

# NCUC Cocktail and Policy Workshop, Beijing, Tuesday - Wednesday 9 - 10 April, 2013

*One World, One Internet? New gTLDs & Competition in A Changing Global Environment*

A Policy Workshop organized by the NCUC Noncommercial Users Constituency (NCUC)

Beijing International Hotel April 9 – 10, 2013

<http://beijing46.icann.org/node/37165>

***Sponsored by cgi.br, .org, and the Internet Society***

**Tuesday, 9 April 2013, Grand Hall Foyer B**

**18.00 – 19.00**

NCUC Outreach Cocktail

*All are Welcome!*

**Wednesday, 10 April 2013, Function Room 8AB**

**13.00 -13.05: Welcome and Opening**

Robin Gross, Chair of the GNSO Non-Commercial Stakeholder Group

William Drake, Chair of the GNSO Non-Commercial Users Constituency

**13.05 – 14.00: One World One Internet? Integration vs. Fragmentation**

ICANN stands for "One World, One Internet." The Internet's progress from a limited academic network in the 1980s into a universal global infrastructure in the 2010s was enabled by the fact that it was open, free and borderless. The Internet's end-to-end architecture enabled "innovation without permission" and became the driving force for connecting people around the globe regardless of location, government policies, culture and jurisdiction. However as the Internet community grows towards four billion users, will political and cultural differences and corporate strategies lead to a more balkanized or fragmented Internet? Are pressures for "national internets" growing? The panel will discuss current trends in technology and commerce as well as implications of possible fragmentation, particularly for ICANN's management of domain names and IP addresses.

*Moderator:*

Wolfgang Kleinwächter, NCUC, Professor for International Communication Policy and Regulation, U. of Aarhus

*Panelists:*

Tarek Kamel, Senior Advisor to President for Governmental Engagement, ICANN

Markus Kummer, Vice President of Public Policy, The Internet Society

William Drake, NCUC, and International Fellow and Lecturer, University of Zurich

Yongge Sun, Director, The Internet Society of China

He Baohong, Director of Communications Standards Research Institute, China Academy of Telecommunication Research, Ministry of Industry and Information Technology

Leonid Todorov, Deputy Director for Government and International Relations, Russian Registry for TLDs

**14.00 – 15.00: New gTLDs, Competition and Regulation on the Internet: Chinese and Western Perspectives**

The creation of many new gTLDs will lead to new forms of competition. In some cases, IDNs will allow registries and registrars in foreign countries to compete with country code domains (ccTLDs). Sometimes ccTLDs use their domain to regulate Internet users, for example by requiring permissions and identification to register. Will foreign competition undermine these efforts? Domain name policies can also be used to build up a national competitor and protect it from foreign competition. This panel will explore the policy issues from both Chinese and Western perspectives.

*Moderator:*

Hong Xue, Professor of Law, Director of Institute for the Internet Policy and Law, Beijing Normal University

*Panelists:*

Milton Mueller, NCUC, Professor, Syracuse U. School of Information Studies, Internet Governance Project

Avri Doria, NCUC, Independent researcher

Antony Van Couvering, CEO, Minds + Machines and Top Level Domain Holdings

Limei Liu, Director of the Department of International and Legal Affairs, China Organizational Name Administration Center

Xiantang Sun, Senior International Policy Strategist, China National Network Information Center