ICANN.	#11	The ALAC will proceed with its plans as approved by the Board, pending appropriate funding. As with all At-Large activities, there will be an increased focus on tracking and metrics.	Implementation Activity	3	Olivier Crepin-Leblond, Eduardo Diaz, Humberto Carrasco and Holly Raiche Participants Ali AlMeshal, Harold Arcos,	0% **TO START**	25/09/2018	Ongoing.
4		ALAC input to a coordinated ICANN Outreach sub-optimal.	#12	As noted in Issue 5, the ALAC supports such external activity to the extent that funding is available and it coincides with ICANN's mission. Increases in such funding would be appreciated, but in light of the FY19 draft budget, we are now in a mode of trying to minimize impact of the proposed cuts to such activities.	Implementation Activity	3	Maureen Hilyard, Alan Greenberg, Cheryl Langdon-Orr, Yrjo Lansipuro Participants	0% **TO START**	25/09/2018	N/A
		Need for an innovative approach to funding a revitalized At-Large.	#14	It is the understanding of the ALAC that At-Large may only be funded from ICANN operational funds.	Implementation Activity	3	Maureen Hilyard, Alan Greenberg, Cheryl Langdon-Orr Participants	0% **TO START**	25/09/2018	N/A

		Need to reinforce impact of outreach and engagement activities.	#15	As noted previously, subject to available funding, we do look for opportunities to explain At-Large and attract new participants at non-ICANN events. When opportunities have arisen where funds are available to bring a targeted group to an ICANN meeting with a good potential for future involvement, we have done so.	Implement ation Activity	3	Maureen Hilyard, Alan Greenberg,, Cheryl Langdon-Orr, Yrjo Lansipuro Participants	18% **READY FOR BARCELONA**	25/09/2018	N/A