

# LACRALO Trip Proposal 4



Please use the <Edit Contents> menu option (directly above) to complete this form. Note that most of the fields in the right column are **REQUIRED**; therefore, you will not be able to **SAVE** the page until they are completed.

## STAFF USE ONLY

Application Status	Assessment Due-Date	Assessment Status
CONFIRMED	29-Jun-2014	COMPLETE

## Trip Proposal Section

1) Number of Travelers: (Note: each traveler uses one trip of the five (5) allocated to each organization/structure).	1														
<table border="1"> <thead> <tr> <th>Traveler</th> <th>Email (Redacted)</th> <th>Alternate</th> <th>Email (Redacted)</th> </tr> </thead> <tbody> <tr> <td>Carlton Samuels</td> <td></td> <td>Jacqueline Morris</td> <td></td> </tr> </tbody> </table>	Traveler	Email (Redacted)	Alternate	Email (Redacted)	Carlton Samuels		Jacqueline Morris								
Traveler	Email (Redacted)	Alternate	Email (Redacted)												
Carlton Samuels		Jacqueline Morris													
2) Application Date:	12-May-2014														
3) Dates of Requested Travel:	<table border="1"> <tr> <td>Departure:</td> <td>04-Jun-2014</td> </tr> <tr> <td>Return:</td> <td>07-Jun-2014</td> </tr> </table>			Departure:	04-Jun-2014	Return:	07-Jun-2014								
Departure:	04-Jun-2014														
Return:	07-Jun-2014														
4) Travel Itinerary:	<table border="1"> <tr> <td>From City:</td> <td>Kingston</td> <td>Country:</td> <td>Jamaica</td> </tr> <tr> <td>To City:</td> <td>Paramaribo</td> <td>Country:</td> <td>Suriname</td> </tr> <tr> <td>Other: (Describe)</td> <td colspan="3"></td> </tr> </table>			From City:	Kingston	Country:	Jamaica	To City:	Paramaribo	Country:	Suriname	Other: (Describe)			
From City:	Kingston	Country:	Jamaica												
To City:	Paramaribo	Country:	Suriname												
Other: (Describe)															
5) Event/Conference Name, Title, or Descriptor:	ICT Summit Paramaribo 2014														
5a) Event/Conference Website Link:	<a href="http://www.ictsummitparamaribo.sr/">http://www.ictsummitparamaribo.sr/</a>														
6) Primary Event/Conference Location:	Chamber of Commerce and Industry (KKF) Hall, Paramaribo, Suriname														
7) ICANN Geographic Region:	Latin America and Caribbean														
8) Activity Sponsors: (Note: all event sponsors must be identified in order to comply with ICANN travel guidelines).	<p>Listed so far at <a href="http://www.ictsummitparamaribo.com/sponsors/">http://www.ictsummitparamaribo.com/sponsors/</a> :</p> <ul style="list-style-type: none"> <li>• TeleSUR <a href="https://www.telesur.sr/">https://www.telesur.sr/</a> ; Telecommunications Company Suriname</li> <li>• BNETS ; <a href="http://www.bnets.sr/">http://www.bnets.sr/</a> ; Banking Network Suriname</li> <li>• UCC ; <a href="http://www.ucc.sr/UCC/">http://www.ucc.sr/UCC/</a> ; United Caribbean Contractors</li> </ul> <p>Also, <a href="http://ictsummitparamaribo.com/2013/">http://ictsummitparamaribo.com/2013/</a> list the sponsors from the same event in 2013</p>														
9) Purpose and Goals:	<p>This Summit has the potential of attracting over 500 attendees, comprising of ICT Vendors, Distributors, Entrepreneurs, Professionals, Students, Education Providers, Policy makers, Ministries, NGO's, Users and Media. Lots of different stakeholders that could become more involved in ICANN policy.</p> <p>Goals:</p> <ul style="list-style-type: none"> <li>• Outreach with literature about ICANN and LACRALO to raise awareness of ICANN and other stakeholder roles in ICANN.</li> <li>• Raising awareness about ICANN At-Large and networking with delegates (including following up with delegates after the meeting) to identify possible candidates for ICANN At-Large.</li> </ul>														

10) Proposed Outcomes:	<ul style="list-style-type: none"> <li>• Distribute brochures and related material about ICANN ;</li> <li>• Identify and follow up with possible organisations that can apply to become ALSes</li> <li>• Make new contacts and possible leads for the future.</li> </ul>
11) Additional Information (optional):	Albert Daniel, ICANN Stakeholder Engagement from the Caribbean will be attending this event.
<b>ACKNOWLEDGEMENTS (Required):</b>	
The participants identified in this application are familiar with the <a href="#">Program Operations</a> associated with this <a href="#">Community Regional Outreach Pilot Program (FY14)</a> and agree to abide by its terms and conditions.	Yes
The ICANN Organization/Structure's leadership has authorized the submission of this Trip Proposal.	Yes
The ICANN Stakeholder Engagement Vice-President has concurred that the Purpose/Goals of this Trip Proposal are consistent with operational plans and/or strategies.	Yes
<h2>Trip Assessment Section</h2>	

<p>1) Describe how the original Purpose and Goals were accomplished:</p>	<h2 data-bbox="495 174 602 210">EVENT</h2> <p data-bbox="495 231 1484 319">ICANN was officially invited to the Suriname ICT Summit and was represented by Albert Daniel, Manager for Stakeholder Relations in the Caribbean. LACRALO devised an engagement framework with the official ICANN representative that covered messaging about ICANN's role in the Internet Governance ecosystem, identify Suriname as a stakeholder, the At-Large's role in ICANN and emphasize reasons for Suriname stakeholders to engage.</p> <p data-bbox="495 342 1484 430">Carlton Samuels was drafted as the LACRALO representative to accompany Albert Daniel. Both representatives coordinated and developed an appropriate narrative for meeting the communications objective for the Summit. At-Large specific brochures – in Spanish and English - were requested from At-Large staff, collected and taken to Paramaribo. The organizers say there were some three hundred (300) attendees for both days.</p> <h2 data-bbox="495 476 722 512">ENGAGEMENT</h2> <p data-bbox="495 535 1484 623">The <a href="#">program</a> was developed with separate <a href="#">presentations</a> for Albert Daniel and Carlton Samuels. Albert Daniel presented the basic information on ICANN and its role on Day 1. Carlton Samuels assisted in the Q&amp;A section of that presentation by working the roving microphone, distributing brochures and answering questions from the floor. Carlton Samuels presented on Day 2. He began the conversation by outlining for the audience the status of Suriname's engagement in ICANN.</p> <p data-bbox="495 646 1484 714">He then spoke specifically to ccTLD and end user channels as the best to begin the engagement. He was ably assisted by Shernon Osepa, the Regional ISOC Manager and formerly ICANN staff. The presentations were fairly well attended on both days; approximately 40 attendees. At-Large brochures were distributed. The At-Large orientated presentation is attached.</p> <p data-bbox="495 735 911 753"><a href="#">The-End-User-in-ICANN-At-Large-Policy-Process-CAS.pdf</a></p> <h2 data-bbox="495 861 776 898">REFLECTIONS</h2> <p data-bbox="495 974 1484 1039">Very few attendees had ever heard of ICANN. And the few who acknowledged had only a notional sense of its role. As a result a very lively discussion came up on both days of presentation. We had a significant number of attendees coming to the presentations on both days so there was some continuity.</p> <p data-bbox="495 1062 1484 1104">The single most persistent query was how to get involved in the domain name market. A lot of time was spent laying out the ICANN/Registry and ICANN/Registry/Registrar relationships.</p> <p data-bbox="495 1127 1484 1192">A few attendees were aware of the last gTLD round, especially the cost for participating. They were not aware of the ICANN-sponsored Applicant Support Initiative. We used that to emphasize the role of the At-Large in ICANN and showed how that initiative developed and its intended beneficiaries.</p> <p data-bbox="495 1215 1484 1281">A few wanted to know how the time spent in policy development would be compensated. We re-emphasized voluntarism as the model for user engagement in ICANN but outlined the several ways ICANN enabled the work of volunteers, including providing collaboration platforms to communicate and participate.</p> <p data-bbox="495 1304 1484 1369">We encouraged attendees to apply for fellowships. We fielded a few keen questions about the ALAC and how it interposed itself between them and ICANN. One attendee actually made the connection between Internet end users and their ultimate centrality to ICANN funding but lamented the fact that the ALAC could not compel the Board to act on what it sees as important.</p> <p data-bbox="495 1392 1484 1434">In the end, a few attendees committed to developing a closer association with ICANN. We recommended the communications channels and invited them to survey ALAC and LACRALO teleconferences.</p> <p data-bbox="495 1457 1484 1499">See <a href="https://www.flickr.com/photos/ictsuriname/with/14767997251/">https://www.flickr.com/photos/ictsuriname/with/14767997251/</a> which shows the pictures from Day 1 of the ICT event. The sequence with the ICANN related ones for Day 1 begins at 6227 decreasing with Albert.</p>
<p>2) Describe how the original Outcomes were achieved:</p>	<p data-bbox="495 1535 699 1554">See response to Question 1.</p>
<p>3) Date Completed:</p>	<p data-bbox="495 1625 589 1644">03-Aug-2014</p>

4) Additional information pertaining to this outreach event (optional):

## Background

Suriname is a Dutch-speaking member of the Caribbean Community (CARICOM) located in South America, North-East of Brazil, East of Guyana and West of French Guiana. It has a population of just over one half million (560,000) and is multiethnic. It is the smallest sovereign state in South America and has aligned its foreign and domestic policy with the English-speaking Caribbean.

The ccTLD is .sr. The ccTLD management is not engaged in ICANN.

While overtures have been made before now thru fraternal academic relationships, there are no At-Large Structures (ALS) established in Suriname. The At-Large established policy is for at least one (1) ALS established in each country or territory. LACRALO, specifically the Caribbean subgrouping, is engaged in recruiting new ALS to LACRALO and constantly scan the regional landscape for opportunities to raise awareness of the ICANN enterprise and present the role played in policy development by end user representatives to likely civil society organisations and actors.

For the first time, a Surinamese citizen – representing the government - received a fellowship to attend the Meeting at London. The At-Large established policy is for at least one (1) ALS established.

The annual [ICT Summit](#) is the largest ICT-related event on the national calendar and attracts a wide cross-section of business, educational, government and civil society connected attendees. It is also an event that attracts international attention, including ICT interests from the wider Caribbean.

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### Program Administration: STAFF USE ONLY

Program Requirement	Date Satisfied	Initials	Notes
Structure Leader Confirmation	10-May-2014	JDL	
Stakeholder Engagement VP Confirmation	12-May-2014	JDL	
Speakers Bureau	14-May-2014	JDL	N/A
Communications Department	14-May-2014	JDL	N/A
Meetings Team	14-May-2014	JDL	N/A
Constituency Travel	14-May-2014	JDL	Advised Constituency Travel today of the approved proposal and traveler; will follow up in one week's time

### Confirmation Section: STAFF USE ONLY

Program Administrator	Confirmed?	Date	Rationale
Janice Douma Lange	Yes	14-May-2014	