2022-08-11 At-Large Social Media Working Group Call

Date: Thursday, 11 August 2022

Time: 16:00 - 17:00 UTC (For the time in various time zones, click here)

How can I participate in this meeting?

Please note - change in connection details: for all languages, dial into the Adigo line, press 1638 and the Adigo operator will ask you which language channel you prefer and transfer you to the appropriate language channel.

English Conference ID = 1638

Spanish Conference ID: 1638

Zoom Link: https://icann.zoom.us/j/99802970213?pwd=MXVFcEdRZGpsTzROZnBqcEFCNWdFdz09 / Password: SMWG-11Aug

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Participants:

EN: Shah Rahman, Laura Margolis, Alfredo Calderon, Bram Fudzulani, Bukola Oronti, Daniel Nanghaka, Denise Hochbaum, Frank Anati, Hadia Elminiawi, Lavish Mawuena Mensah, Liliane Kom, Maureen Hilyard, Priyatosh Jana, Sivasubramanian Muthusamy

ES: Lilian Ivette De Luque Bruges

Apologies: Sarah Kiden

Staff: Heidi Ullrich, Claudia Ruiz, Chantelle Doerksen, Michelle DeSmyter, Yeim Salam

ES Interpreters: Claudia & Marina

Call Management: Michelle DeSmyter & Yeim Salam

Action Items: EN

Zoom Chat: EN

Zoom Recording: EN

Recording: EN, ES

Transcript: EN, ES

AGENDA

1. **Welcome and Roll Call - Staff (2 mins)**
2. **Introduction and Aim of Call - Shah Rahman - ICANN75 Social Media Lead (3 mins)**
3. **ICANN75 Social Media Strategy and Toolkit - Shah and All (25 mins)**
    a. **Social Media Strategy document (15 mins)**
    b. **At-Large ICANN75 Social Media Engagement Toolkit (10 mins)**
4. **At-Large ICANN75 Talking Points - Chantelle Doerksen (5 mins)**
5. **Social Media Contest - Shah (5 mins)**
6. **Work Load Sharing by Leaders and Members - Shah and All (10 mins)**
7. **Next Steps - Shah (5 mins)**
    a. **Next Meeting**
    b. **Actions by SMWG Members**
8. **AOB - Shah (5 mins)**