NARALO Trip Proposal 4



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Application Status Assessment Due-Date Status Completed 25-Jun-2014 Completed Complete

CONI	25- 20	-Jun- 14	COMPLETE	:D										
Trip Pr	oposal Se	ection												
1) Number of Travelers: (Note: each traveler uses one trip of the five (5) allocated to each organization/structure).			1											
Traveler	Email (Redacted)	Alternate	Email (Reda	icted)										
Louis Houle		Robert Castongua y												
2) Application	Date:		05-Feb-201	4										
3) Dates of Requested Travel:			Departure:	01-Jun- 2014 03-Jun-										
			Ketuiii.	2014										
4) Travel Itinerary:			From City:	Quebec, PQ	Country:	Canad a								
			To City:	Montreal, PQ	Country:	Canad a								
			Other: (Describe)											
5) Event/Conference Name, Title, or Descriptor:			2014 IEEE Canada International Humanitarian Technology Conference (IHTC)											
5a) Event/Conference Website Link:			http://ihtc.ieee.ca/											
6) Primary Event/Conference Location:			Hotel Omni Mont-Royal, Montreal											
7) ICANN Geographic Region:			North America											
Activity Sponsors: (Note: all event sponsors must be identified in order to comply with ICANN travel guidelines).			Cosponsored by IEEE Canada, Montreal Section, Ottawa Section, Toronto Section, Vancouver Section, Northern Canada Section, plus Newfoundland and Labrador Sections (in other words, IEEE sections in Canada)											
9) Purpose and Goals:			Purpose:											
			It is to attend the Montreal IEEE conference that will focus on humanitarian applications of technology in the general areas of technologies for improving the lives of underserved peoples (including aboriginal/indigenous peoples), technologies for the disabled, health-related technologies, etc.											
			The panel that I'm invited to provides an opportunity to discuss these issues and to share views with IEEE members and patrons on these topics.											
			Goals:											
			We are looking for inputs from the Canadian IEEE Community on ICANN, its regional strategy objectives (5 year strategic plan and regional exchange program) and NARALO's mission. In backdrop, it will also be a good way to introduce ISOC Quebec, its role, and why and how we are committed to ICANN's multistakeholder model, how we got involved in ICANN AC/SO, including NARALO and NomCom 2014 activities.											
			We also wa	int to seek	interest ar	mong IEI	E members	and patro	ns to comm	ent and nurtu	re ICANN's r	egional eng	agement strate	egy.

10) Proposed Outcomes:	It will definitely be an ALAC and NARALO outreach and recruitment effort and, since I'm on NomCom 2014, I will certainly seek candidates, even if it is for 2015. The first outcome should be NARALO new members. I will also try to make sure that the regional (national) media hear about ICANN, the new domain names, the IDN program, Dot-Quebec (partnership is being discussed). A media graph will be submitted. Locally, I will be paying attention to partnership opportunities with IEEE members and ISOC Quebec, for both funding opportunities and organizing events of mutual interest. [Share information about ICANN and ICANN At-Large to attendees which include organisations around the world and get their contact information for further followup by the relevant RALOs] Statements of Interest for ICANN board, AC/SO, ALAC
11) Additional Information (optional):	Some funding for a booth could be a wise investment for ICANN! Maybe a suggestion: a CROPP toolkit for NARALO !?
ACKNOWLEDGEMENTS (Required):	
The participants identified in this application are familiar with the Program Operations associated with this Community Regional Outreach Pilot Program (FY14) and agree to abide by its terms and conditions.	Yes
The ICANN Organization/Structure's leadership has authorized the submission of this Trip Proposal.	Yes
The ICANN Stakeholder Engagement Vice- President has concurred that the Purpose/Goals of this Trip Proposal are consistent with operational plans and/or strategies.	Yes

Trip Assessment Section

1) Describe how the original Purpose and Goals were accomplished:

The 2014 IEEE Canada International Humanitarian Technology Conference (IHTC) was held in Montreal, from June 1 to 4, 2014.

Here is some information about IEEE history and their humanitarian strategy. The Humanitarian Initiatives Committee was formed in 2009 to highlight the works of IEEE members who are contributing to the benefit of community.

The conference was attempting to integrate technical and humanitarian work. The conference main objective was to focus on humanitarian applications of technology in the general areas of technologies for improving the lives of underserved peoples (including aboriginal/indigenous peoples), technologies for the disabled, health-related technologies, humanitarian engineering educational programs, and technologies to assist in disaster situations.

The conference featured keynote speakers, workshops, a student paper competition and peer-reviewed papers. Numerous technologyoriented papers and papers describing social and economic factors related to humanitarian technology implementation were also given during the conference.

Highlights

Keynotes speaker addressed topics of interest for ALAC and NARALO, such as Strengthening Safety Online and Smart Cities Related Innovation to Improve Lives of Underserved Populations. The main conclusion that emerges from these speeches is the proximity and complementarity of the concerns that hold the attention of the IEEE and our organizations, from a shared humanitarian perspective.

This conclusion was confirmed by the workshops attended, where I will underline the Humanitarian Open StreetMap initiative, an openly licensed map of the world being created by volunteers using local knowledge, and the Community Engagement Workshop featuring three programs on engaging with the community on their needs: Educational Activities for developing Engineering Projects in Community Service (EPICS), Teacher-in-Service Program (TISP) offering training workshops and the Special Interest Group on Humanitarian Technology SIGHT.

One of the SIGHT Program objectives is to engage with NGOs, Civil Society Organizations, UN Organizations, Corporates, and other similar bodies to synergize efforts in delivering useful and sustainable technologies in their operations. Please see below findings on a new possible partnership with IEEE Chapters and ISOC Quebec.

Among the panels proposed during the conference, let's mention two discussions among other also interesting debates :

- Technology to Empower Women: Better Security, Better Health, and
- Development and Humanitarian Aid: Social, Political and Ethical Implication of Humanitarian

Technology for Immediate and Sustainable Need Perspective on Canada's approach.

These two topics are not new in IEEE debates. Some ongoing projects initiated by IEEE Chapters now focus on this type of project and I have been delighted to note an evolution compared to some IEEE conferences that I attended for several years a decade ago.

The panel that I was invited to was entitled Challenges and Prospective Solutions for Ensuring Personal Information Privacy : Accessible and Secure Technology. The panelists were :

Matt Broda, Fellow, Bell Security, Founder OneForo

Marcel Prud'homme, IT security, risk management, compliance, computer and internal audits

Stéphanie Perrin, Policy Advisor and IT Consultant

Neil Schwartzman, Executive Director Coalition Against Unsolicited Commercial Email (CAUCE)

Louis Houle, Connect Quebec, ISOC Quebec, ICANN (NomCom, GeoTLDs, ALAC, NARALO)

Moderator : Gary Wayne Kenward

2) Describe how the original Outcomes were achieved:

The questions discussed were :

- 1. What is the personal information privacy? Does the average person really need to be concerned?
- 2. What can and should be done to insure personal information privacy? Specifically, what technology exists that can be used to secure personal information privacy?
- 3. Are there technology solutions readily accessible to the average person globally? Can this technology be installed, configured and maintained by anyone, regardless of technical skill?
- 4. Public education initiatives or information campaigns could help to raise awareness of both the problem and available solutions. What specific messages do you believe should be promoted? And how?
- 5. What solutions do you know of that have been used effectively and would form the foundation of best practices around the world?

Gary Wayne Kenward (moderator) stated that, « in various conversations after the panel was completed, I heard many people comment on how much they enjoyed the panel session. Your panel was a highlight of IHTC 2014. »

Kev findings

The IEEE IHTC conference offered a valuable opportunity for ICANN and the NARALO to outreach a new community that is not naturally involved in our organisation. The views of each community is built from a different path but the goal is similar: it is to improve the Internet experience and provide a worldwide opportunity to use this tool for the common good.

This is the first year that the IHTC conference is being done and the IEEE agrees that in subsequent years, it should be a lot more evident in the humanitarian aspects. I would recommand to get more involved in such events that offer an affordable way to promote our objectives. In many ways, the scope of the event was in line with NARALO's mission and objectives.

The privacy panel to which I was invited was a good means to bridge our communities on a problem that has many faces and no easy solution.

During the event, IHTC paid attention to networking which provides opportunities to work on partnerships. It has been a very productive outreach step regarding ISOC Quebec and Connect Quebec activities. We are now discussing a partnership with Montreal and Ottawa Chapters of the IEEE for the SIGHT program.

It also provided a window to introduce many attendees to ICANN and the NARALO, its mission and objectives, its core values and its activities. For some IEEE members, the first step has been to become a member of ISOC Quebec which, of course, is involved in the NARALO since its inception.

I like to believe that the NARALO and IEEE Chapters should cooperate to enhance the visibility of such an event in Canada. An open opportunity is offered to us with the 2015 Ottawa IEEE IHTC conference

https://www.flickr.com/photos/glennmcknight/sets/72157644950618612

3) Date Completed:

4) Additional information pertaining to this outreach event *(optional)*:

23-Jul-2014 Gary's email :

I would like to thank everyone, once again, for coming to IHTC 2014 and participating in the personal information privacy panel.

In various conversations after the panel was completed, I heard many people comment on how much they enjoyed the panel session. Your panel was a highlight of IHTC 2014.

This was the first year for IEEE Canada's IHTC conference and your participation has helped make it a great success. Plans are already underway for IHTC 2015, likely to held in Ottawa, Ontario.

Regards

Gary

Program Administration: STAFF USE ONLY

Program Requirement	Date Satisfied	Initials	Notes
Structure Leader Confirmation	13-Feb-2014	JDL	
Stakeholder Engagement VP Confirmation	19-Feb-2014	JDL	
Speakers Bureau	07-Mar-2014	JDL	no action required
Communications Department	07-Mar-2014	JDL	no action required
			alerted ICANN Constituency Travel 7 March 2014 and will follow up weekly

Confirmation Section: STAFF USE ONLY

Program Administrator	Confirmed?	Date	Rationale	
Janice Douma Lange	Yes	07-Mar- 2014		