

# Jennifer Wolfe SOI

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| 1) Your Name:  | Jennifer Wolfe, Esq., APR, SSBB   |
| Picture/Image:<br><i>(Instructions: Click in the field to the right to open up the text input window. Then click the &lt;Insert&gt; menu button, select &lt;Image&gt;, then choose (or browse) to locate an image file (e.g., JPG, PNG, BMP) from your local computer to upload. After insertion, please click on the picture and adjust the size to no larger than 200 pixels).</i> |   |
| 2) Stakeholder Group:  | Registries  |
| 3) Constituency:   | Not Applicable  |
| 4) ICANN Affiliation (if not covered by item 2 or 3):  |   |
| 5) Please identify your current employer(s):   | Dot Brand 360.Agency  |
| 6) Please identify your current position(s):   | CEO   |
| 7) Please identify the type(s) of work performed:  | In this role, I lead the organization in identifying strategic direction, developing new proprietary consulting methodologies and advise leading global brands on their digital and intellectual property strategy.                       |
| 8) Please identify your declared country of primary residence (e.g., country to which you pay taxes):  | USA   |
| 9) Please list any financial relationship beyond <i>de minimis</i> stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN:   | None  |
| 10) Do you believe you are participating in the GNSO policy process as a representative of any individual or entity, whether paid or unpaid?   | Yes   |
| If the answer is "Yes," please provide the name of the represented individual or entity. (If professional ethical obligations prevent you from disclosing this information, please enter "Private"):   | Dot Brand 360.Agency  |
| 11) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:   |   |
| a) Do you have any type of material interest in ICANN GNSO policy development processes and outcomes?  | Yes   |
| If the answer is "yes," please describe the material interest in ICANN GNSO policy development processes and outcomes:   | Only to the extent that I consult companies in developing their digital brand strategy and the outcome of certain policies may impact such strategies. I do not have any direct material interest with regard to the outcome of policies. |
| b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as a work team member?  | No  |
| If the answer is "yes," please describe the arrangements/agreements and the name of the group, constituency, or person(s):   |   |

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| <b>12) Please identify any Working Groups or other chartered teams in which you are participating (include acronyms, if applicable):</b> | Nom Com Appointee to GNSO Council 2012 - 2014,<br>Standing Committee for Improvements 2012 - 2014,<br>Chairperson GNSO Review Working Party 2014 - present,<br>New gTLD Subsequent Rounds, observer on various other<br>working groups. |
| <b>13) Additional Information (optional):</b>  |   |
| <b>14) Page last revised:</b>  | 09-May-2019 18:45:21  |
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