2020-02-03 ALAC Subcommittee on Outreach and Engagement

Date: Monday, 03 February 2020

Time: 16:00 UTC - 17:30 UTC (for the time in various time zones click here)

Meeting Number: AL.SC/MT.0828/1

How can I participate in this meeting?

Zoom Link: https://icann.zoom.us/j/760642963

Adigo: EN: 1638

Action Items: EN

Zoom Recording: EN

Recording: EN

Transcript: EN

Zoom Chat: EN

Participants

EN: Daniel Nanghaka, Omir Kerry Kerr, Remy Nweke, Joanna Kulesza, Cheryl Langdon-Orr, Priyatosh Jana, Syuzan Marukhyan, Abdel Ouro, Glenn McKnight, Alfredo Calderon, Dave Kissoondoyal, Jay Paudyal, Issac Maposa, Marita Moll, Adrian Schmidt, Ali Almeshal, Yazid Akanho, Franck Kouyami, Nadir Al-Araj, Jeffrey Davis Jusino, Zahir Qasrawi, Dev Annand Teelucksingh, Hadia Eliminiawi, Olivier Kouami, Lilian Ivette De Luque, Suhaidi Hassan, Minata Zong-Naba, Nkem Nweke, Shreedeep Rayamajhi, Prateek Pathak, Hannan Khatib, Roberto Gaetano, Yrjo Lansipuro, Natalia Filina, Katambi Joan, Anne-Marie Joly-Bachollet, Naveed, Caleb Ogundele, Pascal Bekono,

Apologies: Olivier Crépin-Leblond, Maureen Hilyard, Fatimata Seye-Sylla, Alberto Soto, Bram Fudzulani,

Staff: Heidi Ullrich, Silvia Vivanco, Adam Peake, Deborah Escalera, Gisella Gruber, Siranush Vardanyan, Claudia Ruiz

Call Management: Claudia Ruiz

A G E N D A

1. **Roll Call - Staff (3 min)**
2. **Word from Chair - Daniel Nanghaka (12 min)**
   a. Re-confirmation and confirmation of new members (Staff update)
   b. Update on the ABRs that are related to O&E (Heidi)
   c. Changes to the leadership of NARALO with update request from Glenn regarding new progress to be undertaken by NARALO
   d. Post ATLAS III Update Tasks for O&E

Tasks	Implementation	Progressive Update
General Assemblies (planning in collaboration with the Regional Leadership of RALOs who have General Assemblies in 2020-2021: EURALO and LACRALO)	- How can ATLAS III activities and learning be carried on to GAs as a process of continued learning and skill building resulting in increased engagement? - What kind of information is important to impart to members about At-Large to encourage greater engagement by individual members (unaffiliated and ALS) - Has an assessment been carried out about those who were invited to the last RALO GA and how many are actually engaged a year later?	EURALO Update from Natalia (Co-chair - EURALO) LACRALO Update

| RALO Outreach and Engagement Strategies | RALO O&E co-Chairs to be appointed by the RALOs Ensure that RALO strategies are prepared and presented to GSE VCs To include implementation plans and allocation of CROP and Discretionary Funding Role of At-Large Ambassadors to be developed in consultation with the RALO co-Chairs (who will discuss with RALO leadership) Co-Chairs to share policy resources produced in-house by their RALOs in collaboration with their CPWG representatives Incorporate the recommendations that come out of the ATLAS Survey relating to Outreach | |

    d. Suggestion for ICANN 67

        i. Daily giveaways during raffle draw to have activities taking place at the Engagement Booth
        ii. Newcomer know your leader - this is a copy of the replication of what transpired in ICANN 63, Kobe
        iii. Request for participants to draft ICANN67 Quiz - the winners of the quiz will be given goodies or small gifts at the booth
        iv. Conduct ICANN67 raffle for visitors at the booth -
           The raffle will encourage members to register at the booth

3. **Update and proposed plan from WG - Daniel Nanghaka**

    a. Capacity Building WG (Joanna and Alfredo update on 2020 CB Plan)

        The updates to include CB engagement plans at ICANN 67

    a. SoMe WG

        The updates to include SoMe plans at ICANN 67 including but not limited to Social media award to most engaging participants

4. Update from GSE regarding 2020 Outreach and Engagement Activities that call for collaboration with RALOs and various ALSes - Adam Peak (GSE) - 5 mins

5. Joint NCUC--At-Large Outreach in Cancun ICANN 67: ICANN Spring Break - Gisella

6. ICANN 67 Planning - LACRALO (Staff, LACRALO Chair)

7. AoB - Daniel Nanghaka

8. End of meeting