ALAC Subcommittee on Outreach and Engagement

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Description

The ALAC Subcommittee on Outreach and Engagement **(OE-SC)** develops strategy to:

- Reach out to potential members of the At-Large Community (**Outreach**), and
- Engage new and existing members of the At-Large Community (**Engagement**)

This Subcommittee works with the broader At-Large Community to ensure its strategy is implemented successfully.

Get Involved

All who are interested in outreach and engagement for the At-Large Community **are welcome** to join the Subcommittee on OE-SC!

Please email your expression of interest to At-Large Staff at **staff@atlarge.icann.org**.

See: At-Large Communications Strategy: O&E SC Sub-Team Workspace

Contact

Chair: Daniel K. Nanghaka

Vice-Chair and Manager of the Regional Liaisons: Natalia Filina

Staff Support Lead: Heidi Ullrich

To subscribe to the OE-SC mailing list, (or read the archives / manage your subscription), please visit https://mm.icann.org/mailman/listinfo/alac-sc-outreach.

Meetings

Next Meeting: **21 September 2023**

Previous Meeting: **10 August 2023**

Action Items

Meetings

Previous Meetings

FY24 Activities

Activity	Project Lead	Areas of Work	Timeline	Key Resources	Status	Highlights

At-Large Loop /At-Large Campaign		• Phishing - Email Alert and Seminar • DNSSEC - Webinar • UA Day - Seminar and UA Day Activities • Next Round - Seminar	Phishing Email Alert - Fall 2023			
IGF		**Booth:** Slots at the ICANN booth (with prepared agenda) can be used for: • Meetings of new potential community members and providing information about At-Large • Cross RALOs coordination events • Flash sessions for guests - about At-Large and the opportunity to join • Inviting to participate in ICANN 78 and join (virtual or in person) ALAC sessions • Taking pictures and posting on Social Media and encouraging guests do same **Social Media:** • **At-Large members can publish announcements of IGF sessions in which they will take part, especially if the topics relate ICANN topics** • Proposed hashtags to use **#ICANNAtLarge #AtLargeinKyoto ….** **Reporting:** • Participants to add summaries on the essence of discussion and conclusions after IGF sessions, plenary sessions and round tables, which they will organize, moderate, participate as speakers.	**Before the IGF** Identify the list of At-Large community members who will attend and participate in IGF 2023 sessions, meetings and discussions https://community.icann.org/display/atlarge/At-Large+Outreach+Activities+at+the+2023+IGF+in+Kyoto%2C+Japan **During the IGF** At-Large members are encouraged to: - give summary on the essence of discussion and conclusions after IGF sessions, plenary sessions and round tables, which they will organize, moderate, participate as speakers. - on social media, At-Large members can publish announcements of IGF sessions in which they will take part, especially if the topics relate ICANN topics. Proposed hashtags to use **#ICANNAtLarge #AtLargeinKyoto …** Slots at the ICANN booth (with prepared agenda) can be used for: • Meetings of new potential community members and providing information about At-Large • Cross RALOs coordination events • Flash sessions for guests - about At-Large and the opportunity to join • Inviting to participate in ICANN 78 and join (virtual or in person) ALAC sessions • Taking pictures and posting on SocMedia and encouraging guests do same and **Post IGF** Highly recommend to organize cross-RALO open RoundTable and discuss the outcomes of IGF 2023 (In November 2023)	**At-Large Activities at the 2023 IGF in Kyoto, Japan Workspace - Kyoto, Japan; 8 to 12 October 2023.**		

ICANN78		**The goals of ICANN78 At-Large OE campaign plan**: • To raise awareness of community members about the ICANN78 schedule and topics of discussions. • Increase the number of attendees (offline and online) at At-Large meetings and events. • Involve ICANN community members (existing and new) in participation and discussions, exchange information and opinions at At-Large sessions and cross-community meetings and events. • Establish personal contact with community members who are interested in joining At-Large and give all possible information on how to do it and how to start effective work within the At-Large community. • To draw attention to the goals and results of At-Large work. **Tasks:** • Plan a number of events before, during and after ICANN78. • Create or improve existing channels for information exchange between stakeholders • Continue to communicate and work with new (or mobilized) At-Large community members after ICANN78. **Important to:** 1. Support messages about the inclusivity of At-Large community 2. Give simple explanations, answers and navigation about joining At-Large community 3. Support multilanguage mode of interaction 4. Gather feedback, information about the questions, concerns and experiences of end users from attendees of the events. 5. Highlight the importance and great experience of virtual attending the ICANN78. EURALO takes a special responsibility (as well as an opportunity) due the fact ICANN78 will be held in EUROPE, it is a rare opportunity to strengthen existing contacts and establish new contacts with organizations and individuals who deal with the problems of Internet end users from different sides (research, technical, academy, legal field, civil society, youth etc).	Timeline **ICANN78–Hamburg – 21-26 Oct 2023** Prep Week: Intersessional Week: ICANN78 Week: 21-26 October 2023 **Before ICANN78**: Identified the list of ICANN78 At-Large agenda and sharing the information, announcements via Social Media. **During ICANN78:** At-Large members are encouraged to give summary on the essence of discussion and conclusions after sessions, putting it on the wiki agenda page _____. All At-Large community members are invited to support the OE campaign, spread the information on social media, and participate in OE events. Some members of the community (presumably OE Liaisons or anyone interested, delegates from each RALO) will directly participate in the organization. OE Campaign ideas: Slots at the ICANN booth (with prepared agenda) can be used for:	**ICANN78 - October 2023: Annual General Meeting - Hamburg, Germany; 21-26 October 2023**		
UA Day 2024						
ICANN79						
ICANN80						

• Key Links

GSE Engagement Calendar

At-Large Outreach and Engagement Workspace

- Contains current work by the SC, as well as Outreach Calendars and the ICANN Stakeholder Analysis Tool.

At-Large Outreach and Engagement Document Workspace

- Holds various documents of interest to the SC, such as Outreach Materials.

Outreach Calendars

ALAC Sub-Committee on Outreach and Engagement Activities in FY21-FY22

ALAC Sub-Committee on Outreach and Engagement Activities in FY20-FY21

ALAC Sub-Committee on Outreach and Engagement Activities in FY19-FY20

ALAC Subcommittee on Outreach and Engagement Activities in FY17 and FY18

Community Regional Outreach Program (CROP) FAQs

New At-Large Structure (ALS) and Individual Orientation Program

At-Large Community Onboarding

Monthly Reports of the SC on Outreach and Engagement

Mailing List Archives of the SC on Outreach and Engagement

- To subscribe to the SC on Outreach and Engagement mailing list, (or read the archives / manage your subscription), please visit https://mm.icann.org/mailman/listinfo/alac-sc-outreach.

At-Large Communications Strategy 2020-21

- At-Large Communications Strategy: O&E SC Sub-Team Workspace

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Members

The members of the ALAC Subcommittee on Outreach and Engagement, organized by regional affiliation, are listed below. See previous members here.

2022

RALO	Name	Position
	Daniel Khauka Nanghaka	**Chair**
AFRALO	**Bram Fudzulani**	**AF Regional Liaison**
APRALO	**Aris Ignacio**	**AP Regional Liaison**
EURALO	**Natalia Filina**	**EU Regional Liaison**
LACRALO	**Lilian Ivette De Luque Bruges**	**LAC Regional Liaison**
NARALO	**Eduardo Diaz**	**NA Regional Liaison**
AFRALO	**Peters Omoragbon**	Member
AFRALO	**Isaac Maposa**	Member
AFRALO	**Frank Anati**	Member
AFRALO	**Bukola Oronti**	Member
AFRALO	**Raymond Mamattah**	Member
AFRALO	**Edmond Kungwalo**	Member
AFRALO	**Sarah Kiden**	Member
AFRALO	**Nkem Nweke**	Member
AFRALO	**Stephen Dakyi**	Member
AFRALO	**Keolebogile Rantsetse**	Member
AFRALO	**Ines Hfaiedh**	Member
AFRALO	**Joel Okomoli**	Member
AFRALO	**Keolebogile Rantsetse**	Member
AFRALO	**Minata Zong-Naba**	Member
AFRALO	**Olévié Kouami**	Member
AFRALO	**Joan Katambi**	Member
AFRALO	**Lilian Kamara**	Member
AFRALO	**Abdel Gaffar Ouro-Agoro**	Member
AFRALO	**Innocent Adriko**	Member
AFRALO	**Jacob Odame-Baiden**	Member
AFRALO	**Sam Kinuthia**	Member
AFRALO	**Samuel Kwasi Danso**	Member
AFRALO	**Remmy Nweke**	Member
AFRALO	**Gabdibé Gab-Hingonne**	Member
AFRALO	**Theorose Elikplim Dzineku**	Member
AFRALO	**Imrane Ahmat Souleymane**	Member

AFRALO	**Prince Andrew Livingstone Zutah**	Member
AFRALO	**Michael Ahortor**	Member
AFRALO	**Alex Ohemeng**	Member
AFRALO	**Sarata Omane**	Member
AFRALO	**Lavish Mawuena Mensah**	Member
AFRALO	**Franklina Afriyie**	Member
AFRALO	**Olajide Segunfunmi**	Member
AFRALO	**Zeina Bou Harb**	Member
AFRALO	Aisha Hamid	Member
AFRALO	**Shadrach Ankrah**	Member
AFRALO	**Mohammed Awal**	Member
AFRALO	**Isaac Apenteng**	Member
AFRALO	**Allan Magezi**	Member
AFRALO	**Carine L. Malor**	Member
APRALO	**Cheryl Langdon-Orr**	Member
APRALO	**Amrita Choudhury**	Member
APRALO	**Priyatosh Jana**	Member
APRALO	**Ali AlMeshal**	Member
APRALO	**Hanan Khatib**	Member
APRALO	**Mohammad Kawsar Uddin**	Member
APRALO	**Aris Ignacio**	Member
APRALO	**Zahir Qasrawi**	Member
APRALO	**Ankur Raheja**	Member
APRALO	**Shreedeep Rayamajhi**	Member
APRALO	**Mahee Kirindigoda**	Member
APRALO	**Shaila Sharmin**	Member
APRALO	**Laxmi Prasad Yadav**	Member
APRALO	**Nitin Waila**	Member
APRALO	**Naveed Bin Rais**	Member
APRALO	**Shah Zahidur Rahman**	Member
APRALO	**Cherie Lagakali**	Member
APRALO	**Prateek Pathak**	Member
APRALO	**Gunela Astbrink**	Member
APRALO	**Jahangir Hossain**	**Member**
EURALO	**Roberto Gaetano**	Member
EURALO	**Betty Fausta**	Member
EURALO	**Mouloud Khelif**	Member
NARALO	**Robert Jacobi**	Member
NARALO	**Pierre-Jean Darres**	Member
NARALO	**Jeffrey Davis Jusino**	Member
LACRALO	**Lilian Ivette De Luque Bruges**	Member
LACRALO	**Laura Margolis**	Member
LACRALO	**Gary Campbell**	Member
LACRALO	**Marcelo Rodriguez**	Member
LACRALO	**Alberto Soto**	Member

RALO	Name	Position
	Daniel Khauka Nanghaka	**Chair**
AFRALO	**Bram Fudzulani**	**AF Regional Liaison**
APRALO	**Lianna Galstyan**	**AP Regional Liaison**
EURALO	**Natalia Filinia**	**EU Regional Liaison**
LACRALO	**TBC**	**LAC Regional Liaison**
NARALO	**Yubelkys Montalvo**	**NA Regional Liaison**

2020

RALO	Name	Position	Notes
AFRALO	Daniel Khauka Nanghaka	Chair	
AFRALO	Fatimata Seye Sylla	Co-Chair	
AFRALO	Isaac Maposa	Member	
AFRALO	Raymond Mamattah	Member	
AFRALO	Quaye Peterking	Member	
AFRALO	Ejikeme Egbuogu	Member	
AFRALO	Michel Tchonang Linze	Member	
AFRALO	Lilian Kamara	Member	
AFRALO	Bram Fudzulani	Member	
AFRALO	Oreoluwa Lesi	Member	
AFRALO	Caleb Ogundele	Member	
AFRALO	Ines Hfaiedh	Member	
AFRALO	Nkem Nweke	Member	
AFRALO	Joel Okomoli	Member	
AFRALO	Minata Zong-Naba	Member	
AFRALO	Joan Katambi	Member	
AFRALO	Remmy Nweke	Member	
AFRALO	Jacob Odame-Baiden	Member	
AFRALO	Dave Kissoondoyal	Member	
AFRALO	Peters Omoragbon	Member	
AFRALO	Vernatius Okwu Ezeama	Member	
AFRALO	Sarah Kiden	Member	
AFRALO	Bukola Oronti	Member	
AFRALO	Beran Dondeh	Member	
AFRALO	Sarata Omane	Member	
AFRALO	Pascal Bekono	Member	
AFRALO	Hadia Elminiawi	Member	
AFRALO	Frank Kouyami	Member	
AFRALO	Ben Kyemba	Member	
AFRALO	Innocent Adriko	Member	
AFRALO	Wisdom Donkor	Member	
AFRALO	Olévié Kouami	Member	
AFRALO	Patricia Akello	Member	
AFRALO	Yazid Akanho	Member	
AFRALO	Abdel Gaffar Ouro-Agoro	Member	
AFRALO	Sarah Mhamilawa	Member	
AFRALO	Shadrach Anjrah	Member	
APRALO	Ali AlMeshal	Co-Chair	
APRALO	Hanan Khatib	Member	
APRALO	Cheryl Langdon-Orr	Member	
APRALO	Narine Khachatryan	Member	
APRALO	Priyatosh Jana	Member	

APRALO	Shreedeep Rayamajhi	Member	
APRALO	Naveed Bin Rais	Member	
APRALO	Zahir Qasrawi	Member	
APRALO	Jahangir Hossain	Member	
APRALO	Eranga Samararathna	Member	
APRALO	Syuzan Marukhyan	Member	
APRALO	Mohammad Kawsar Uddin	Member	
APRALO	Andrew Molivurae	Member	
APRALO	Fouad Bajwa	Member	
APRALO	Ankur Raheja	Member	
APRALO	Bikram Shrestha	Member	
APRALO	Jay Paudyal	Member	
APRALO	Laxmi Yadav	Member	
APRALO	Suhaidi Hassan	Member	
APRALO	Prateek Pathak	Member	
APRALO	Cherie Lagakali	Member	
APRALO	Farha Diba	Member	
APRALO	Stanley Osao	Member	
APRALO	Aris Ignacio	Member	
APRALO	Mohammad Atif	Member	
APRALO	Nadira AlAraj	Member	
APRALO	Jiannne Soriano	Member	
EURALO	Natalia Filina	Co-Chair	
EURALO	Sébastien Bachollet	Member	
EURALO	Anne Marie Joly-Bachollet	Member	
EURALO	Matthias M. Hudobnik	Member	
EURALO	Roberto Gaetano	Member	
EURALO	Yrjö Länsipuro	Member	
LACRALO	Omir Kerry Kerr	Co-Chair	
LACRALO	Vrikson Iván Acosta Velásquez	Member	
LACRALO	Lilian Ivette De Luque Bruges	Member	
LACRALO	Maritza Aguero	Member	
LACRALO	Dev Anand Teelucksingh	Member	
LACRALO	Alberto Soto	Member	
LACRALO	Laura Margolis	Member	
LACRALO	Augusto Ho	Member	
LACRALO	Marcelo Rodriguez	Member	
NARALO	Glenn McKnight	Co-Chair	
NARALO	Jeffrey Davis Jusino	Member	
NARALO	Alfredo Calderon	Member	
NARALO	Pierre-Jean Darres	Member	
NARALO	Robert Jacobi	Member	
NARALO	Adrian Schmidt	Member	
N/A	Stephen Dakyi	Member	

2019

RALO	Name	Position	Notes
AFRALO	Daniel Khauka Nanghaka	Chair	
AFRALO	Abdeldjalil Bachar Bong	Member	
AFRALO	**Pascal Bekono**	Member	
AFRALO	Tijani Ben Jemaa	Member	
AFRALO	**Beran Dondeh Gillen**	Member	
AFRALO	Akin-Awokoya Emmanuel	Member	

AFRALO	Wunmi Hassan	Member	
AFRALO	**Dave Kissoondoyal**	Member	
AFRALO	Mwendwa Kivuva	Member	
AFRALO	Isaac Maposa	Member	
AFRALO	**Nkemdilim Nweke**	Member	
AFRALO	**Remmy Nweke**	Member	
AFRALO	Lawrence Olawale-Roberts	Member	ICANN Fellow, Nigeria
AFRALO	Seun Ojedeji	Member	
AFRALO	**Sarah Kiden**	Member	
AFRALO	**Ejikeme Egbuogu**	Member	
AFRALO	**Adam Ahmat Doungous**	Member	
AFRALO	**Peterking Quaye**	Member	ICANN60 Fellow
AFRALO	**Hadia Elminiawi**	Member	
AFRALO	**Michel Tchonang Linze**	Member	
AFRALO	**Peters Omoragbon**	Member	
AFRALO	**Vernatius Okwu Ezeama**	Member	
AFRALO	**Bram Fudzulani**	Member	
AFRALO	**Caleb Olumuyiwa**	Member	
AFRALO	**Peterking Quaye**	Member	
AFRALO	**Montrésor Konan**	Member	
AFRALO	**Fatimata Seye Sylla**	Co-Chair	
AFRALO	**Joel Okomoli**	Member	
AFRALO	**Ines Hfaiedh**	Member	
AFRALO	**Raymond Mamattah**	Member	
AFRALO	**Patrick Kusi Yeboah**	Member	
AFRALO	**Joan Katambi**	Member	
AFRALO	**Sonigitu Ekpe**	Member	
AFRALO	**Innocent Adriko**	Member	
AFRALO	**Minata ZONG-NABA**	Member	
AFRALO	**Oreoluwa Lesi**	Member	
AFRALO	**Haroun Mahamat Cherif**	Member	
AFRALO	**Fanny Salyou**	Member	
AFRALO	**Bukola Oronti**	Member	
AFRALO	**Lilian Kamara**	Member	
AFRALO	**Jacob Odame-Baiden**	Member	
AFRALO	Keolebogile Rantsetse	Member	
APRALO	**Ali AlMeshal**	Co-Chair	
APRALO	Holly Raiche	Member	
APRALO	**Maureen Hilyard**	Member	
APRALO	**Aris Ignacio**	Member	
APRALO	**Cheryl Langdon-Orr**	Member	
APRALO	Rao Naveed Bin Rais	Member	ICANN Fellow, Pakistan
APRALO	Adeel Sadiq	Member	ICANN NextGen Program
APRALO	**Narine Khachatryan**	Member	
APRALO	Anivar Aravind	Member	
APRALO	**Ranjit R. Nair**	Member	
APRALO	**Hanan Khatib**	Member	
APRALO	**Eranga Samararathna**	Member	
APRALO	**Gnanajeyaraman Rajaram**	Member	
APRALO	**Priyatosh Jana**	Member	
APRALO	**Robert Shoniwa**	Member	
APRALO	**Shreedeep Rayamajhi**	Member	
APRALO	**Satish Babu**	Member	
APRALO	**Afifa Abbas**	Member	

APRALO	**Mohammad Kawsar Uddin**	Member	
APRALO	Mohammad Abdul Awal	Member	
APRALO	**Jahangir Hossain**	Member	
APRALO	**Jianne Soriano**	Member	
APRALO	**Zahir Qasrawi**	Member	
APRALO	Shah Zahidur Rahman	Member	
EURALO	**Olivier Crepin-Leblond**	Member	
EURALO	Yrjö Lansipuro	Member	
EURALO	Wolf Ludwig	Member	
EURALO	Yuliya Morenets	Member	
EURALO	Mirjana Tasic	Member	
EURALO	**Ioana Stupariu**	Member	
EURALO	**Matthias M. Hudobnik**	Member	
EURALO	**Clement Genty**	Member	
EURALO	**Natalia Filina**	Co-Chair	
EURALO	**Anne-Marie Joly**	Member	
EURALO	**Sébastien Bachollet**	Member	
LACRALO	Jose Arce	Member	
LACRALO	**Alexis Anteliz**	Member	
LACRALO	Renata Aquino Ribeiro	Member	Joined 24 March 2016
LACRALO	**Harold Arcos**	Member	Joined 08 Sept 2015
LACRALO	Niran Beharry	Member	Joined 10 Sept 2015
LACRALO	Gary Campbell	Member	Joined 16 July 2015, Individual
LACRALO	Raitme Citterio	Member	Joined 21 Dec 2015
LACRALO	Lance Hinds	Member	
LACRALO	Jason Hynds	Member	
LACRALO	Johnny Laureano	Member	
LACRALO	Juan Manuel Rojas	Member	
LACRALO	Antonio Gomez	Member	
LACRALO	Bartlett Morgan	Member	Joined 07 Sept 2015
LACRALO	Jacqueline Morris	Member	
LACRALO	**Carlton Samuels**	Member	
LACRALO	**Vanda Scartezini**	Member	
LACRALO	**Dev Anand TeeluckSingh**	Member	
LACRALO	**Maritza Agüero**	Member	
LACRALO	**Lilian Ivette De Luque Bruges**	Member	
LACRALO	**Adrián Carballo**	Member	
LACRALO	**Vrikson Acosta**	Member	
LACRALO	**Omir Kerry Kerr**	Co-Chair	
NARALO	**Alfredo Calderon**	Member	
NARALO	Alan Greenberg	Member	
NARALO	John Laprise	Member	
NARALO	**Glenn McKnight**	Member	
NARALO	Yubelkys Montalvo Carrión	Member	
NARALO	**Marita Moll**	Member	
NARALO	**Karen Mulberry**	Member	
NARALO	**Adrian Schmidt**	Member	
NARALO	**Judith Hellerstein**	Member	
NARALO	**Robert Jacobi**	Member	
NARALO	**David Mackey**	Co-Chair	