

# 2020-02-03 ALAC Subcommittee on Outreach and Engagement

**Date:** Monday, 03 February 2020

**Time:** 16:00 UTC - 17:30 UTC (for the time in various time zones [click here](#))

**Meeting Number:** AL.SC/MT.0828/1

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**How can I participate in this meeting?**

**Zoom Link:** <https://icann.zoom.us/j/760642963>

**Adigo:** EN: 1638

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**Action Items:** [EN](#)

**Zoom Recording:** [EN](#)

**Recording:** [EN](#)

**Transcript:** [EN](#)

**Zoom Chat:** [EN](#)

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## Participants

**EN:** Daniel Nanghaka, Omir Kerry Kerr, Remy Nweke, Joanna Kulesza, Cheryl Langdon-Orr, Priyatosh Jana, Syuzan Marukhyan, Abdel Ouro, Glenn McKnight, Alfredo Calderon, Dave Kissoondoyal, Jay Paudyal, Issac Maposa, Marita Moll, Adrian Schmidt, Ali Almeshal, Yazid Akanho, Franck Kouyami, Nadir Al-Araj, Jeffrey Davis Jusino, Zahir Qasrawi, Dev Annand Teelucksingh, Hadia Eliminiawi, Olivier Kouami, Lillian Ivette De Luque, Suhaidi Hassan, Minata Zong-Naba, Nkem Nweke, Shreedeeep Rayamajhi, Prateek Pathak, Hannan Khatib, Roberto Gaetano, Yrjo Lansipuro, Natalia Filina, Katambi Joan, Anne-Marie Joly-Bachollet, Naveed, Caleb Ogundele, Pascal Bekono,

**Apologies:** Olivier Crépin-Leblond, Maureen Hilyard, Fatimata Seye-Sylla, Alberto Soto, Bram Fudzulani,

**Staff:** Heidi Ullrich, Silvia Vivanco, Adam Peake, Deborah Escalera, Gisella Gruber, Siranush Vardanyan, Claudia Ruiz

**Call Management:** Claudia Ruiz

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## A G E N D A

1. **Roll Call - Staff (3 min)**
2. **Word from Chair - Daniel Nanghaka (12 min)**
  - a. Re-confirmation and confirmation of new members (Staff update)
  - b. Update on the ABRs that are related to O&E (Heidi)
  - c. Changes to the leadership of NARALO with update request from Glenn regarding new progress to be undertaken by NARALO
  - d. Post ATLAS III Update Tasks for O&E

Tasks	Implementation	Progressive Update
General Assemblies (planning in collaboration with the Regional Leadership of RALOs who have General Assemblies in 2020-2021: EURALO and LACRALO)	<ul style="list-style-type: none"><li>• How can ATLAS III activities and learning be carried on to GAs as a process of continued learning and skill building resulting in increased engagement?</li><li>• What kind of information is important to impart to members about At-Large to encourage greater engagement by individual members (unaffiliated and ALS)</li><li>• Has an assessment been carried out about those who were invited to the last RALO GA and how many are actually engaged a year later?</li></ul>	EURALO Update from Natalia (Co-chair - EURALO)  LACRALO Update

RALO Outreach and Engagement Strategies	<ul style="list-style-type: none"> <li>• RALO O&amp;E co-Chairs to be appointed by the RALOs</li> <li>• Ensure that RALO strategies are prepared and presented to GSE VCs</li> <li>• To include implementation plans and allocation of CROP and Discretionary Funding</li> <li>• Role of At-Large Ambassadors to be developed in consultation with the RALO co-Chairs (who will discuss with RALO leadership)</li> <li>• Co-Chairs to share policy resources produced in-house by their RALOs in collaboration with their CPWG representatives</li> <li>• Incorporate the recommendations that come out of the ATLAS Survey relating to Outreach</li> </ul>	
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d. Suggestion for ICANN 67

- i. Daily giveaways during raffle draw to have activities taking place at the Engagement Booth
- ii. Newcomer know your leader - this is a copy of the replication of what transpired in ICANN 63, Kobe
- iii. Request for participants to draft ICANN67 Quiz - the winners of the quiz will be given goodies or small gifts at the booth
- iv. Conduct ICANN67 raffle for visitors at the booth -  
The raffle will encourage members to register at the booth

### 3. Update and proposed plan from WG - Daniel Nanghaka

- a. Capacity Building WG (Joanna and Alfredo update on 2020 CB Plan)

The updates to include CB engagement plans at ICANN 67

- a. SoMe WG

The updates to include SoMe plans at ICANN 67 including but not limited to Social media award to most engaging participants

### 4. Update from GSE regarding 2020 Outreach and Engagement Activities that call for collaboration with RALOs and various ALSes - Adam Peak (GSE) - 5 mins

### 5. Joint NCUC--At-Large Outreach in Cancun ICANN 67: ICANN Spring Break - Gisella

### 6. ICANN 67 Planning - LACRALO (Staff, LACRALO Chair)

### 7. AoB - Daniel Nanghaka

### 8. End of meeting