

NARALO Capacity Building Sessions Workspace

This is an “in-reach” event to bring the existing North American ALSs together for education and to encourage a

sense of camaraderie. We will be scheduling four, two hour educational sessions to run before each day of the

ICANN meeting in order to bring people up to speed on ICANN Policy, hear from the chairs of each AC and SO,

develop a Communication Strategy and to plan for the future of the RALO.

Monday, 15 October NARALO Capacity Building Session 1 Time 7:00-8:00 Meeting Room: Regatta	Lundi, 15 Octobre 2012 NARALO Capacity Building Session 1 Horaire: 7:00-7:50 Salle de réunion: TBD	Lunes, Octobre 15 2012 NARALO Capacity Building Session 1 Tiempo: 7:00-7:50 Sala: TBC
Adobe Connect: TBD Agenda: Theme: Community Communications - Welcome to ICANN NARALO At-Large Toronto Capacity Building (NARALO Chair Garth Bruen) - Overview of Toronto Week Agenda (10 mins - Garth Bruen) - Today - WHOIS WG http://toronto45.icann.org/node/34191 - New gTLDs http://toronto45.icann.org/node/34199 - Future Challenges http://toronto45.icann.org/node/34223 - Rules and Procedures: http://toronto45.icann.org/node/34265 - Anniversary/Showcase/Outreach NARALO Showcase Event: Toronto - Special Announcement on Monthly Chair Reports (2 mins - Garth Bruen) - Managing Our Community, Getting ALSes on the Record, Enfranchising our members (10 mins) - Cross-RALO Dispute Resolution - Facilitated by Chris LaHatte, ICANN Ombudsman (30 mins) - Homework assignments (2 mins - Garth)	Adobe Connect: TBD Agenda: TBD	Adobe Connect: TBD Agenda: TBD
Monday, 15 October Joint NARALO/Fellows Meeting 1 Time 8:00-9:00 Meeting Room: Frontenac	Lundi, 15 Octobre 2012 Joint NARALO /Fellows Meeting 1 Horaire: 8:00-9:00 (TBC) Salle de réunion: TBD	Lunes, Octobre 15 2012 Joint NARALO /Fellows Meeting 1 Tiempo: 8:00-9:00 (TBC) Sala: TBC
Adobe Connect: TBD Agenda: Commercial Stakeholder's Group – Presentations by Marilyn Cade, Chair of the Business Constituency, Steve Metalitz, Chair of the Intellectual Property Constituency and Tony Holmes, Chair of the Internet Service Providers	Adobe Connect: TBD Agenda: TBD	Adobe Connect: TBD Agenda: TBD

Tuesday, 16 October 2012 NARALO Capacity Building Session 2 Time 7:00-8:00 Meeting Room: Regatta	Mardi, 16 Octobre 2012 NARALO Capacity Building Session 2 Horaire: 7:00-7:50 Salle de réunion: TBD	Martes, 16 Octubre 2012 NARALO Capacity Building Session 2 Tiempo: 7:00-7:50 Sala: TBC
Adobe Connect: TBD Theme: Recruitment Agenda: 1. What types of new members should be recruited? What kinds of communities? (Discussion - 10 mins) 2. Creation of Vice Chair with focus on Recruitment (Discussion - 10 mins) 3. Reaching out to Guam, US VI, Marshall Is., etc (Discussion - 5 mins) 4. Expanding in the U.S. and Canada, state by state, province by province (Discussion - 10 mins) 5. Listing of unaffiliated - quick interest form - (Discussion - 5 mins) 6. Speeding the application process - preview of Thursday (2 mins - Garth Bruen) 7. Continue Conversation at 10:00 http://toronto45.icann.org/node/34307 and 17:00 http://toronto45.icann.org/node/34361 8. Important meetings today: a. Registrants Rights and Responsibilities http://toronto45.icann.org/node/34353 b. ALAC Policy I & II	Adobe Connect: TBD Agenda: TBD	Adobe Connect: TBD Agenda: TBD
Tuesday, 16 October 2012 Joint NARALO/Fellows Meeting 2 (TBC) Time 8:00-9:00 Meeting Room: Frontenac	Mardi, 16 Octobre 2012 Joint NARALO/Fellows Meeting 2 (TBC) Horaire: 8:00-9:00 (TBC) Salle de réunion: TBD	Martes, 16 Octubre 2012 Joint NARALO/Fellows Meeting 2 (TBC) Tiempo: 8:00-9:00 (TBC) Sala: TBC
Adobe Connect: TBD Agenda: 1. Alain Berranger, Chair of the Not-for-Profit Operational Concerns Constituency (NPOC) (8:00-8:30) 2. Alumni Advice (8:30-9:00)	Adobe Connect: TBD Agenda: TBD	Adobe Connect: TBD Agenda: TBD
Wednesday, 17 October NARALO Capacity Building Session 3 Time 7:00-8:00 Meeting Room: Regatta	Mercredi, 17 Octobre 2012 NARALO Capacity Building Session 3 Horaire: 7:00-7:50 Salle de réunion: TBD	Miercoles, Octubre 17 2012 NARALO Capacity Building Session 3 Tiempo: 7:00-7:50 Sala: TBC

Adobe Connect: TBD Theme: NARALO Communications (Inner Workings) Agenda: 1. NARALO Communication Strategy Development Part 1 - Introduction (5 mins) 2. Streamline information flow: how meetings/calls are broadcast, meeting data reorganization (5 mins) 3. Reaching out to Newcomers within NARALO - plain-speak for newcomers, top-down review for newcomers (5 mins) 4. Simple and meaningful terms that cross EN/ES/FR (5 mins) 5. Inactive ALSes? Not-responding v rejections. Process for De-accreditation (5 mins) 6. Clarifying Travel Coordination - Travel Constituency On Calls? (Clarification on travel funding for NARALO (5 mins)) 7. Discussion with Sally Costerton, Senior Advisor to the President — Global Stakeholder Engagement, on the Development of a NARALO Communication Strategy (20 mins) (TBC)	Adobe Connect: TBD Agenda: TBD	Adobe Connect: TBD Agenda: TBD
Wednesday, 17 October Joint NARALO/Fellows Meeting 3 Time 8:00-9:00 Meeting Room: Frontenac	Mercredi, 17 Octobre 2012 Joint NARALO /Fellows Meeting 3 Horaire: 8:00-9:00 (TBC) Salle de réunion: TBD	Miercoles, Octubre 17 2012 Joint NARALO /Fellows Meeting 3 Tiempo: 8:00-9:00 (TBC) Sala: TBC
Adobe Connect: TBD Agenda: 1. Fadi Chehadé, ICANN President and CEO; Sally Costerton, Senior Adviser to the President on Stakeholder Affairs; and Tarek Kamel, Senior Advisor to the President — Government Affairs (7:30-8:15) 2. Patrik Fältström, Chair of the SSAC (815-8:30) 3. Paul Diaz from .org (8:30-9:00)	Adobe Connect: TBD Agenda: TBD	Adobe Connect: TBD Agenda: TBD
Thursday, 18 October 2012 NARALO Capacity Building Session 4 Time 7:00-8:00 Meeting Room: Regatta	Jeudi, 18 Octobre 2012 NARALO Capacity Building Session 4 Horaire: 7:00-7:50 Salle de réunion: TBD	Jueves, 18 Octubre 2012 NARALO Capacity Building Session 4 Tiempo: 7:00-7:50 Sala: TBD

Adobe Connect: TBD Theme: NARALO Communications (Web & Media) Agenda: 1. NARALO Communication Strategy Development Part 2 - Introduction (5 mins - Garth) 2. Development of a simpler application process with discussion (15 mins - Garth) a. Speeding up/Simplifying ALS membership (use of interest form) North American Regional At-Large Organization (TEST) b. Better Application c. Examination of the Process d. Probationary membership 3. At-Large Wiki Training (Staff, time?) 4. Synchronization of the At-Large-community calendar with your calendar (Staff, time?) 5. Humanizing the At-Large web interface. (The At-Large page can be extremely overwhelming) with discussion a. Instead of text, show how At-Large fits into ICANN with photos of the actual members b. Link photos to the videos collected, so people can see who the members are and what they work for 6. At-Large Social Media: LinkedIn, Facebook, Twitter, Youtube, Podcast, Skype. (Dev Anand Teelucksingh) At-Large Social Media Strategy Workspace (10 mins) 7. Next Steps (5 mins) 8. Chair's Announcement (5 mins)	Adobe Connect: TBD Agenda: TBD	Adobe Connect: TBD Agenda: TBD
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Adobe Connect: TBD Agenda: 1. Lesley Cowley, Chair of the ccNSO (8:00-8:30) 2. Heather Dryden, Chair of the GAC (8:30-9:00)	Adobe Connect: TBD Agenda: TBD	Adobe Connect: TBD Agenda: TBD