

# Lori S. Schulman SOI

**IMPORTANT:** (1) Please use the <Edit Contents> menu option at the top of this page when updating this page/form; and (2) You must be logged in to this site with a valid Username/Password in order to add/change SOI information.

1) Your Name:	Lori Schulman
<b>Personal Profile Picture/Image (Optional):</b> <i>(Instructions: Click in the field to the right to open up the text input window. Then click the &lt;Insert&gt; menu button, select &lt;Image&gt;, then choose (or browse) to locate an image file (e.g., JPG, PNG, BMP) from your local computer to upload. After insertion, please click on the picture and adjust the size to no larger than 200 pixels).</i>	
2) Stakeholder Group:	Commercial
3) Constituency:	Intellectual Property (IPC)
4) ICANN Affiliation (if not covered by item 2 or 3):	
5) Please identify your current employer(s):	International Trademark Association (INTA)
6) Please identify your current position(s):	Senior Director, Internet Policy
7) Please identify the type(s) of work performed:	As INTA's permanent representative to ICANN, my specific focus is on representing the interests of the largest association of brand owners in the areas of trademark law and Internet policy.
8) Please identify your declared country of primary residence (e.g., country to which you pay taxes):	United States of America
9) Please list any financial relationship beyond de minimis stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN:	None
10) Do you believe you are participating in the GNSO policy process as a representative of any individual or entity, whether paid or unpaid?	Yes
If the answer is "Yes," please provide the name of the represented individual or entity. (If professional ethical obligations prevent you from disclosing this information, please enter "Private"):	International Trademark Association's 7000 members
11) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:	
a) Do you have any type of material interest in ICANN GNSO policy development processes and outcomes?	No
If the answer is "yes," please describe the material interest in ICANN GNSO policy development processes and outcomes:	
b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as a work team member?	Yes
If the answer is "yes," please describe the arrangements /agreements and the name of the group, constituency, or person(s):	INTA's permanent representative to the IPC and ICANN. IPC Treasurer 2015-2017.

<p><b>12) Please identify any Working Groups or other chartered teams in which you are participating (include acronyms, if applicable):</b></p>	<p>IPC President, December 1, 2021 - present</p> <p>GNSO EPDP Accuracy Scoping Team 2021- present</p> <p>CCWG Accountability IRT ongoing</p> <p>CCWG Accountability - Rapporteur (Guidelines) - concluded</p> <p>RPM Review - Sunrise subteam chair - concluded</p> <p>CCWG Internet Governance -ongoing</p> <p>GNSO Review Team - IPC rep - concluded</p> <p>GNSO Standing Selection Committee - IPC rep -concluded</p> <p>IGO/INGO IRT - ongoing</p> <p>Next Gen RDS - observer</p> <p>NCPH Intersessional Planning Team - concluded</p> <p>WG on Curative Rights for IGO's and INGO's (participant through Spring 2017, now observer)</p> <p>GNSO SCI (disbanded)</p>
<p><b>13) Additional Information (optional):</b></p>	<p>I have practiced intellectual property and nonprofit law for over 30 years. My passion for my work is rooted in the belief that brand protection equals consumer protection. This is especially true in the Internet arena where the opportunities of fraud and abuse appear limitless for commercial and noncommercial users. My interest in ICANN and the rules that govern domain names grew out of the desire to protect consumers from fraudulent fundraising campaigns and promote ethical use of the Internet. ICANN's mission appeals to me because the multi-stakeholder process is the arena where the policy and technical communities work together to create a secure, resilient and reliable internet space.</p>
<p><b>14) Page last revised (updates automatically):</b></p>	<p>13-1-2022 14:23:12</p>
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