

# R. Murray McKercher SOI

## At-Large Statement of Interest (SOI) Form

1) Please enter your Name:	R. Murray McKercher
2) Picture/Image: <i>(Instructions: Click in the field to the right to open up the text input window. Then click the &lt;Insert&gt; menu button, select &lt;Image&gt;, then choose (or browse) to locate an image file (e.g., JPG, PNG, BMP) from your local computer to upload. After insertion, please click on the picture and adjust the size to no larger than 200 pixels).</i>	
3) Are you participating in the At-Large advisory process (including email and real-time discussions) as a representative of:	
a) ALAC (if so, detail the region and term):	
b) A Regional At-Large Organization (RALO) (if so, please detail the region, position and term):	NARALO Un-Affiliated Member Oct 2012 to present
c) An ICANN-accredited At-Large Structure (if so, which one):	ISOC Canada
d) Any ICANN Committee, Constituency or Stakeholder Group (if so, which one(s))?	GCEC  Global Stakeholder Engagement NARALO Outreach
e) Any other company or organization, whether commercial or nonprofit (if so, please detail the organization and your position):	Board Advisor – National Crowdfunding Association of Canada  Research Fellow – The Mobile Institute  Advisor – Ryerson University Digital Media Zone  Founder and Managing Director– InfoComm Canada, iC3 Media
4) Please identify your current employer(s):	iC3dotcom
5) Please identify your current position(s):	Founder and Managing Director
6) Please identify the type(s) of work performed:	Media Executive Production  Research and Policy Advisory – Mobile Internet
7) Please identify your declared country of primary residence:	Canada
8) Please list any financial relationship beyond de minimus stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN:	
9) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:	
a) Do you, your employer, and/or sponsor have any type of material or financial interest in the At-Large advisory process and its outcomes?	No
If the answer is “Yes,” please describe the interest:	
b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as a work team member?	No

<b>If the answer is “Yes,” please describe the arrangements/agreements and the name of the group, constituency, or person(s):</b>	
<b>10) Please identify any Working Groups or other chartered teams in which you are participating (include acronyms, if applicable):</b>	<ul style="list-style-type: none"> <li>Global Stakeholder Engagement</li> </ul>
<b>11) Additional information (optional):</b>	
<b>12) Page last revised:</b>	17-Apr-2014
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