## **Dietmar Lenden SOI**

## 1) Your Name: Dietmar Lenden Picture/Image: (Instructions: Click in the field to the right to open up the text input window. Then click the <Insert> menu button, select <Image>, then choose (or browse) to locate an image file (e. g., JPG, PNG, BMP) from your local computer to upload. After insertion, please click on the picture and adjust the size to no larger than 200 pixels). 2) Stakeholder Group: Registries Not Applicable 3) Constituency: 4) ICANN Affiliation (if not covered by item 2 or 3): 5) Please identify your current employer(s): Com Laude Group 6) Please identify your current position(s): Senior Product Strategist 7) Please identify the type(s) of work performed: I'm a Senior Product Strategist for .BRAND applicants and I'm responsible for ensuring that each applicant passes through the various phases of the ICANN process to completion and also help run .BRAND registries on a day to day basis via our Front End Registry Management services. I also manage the validation team and handle operational aspects of the various validation / verification projects for restricted TLD's. 8) Please identify your declared country of primary residence United Kingdom (e.g., country to which you pay taxes): 9) Please list any financial relationship beyond de minimis stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN: 10) Do you believe you are participating in the GNSO policy Yes process as a representative of any individual or entity, whether paid or unpaid? If the answer is "Yes," please provide the name of the Com Laude Group represented individual or entity. (If professional ethical obligations prevent you from disclosing this information, please enter "Private"): 11) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions: a) Do you have any type of material interest in ICANN GNSO Yes policy development processes and outcomes? If the answer is "yes," please describe the material interest Com Laude Group advises a number of new gTLD applicants, generally in ICANN GNSO policy development processes and dotBrands. outcomes:

b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as a work team member?	No
If the answer is "yes," please describe the arrangements /agreements and the name of the group, constituency, or person(s):	
12) Please identify any Working Groups or other chartered teams in which you are participating (include acronyms, if applicable):	
13) Additional Information (optional):	
14) Page last revised:	
	24-May-2022 10:58:45
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SOI Template v5 (6 Feb 2014)