

2019-12-18 ALAC Subcommittee on Outreach and Engagement

Date: Wednesday, 18 December 2019

Time: 17:00 UTC - 18:30 UTC (for the time in various time zones [click here](#))

Meeting Number: AL.SC/MT.0828/1

How can I participate in this meeting?

Zoom Link: <https://icann.zoom.us/j/367458146>

Adigo: EN: 1638

Action Items: [EN](#)

Zoom Recording: [EN](#)

Recording: [EN](#)

Transcript: [EN](#)

Zoom Chat: [EN](#)

Participants

EN: Cheryl Langdon-Orr, Maureen Hilyard, Daniel Nanghaka, Nkem Nweke, Vernatius Ezeama, Bram Fudzulani, David Mackey, Natalia Filina, Lilian Ivette De Luque, Priyatosh Jana, Vanda Scartezini, Yrjo Lansipuro, Zahir Palestine, Issac Maposa, Kerry Kerr, Ali AlMeshal, Anne-Maria Joly Bacholleet, Sebastien Bachollet, Bukola Oronti, Dave Kissoondoyal, Ejikeme Egbuogdu, Fatimata Sylla, Hanan Khatib, Harold Arcos, Jahangir Hossain, Kamra Lilian, Katambi Joan, Raymond Mamattah, Shreedeeep Rayamajhi, Deborah Escalera, Dev Anad Teelucksingh, Gnanajeyaraman Rajaram, Hanan Khatib, Manata Zong-Naba, Nadira Al-Araj, Priyatosh Jana, Rudi Daniel, Sarah Kiden, Siranush Vardanyan, Vanda Scartezini, Yrjo Lansipuro, Zahir Oasrawi

Apologies: Olivier Crépin-Leblond, Alfredo Calderon , Matthias Hudobnik, Tijani Ben Jemaa

Staff: Heidi Ullrich, Silvia Vivanco, Adam Peake, Deborah Escalera, Gisella Gruber, Siranush Vardanyan, Claudia Ruiz, Michelle DeSmyter

Call Management: Claudia Ruiz & Michelle DeSmyter

A G E N D A

1. **Roll Call - Staff (3 min)**
2. **Word from Chair - Daniel Nanghaka (12 min)**
 - a. **Introduction and Welcome to 2020 O&E Co-chairs - Daniel Nanghaka**
 - i. AFRALO - Fatimata Seye-Sylla
 - ii. APRALO - Ali Al Meshal
 - iii. EURALO - Natalia Filina
 - iv. LACRALO - Kerry Kerr
 - v. NARALO - David Mackey
 - b. **Post ATLAS III Update Tasks for O&E**

Tasks	Implementation
At-Large Participation Toolkit	Develop a set of materials for each stage of involvement: <ol style="list-style-type: none">1. Onboarding;2. Initial engagement (WG membership; assigned a coach/mentor;3. Policy Advice development involvement;4. At-Large leadership

General Assemblies (planning in collaboration with the Regional Leadership of RALOs who have General Assemblies in 2020-2021: EURALO and LACRALO)	<ul style="list-style-type: none"> • How can ATLAS III activities and learning be carried on to GAs as a process of continued learning and skill building resulting in increased engagement? • What kind of information is important to impart to members about At-Large to encourage greater engagement by individual members (unaffiliated and ALS) • Has an assessment been carried out about those who were invited to the last RALO GA and how many are actually engaged a year later?
RALO Outreach and Engagement Strategies	<ul style="list-style-type: none"> • RALO O&E co-Chairs to be appointed by the RALOs • Ensure that RALO strategies are prepared and presented to GSE VCs • To include implementation plans and allocation of CROP and Discretionary Funding • Role of At-Large Ambassadors to be developed in consultation with the RALO co-Chairs (who will discuss with RALO leadership) • Co-Chairs to share policy resources produced in-house by their RALOs in collaboration with their CPWG representatives • Incorporate the recommendations that come out of the ATLAS Survey relating to Outreach
Repository of skills and interests	<ul style="list-style-type: none"> • Survey of those members who are the key participants within ALSes for skills and interests as they relate to key policy areas and outreach activities • Analysis of surveys to identify possible capacity building needs and identify potential leaders in various interests (policy/engagement /outreach/etc.) • Identify how these skills and interests relate to the policy, engagement and outreach activities of At-Large and ICANN

3. Update and proposed plan from WG - Daniel Nanghaka and Post-ATLAS III Team Leaders (10 min)

1. [Post-ATLAS III Activities](#)
 - a. Capacity Building WG
 - b. Communications and Social Media Working Group

4. Update on Outreach and Engagement Activities 2019 by co-chairs - (2019 Co-Chairs) (15 min)

- a. AFRALO - Fatimata Seye-Sylla
- b. APRALO - Ali Al Meshal
- c. EURALO - Matthias Hudobnik
- d. LACRALO - Maritza Aguero
- e. NARALO - Glenn Mcknight

5. Update on IGF Activities - Natalia Filina(5 min)

See: [At-Large Outreach Activities at IGF 2019 Berlin](#)

6. ICANN 67 Planning - LACRALO Chair/Co-Chair and At-Large Staff (5 min)

- a. Daily giveaways during raffle draw to have activities taking place at the Engagement Booth
- b. LACRALO Activities

7. AoB - Daniel Nanghaka (3 min)

8. Adjournment of Meeting - Daniel Nanghaka (1 min)

9. Happy Festive Season - Daniel Nanghaka (1 min)

