ATLAS II Recommendation 2

No.	Recommendation	Recipient	Thematic Group Source	Assignees	Status
2	ICANN should increase support (budget, staff) to programmes having brought valuable members to the community.	ICANN Staff	TG1	• Outreach & Engagement • Capacity Building • Finance and Budget	**COMPLETED**

Summary

<u>Implementation Details</u>

The At-Large Community has made ICANN recognizes the fundamental importance of the representation and participation of users in ICANN's multistakeholder model. At-Large assignees have also played an active role in shaping ICANN programs that bring users to the community.

Besides the programs mentioned in recommendation no.1, ICANN has strengthened the Leadership Training Program, Language Services, online courses, and remote participation to realize the engagement goal. The Global Stakeholder Engagement has used At-Large's outreach calendar to track and join regional events that interest users, and its synergy with the Regional At-Large Organizations has made the implementation of regional strategies possible. Recently, ICANN Finance Department has adopted the At-Large proposal to integrate the At-Large multiyear schedule of General Assemblies and Summits into ICANN's Five-Year Operating Plan.

As a result of these increased supports, At-Large has been better funded to engage more users in ICANN activities physically and remotely.

<u>Next Step</u>

At-Large will continue collaborating with ICANN staff to ensure the lasting success of those programs and will help develop future outreach programs and services.

Actions:

- 16 Sep 2015
    - During ICANN 54 in Dublin, the ALAC to meet with Xavier Calvez to discuss FY17 Special Budget Request, with a focus on core activities/programs such as the Leadership Training Program
    - During ICANN 54 in Dublin, the ALAC to meet with Nora Abusitta to discuss this recommendation and the Next Gen Program, ICANN Fellowship, and Auction Proceeds
- 28 Sep 2015 (O&E SC):
    - O&E SC co-chairs to review the appropriate O&E programs and come up with key ideas for those programs. This can be a preparatory work for the conversation with Xavier.
    - Staff to invite the O&E SC co-chairs to the RALO secretariat session that will review the FY17 special budget request (Tue 29 Sep, 18:00 UTC); to add this as an agenda item
- 30 Sep 2015:
    - During ICANN 54 in Dublin, the ALAC to meet with GSE Staff and discuss the lack of communications/collaboration/synergy between GSE and some RALOs in outreach & engagement activities (exception: AFRALO has a very good synergy with AFRICANN).
    - Outreach & Engagement SC to review the list of programs identified and see which ones are the most beneficial with great ROIs that need to be kept
- 05 Oct 2015:
    - Capacity Building WG to report on this recommendation

Notes:

- Define 'programmes' that brought value members to the community.
- Need to think of ways to optimize budget.
- Outreach Sub-Committee to identify the so-called programs
- Finance & Budget Sub-Committee to evaluate the resources used so far and understand whether any additional funds is needed
- 30 Sep 2015:
    - Need to identify which programs that are most relevant to this recommendation and most valuable. We need to have examples, metrics, RoIs to demonstrate their value.
    - Re the programs/activities that don't have great ROIs, we shouldn't simply give up but should figure out ways to make them more effective.
    - The revenue stream of ICANN is uncertain and potential hard decisions in terms of cutting programs/activities may need to be made.
    - GSE has done events/outreach activities in North America region without contacting or informing NARALO. It would be better to form RALOs-GSE collaboration and improve communication.

- - We should also recognize the benefits that stem from the great synergy between RALOs and ICANN departments (e.g. AFRALO - AFRICANN)
  - 05 Oct 2015:
    - Dev Anand Teelucksingh has shared the outreach calendar with GSE VPs and encouraged them to include events in the calendar
    - Communications between GSE and At-Large need to be improved, and this can be a point of discussion during ALAC Meeting with the VPs
    - FSBC may not be able to meet before Dublin, but has been looking at the questions that Carlton asked (Question: What is the real practical outcome from all the budget work? Is the At-Large better funded? How much of the At-Large budgetary requests are satisfied? Which ones make our priority list?) and will discuss this with ICANN Finance Dept
  - 18 Oct 2015 (ALAC & Regional Leaders Work Part I)
    - Olivier Crepin-Leblond: Related to Rec 1, several of ALSes have admitted the concern that there might have been some programs done by the GSE, and local ALSes were not informed of the events taking place, and therefore they didn't manage to get anything out of it. It didn't appear to have local ALS engagement at all.
  - 30 Apr 2016
    - The Proposal for Multi-Year Planning of At-Large RALO Face-to-Face Meetings has been submitted to the ICANN public comment on the Draft ICANN FY17 Operating Plan & Budget and Five-Year Operating Plan Update; the Proposal has been reviewed by ICANN Finance.

Input from Outreach & Engagement Sub-committee:

- Define 'programmes' that brought valuable members to the community.
  - Leadership Training
  - Next Gen
  - Fellowship
  - CROPP
  - Regional Strategic Plans
  - Language Services
  - Online courses
  - ATLAS
  - RALO Face-to-Face General Assembly
  - Synergy between certain RALOs and GSE (e.g. AFRALO - AFRICANN)
- Continue & increase support for the aforementioned programs
- Identify the appropriate staff members as recipients
- Continue to provide support for people to follow ICANN activities remotely:
  - Cameras (more rooms, not just the ALAC ones)
  - Remote Hubs
- 28 Sep 2015 (O&E SC):
  - EURALO will organize a networking and outreach event after the GA (coordinated with Jean-Jacques Sahel); it is an open event and is also an opportunity for other RALO members to participate. The event will invite ISOC Europe that will circulate a special invitation to encourage European chapters to participate.
  - Re support issues for the outreach & engagement programs – if specific programs are identified, they can be submitted as part of the budget request for FY17. O&E SC can help identify appropriate programs. O&E SC with discuss with Xavier Calvez in ICANN 54 to understand how this can be done.