

Competition & Consumer Choice

Members:

- Jordyn Buchanan – Sub Team Chair
- David Taylor
- Dejan Djukic
- Jonathan Zuck
- Megan Richards
- Waudo Siganga
- Kaili Kan
- Jamie Hedlund
- **Stanley Besen (Resigned from CCTRT on June 25, 2017)**

Useful Links

C&C Action Items
C&C Call Schedule & Archives
C&C Mailing-List Archives
Plenary Drafts/Documents
Recommendations tool

Where can I find sources and information?

CCT Metrics
CCT Data Resources Spreadsheet
CCT Background Materials
Revised template for projects
Model Issue Paper DOC-PDF

Mandate: This team is tasked with reviewing the available data on competition and consumer choice, requesting additional data or other resources that may assist in their review, and reporting to the larger CCT Review Team on their findings and recommendations. The group will also follow the work of Analysis Group, which is conducting an economic study on the competitive effects of the New gTLD Program on the domain name marketplace.

Documents (Versions in red are latest)	File
BRAINSTORMING DOCUMENT	
v1 (23 Feb)	DOC - PDF
v2 (29 Feb)	DOC - PDF - G-doc
v3 (3 March)	DOC - PDF
v 4 (9 March)	DOC - PDF - G-doc
v5 (13 April)	DOC - PDF
PROJECT LIST	
Competition/Choice Project List (17 May)	DOC - PDF - G-doc
Project list (7 June)	G-doc
Project tracking (22 August)	XLS - G-doc
ANALYSIS GROUP	
Analysis Group Memo (18 Feb)	PDF
Analysis Group data requests (1 March)	DOC
DATA & REQUESTS	
Competition/Consumer Choice Data (30 March)	DOC - PDF - G-doc
Mockup data request (30 March)	DOC - PDF
Mockup data request v2 (1 April)	DOC - PDF
CCT-RT Possible Data Sources (27 April)	PDF - G-doc
MARKET DEFINITIONS	
The Basics of Market Definition and Analysis Group Summary	PDF
gTLD COMPETITION DISCUSSION PAPER	

⚠ Documents are drafts and should not be considered consensus language.

- Template to use - [DOC](#)
- Model issue paper - [DOC-PDF](#)

Draft high level findings - <https://docs.google.com/document/d/1Xvwd4d8K0dAQrHjU55pxa8KQo-pfWNCW75vraX5ttUc/edit#>

- [v1](#)

List of Projects	Owner	File
1.3 Basic Market Share Consultations	Stan	• v7 • v6 • v5 • v4 • v3 • v2 • v1
7.1 Size distribution of TLDs		
1.4 Concentration Ratios	Jordyn	• g-doc • v1
1.5 Price Analysis	Stan	• v9 • v8 • v7 • v6 • v5 • v4 • v3 • v2 • v1
3.1 Registrar Competition within Registries	Waudo	• v4 • v3 • v2 • v1

v1	DOC - PDF
REGISTRY DATA INVENTORY	
Registry data inventory (13 June)	DOC- PDF
OTHER	
New gTLD Registry Use, Privacy and Allocation Policies; PICs summaries (8 July)	XLSX
Responses to CCT Review Team Comments (1 March)	DOC
Responses to CCT Review Team Comments (2 March)	DOC
ARCHIVES - DOCUMENTS NO LONGER APPLICABLE ❌	
Project plan	DOC - PDF
	❌ No longer applicable

Reading List:

Generic ccTLDs - <https://support.google.com/webmasters/answer/62399?hl=en&rd=1>

DotBrand Observatory - <https://observatory.domains/>

2.2-2.4 Registry Policies	Dejan	• v3 • v2 + New gTLD registry policies sheet v2 • v1 + New gTLD registry policies sheet v1
2.5 Registrations in new gTLDs available in .com	Jordyn	g-doc v1
2.6 URS vs. UDRP	Dejan	• v3 • v2 • v1
5.2 Use .BRAND TLDs	Waudó	• v2 • v1
5.10 Benefits vs. confusion to end users	Megan	• v2 • v1
Trademarks	Stan	• v8 • v7 • v6 • v5 • v4 • v3 • v2 • v1
Industry structures	Stan	• v6 • v5 • v4 • v3 • v2 • v1
Effect of new gTLD entry on concentration	Stan	• v4 • v3 • v2 • v1
Parking	Stan /Jordyn /Jonathan	• v7 (September 2017) • v6 (September 2017) • v5 (August 2017) • v4 (August 2017) • v3 (June 2017) • v2 (June 2017) • v1 (April 2017)