At-Large Use of a Drawing for Prioritizing New gTLD Applications Workspace

Close Date	Statement Name	Status (Please click "Adopted" to download a copy of the Final Statement)	Assignee(s) and RALO(s)	Call for Comments	Call for Comments Close	Vote Announcement	Vote Open	Vote Reminder	Vote Close	Date of Submission	Staff Contact and Email	Statement Number
09.11.2012	Use of a Drawing for Prioritizing New gTLD Applications	Adopted Y14, 0N, 0A	Tijani Ben Jemaa (AFRALO)	31.10.2012	02.11.2012	02.11.2012	02.11.2012	03.11.2012	08.11.2012	09.11.2012	Kurt Pritz kurt. pritz@ICANN .org	AL/ALAC/ST /1112/4

Comment/Reply Periods [*]		Important Information Links
Comment Open:	10 October 2012	[Public Comment Announcement](#)
Comment Close:	9 November 2012	
Close Time (UTC):	23:59 UTC	
Reply Open:	N/A	[To Submit Your Comments (Forum)](#)
Reply Close:	N/A	[View Comments Submitted](#)
Close Time (UTC):	N/A	Report of Public Comments

Brief Overview	
Originating Organization:	ICANN
Categories /Tags:	- New gTLD Program - Batching and Metering - Prioritization Drawing
Purpose (Brief):	An equitable and reliable method is required for prioritizing new gTLD applications to meet root zone scaling requirements and enable timely processing of applications through contract execution and pre-delegation testing.
Current Status:	Information on a plan utilizing a drawing method to prioritize new gTLD applications is posted at http://newgtlds.icann.org/en/applicants/batching /drawing-prioritization-10oct12-en.pdf [PDF, 524 KB]. Comments are being solicited.
Next Steps:	Implementation of an agreed-on solution.
Staff Contact:	Kurt Pritz, Chief of Strategy	**Email:**	Kurt.Pritz@ICANN.org

Detailed Information
Section I: Description, Explanation, and Purpose
An equitable and reliable method is required for prioritizing new gTLD applications to meet root zone scaling requirements and enable timely processing of applications through contract execution and pre-delegation testing.
Section II: Background
After careful analysis of public comment and possible solutions for processing new gTLD applications, ICANN is proposing a plan for prioritizing applications through the steps leading to delegation of candidate registries. The plan describes assignment of priorities through the use of a Draw or Drawing – the priority assigned to each application will be used to schedule the release of initial evaluation results, pre-delegation testing, and contract execution. The proposal seeks to complete processing in an expedited manner, serve the public interest and provide an equitable prioritization mechanism.
Section III: Document and Resource Links
- Use of a Drawing for Prioritizing New gTLD Applications Paper [PDF, 524 KB]   - Announcement   - Webinar   - Change Review Process: gTLD Applicant Guidebook [PDF, 270 KB]   - Roadmap for Processing New gTLD Applications
Section IV: Additional Information
None

FINAL DRAFT

Please click here to download a copy of the PDF below.

ALAC STATEMENT ON THE ICANN PROPOSAL TO USE A DRAW FOR PRIORITIZING NEW gTLD APPLICATIONS

ICANN proposed to use a draw for prioritizing new gTLD applications in which the IDN applications will be given a priority.

The ALAC expresses its great satisfaction for the prioritization of the IDN applications because it promotes linguistic diversity on the Internet, which will enhance Internet accessibility to those whose language does not use the Latin characters and make the Internet more applicable to their daily life; this serves the public interest.

The new gTLD program showed that very few applications originated from developing economies, especially Africa and Latin America & Caribbean regions. It is our view that this is the result of poor outreach effort from ICANN regarding the new gTLD program as well as the availability of applicant support in the regions where those people live.

Therefore, and also because all the existing gTLDs are run by Registries based in developed countries, the ALAC finds it unfair to put the applications from developed and developing countries on the same level of priority. Giving the latter a priority will also promote diversity, enhance the accessibility of the developing economy citizens to the Internet and serve the public interest.

The ALAC believes that prioritizing new gTLD applications from developing economies will not have a big impact because the total number of the concerned applications (Africa and LAC regions) is only 41, which represent less than 2.13% of the total number of applications.

Nevertheless, the At-Large Advisory Committee understands the worries of those who are concerned about giving priority to applications from developing countries that are applied for by proxy, by candidates from developed countries, even if the same case applies for the IDN applications too.

To reduce the possibility of gaming this process, a case by case treatment should be undertaken for applications from developing economies to find out those genuinely applied for by developing country citizens and organizations.

The ALAC believes that re-balancing the Internet domain industry (lingual and geographic) and the consideration of the public interest should be the main criteria for any prioritization. IDN and developing economy applications deserve to be on the top of the list.

FIRST DRAFT

ALAC STATEMENT ON THE ICANN PROPOSAL TO USE A DRAW FOR PRIORITIZING NEW gTLD APPLICATIONS

(First draft)

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