

# 2023-04-17 Applicant Support GGP - Meeting #10

The call for the Applicant Support GGP team will take place on **Monday, 17 April 2023 at 20:00 UTC for 60 minutes.**

For other places see: <https://tinyurl.com/3b8j2cs8>



## PROPOSED AGENDA

1. Welcome
2. Continued Discussion of Goals and Metrics Relating to Tasks 3, 4, 5 – Based on the Guidance (see questions below) (60 min)

### Questions to Consider:

1. **Goal:** *What is the aim? What is the desired outcome?*
2. **Indicators of Success:** *What would indicate the goal has been achieved? How will you know when it is achieved?*
3. **Metrics:** *What data/information should be collected and analyzed to determine if the goal was met?*

a. Draft Suggested Revision of Section 1 Outreach/Awareness: <https://docs.google.com/document/d/1JQQvs2wdmluR1-iP2hUbR9kKZJZ2Ule-NSAYumMATc/edit?usp=sharing> [docs.google.com] (Set to View Only)

b. Continued Discussion of Working Document with 2. Business Case (time permitting): <https://docs.google.com/document/d/15CHHQIXfGONxJe0F66OeO2lEdLJMTuQUMvHXvUIYEs/edit?usp=sharing> [docs.google.com]

3. AOB

## BACKGROUND DOCUMENTS



## PARTICIPATION

[Attendance](#)

Apologies: none



## RECORDINGS

[Audio Recording](#)

[Zoom Recording](#) (including audio, visual, rough transcript and chat)

GNSO transcripts are located on the [GNSO Calendar](#)



## Notes/ Action Items

### ACTION ITEMS/HOMEWORK:

1. Staff to produce a streamlined version of the working document with explanatory comments on how the original document was incorporated and distribute it to the WG by COB Tuesday, 25 April for review in advance of the meeting on Monday, 01 May.
2. Secretariat staff to cancel the meeting on Monday, 24 April at 1500 UTC and reschedule it for Monday, 01 May at 1500 UTC for 60 minutes.

### Notes:

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- Staff explanation of the document.
- Noted that this is the skeleton of the report, which will include deliberations and rationale, definitions of terms, etc.
- Question: Aren't there two things to increase awareness? How to connect the two?
- Note: Need to define the terms.
- Format: Will there be assumptions? Can we add? Excellent suggestion.
- Since we are trying to respond to the questions from GDS, what about the response to the tasks 3-5 from Council/in the initiation request?
- GDS is familiar with the tasks and the questions directly intended to answer them. But they also incorporate the goals.
- Note that even with the streamlined document the WG is still completing the tasks of prioritizing the metrics from the SubPro Final Report, showing their connection to the ASP's life-cycle elements, and showing the indicators of success. The rationale and deliberations in the Report will show how this analysis is done.

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