

Joi White SOI (Old)

Joi White - Intellectual Property Interests Constituency

1. Current vocation, employer and position:

Attorney at Carr & Ferrell LLP, Partner in the Trademark Group.

2. Type of work performed in #1 above:

Private law firm practice focused on counseling emerging growth to mid-size companies and entrepreneurs on trademark clearance, registration and disputes, including, of course, domain name issues.

3. Identify any financial ownership or senior management/leadership interest in registries, registrars or other firms that are interested parties in ICANN policy or any entity with which ICANN has a transaction, contract, or other arrangement.

None.

4. Identify any type of commercial or non-commercial interest in ICANN GNSO policy development processes and outcomes. Are you representing other parties? Describe any arrangements/agreements between you and any other group, constituency or person(s) regarding your nomination/selection as a work team member. Describe any tangible or intangible benefit that you receive from participation in such processes. For example, if you are an academic or NGO and use your position to advance your ability to participate, this should be a part of the statement of interest, just as should employment by a contracted party, or a business relationship with a non- contracted party who has an interest in policy outcomes.

As a legal representative for brand owners I have an interest in protecting the interests of trademark owners. In my individual capacity, I am interested in all things related to the management of domain names and the policy surrounding it. I am a member of the Intellectual Property Constituency (IPC), as well as the International Trademark Association (INTA), and am currently a member of the INTA's "Internet Committee". Members of the Internet Committee brought this group to my attention and, based on my interests and background, supported my participation. I am looking forward to being a part of, and contributing to, the RAP Implementation drafting team. I hope to derive some benefit from participation in regards to my daily law practice as the issues we will be discussing directly impact my clients' intellectual property interests.

5. Are you a member of a GNSO Constituency / Stakeholder Group, and if yes, which one(s)?

IPC.

Teams:

- Registration Abuse Policies Final Report Remaining Recommendations (RAP-REC)