

LACRALO (FY17) Outreach Strategic Plan DRAFT



Instructions:

1. Please use the **<Edit Contents>** menu option (directly above) to complete this form. Remember to **<Save>** the page (bottom right) after making updates.
2. The information fields are 'richtext' so that they can accommodate tables, links, images, attachments, and other formatting capabilities that may be useful in explanations/descriptions.
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STAFF USE ONLY

Strategy Status



In order to take advantage of CROPP deliverables in FY16, an Outreach Strategic Plan must be completed, approved internally within the structure/organization, and concurred by the applicable Regional Stakeholder V.P. team no later than 30 September 2015.

Person Completing Form:

Dev Anand
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Outreach Strategy

Outreach Plan Description and Details:	<p>EN version:</p> <p>A key focus of LACRALO's outreach strategy will be getting organisations to become accredited At-Large Structures (ALSes) from the 12 out of 33 countries in the Latin American and Caribbean (LAC) region that do not have any ALSes. These countries are noted on the LACRALO Dashboard at http://bit.ly/lacralo-dashboard.</p> <p>The LACRALO's members from the Outreach and Engagement SC will be maintaining an outreach calendar at http://bitly.com/LAC-Outreach-Calendar to track possible ICT and IG events in those territories without ALSes and regional IG events where persons and /or possible ALSes from those territories are likely to attend. This calendar will be used to identify possible events for CROPP proposals.</p> <p>Furthermore, the LACRALO members of the Outreach and Engagement SC will survey possible individuals and/or organisations that would be At-Large candidates in those countries without ALSes. Other ICANN stakeholders (GAC, ccNSO, Fellows) in territories without ALSes would also be consulted to find suitable At-Large candidates.</p> <p>Once a sufficient number of individuals/groups are identified, attempts would be made to contact such individuals to invite them to several conference calls to share information about DNS basics, ICANN and ICANN At-Large so that such individuals/groups can join At-Large and/or participate in opportunities offered by ICANN such as the Fellowship programme, the Nextgen programme and applying for ICANN positions via the Nomcom.</p> <p>As a pilot program for FY17, the ICANN LAC Strategy will fund two outreach F2F events in the LAC region (one in Latin America, one in the Caribbean) in countries without At-Large Structures. The LACRALO leadership, in coordination with the LAC Global Stakeholder Engagement, will use the Outreach and Engagment SC's survey data of possible At-Large candidates in countries without ALSes to select which countries will have the F2F events. Additional Ideas for the planning of such events can be found on the LACRALO wiki at https://community.icann.org/x/Aa7hAg.</p> <p>We have noted the rescheduling of two ICANN F2F meetings in 2016 that impacts the direct and remote participation of persons in the LAC region. We intend to work closely with ICANN's GSE to mitigate the impact of the rescheduling of these two F2F meetings</p> <p>ES version:</p> <p>El enfoque clave de la estrategia de Alcance de LACRALO será el obtener que nuevas organizaciones se acrediten como estructuras de Alcance (ALSes) en los 12 países que no tienen ninguna ALSes de los 33 que conforman la región de Latinoamérica y el Caribe (Región LAC). Estos países están anotados en el LACRALO Dashboard, ver: http://bit.ly/lacralo-dashboard.</p> <p>Los miembros de LACRALO del Subcomité de Alcance y Relacionamiento mantendrán un calendario de Alcance (outreach calendar) en http://bitly.com/LAC-Outreach-Calendar para identificar y llevar la cuenta de posibles eventos de TIC y de Gobernanza de Internet (GI) en esos territorios sin ALSes y eventos regionales de GI donde sea posible que personas y/o posibles ALSes de dichos territorios puedan participar. Este calendario será utilizado para identificar posibles eventos para propuestas CROPP.</p> <p>Asimismo, los miembros de LACRALO del Comité de Alcance y Relacionamiento identificarán individuos y/o organizaciones que serían candidatos de At-Large en aquellos países sin ALSes. Otras partes interesadas de ICANN (GAC, ccNSO, Fellows) en territorios sin ALSes también podrán ser consultadas para encontrar posibles candidatos de At-Large.</p> <p>Una vez que un número suficiente de individuos u organizaciones sean identificados, se harán esfuerzos para contactarlos e invitarlos a varias teleconferencias para compartir información acerca del DNS Básico, de ICANN y de la comunidad de At-Large de ICANN de manera que dichos individuos u organizaciones puedan unirse a At-Large y /o participar en las oportunidades ofrecidas por ICANN tales como el Programa de Becas, el Programa Nextgen y puedan postular a posiciones en ICANN a través del Nomcom.</p> <p>Como un programa piloto para el FY17, la Estrategia de LAC de ICANN financiará dos eventos de alcance presenciales en la región LAC (uno en Latino América, y otro en el Caribe) en países sin estructuras de At-Large. Los líderes de LACRALO, en coordinación con la Contratación Global de Partes Interesadas (GSE) de LAC utilizarán los datos de la encuesta de Alcance y Relacionamiento de posibles candidatos en países sin ALSes para seleccionar en cuales países serán los eventos presenciales. Ideas adicionales para la planificación de dichos eventos puede encontrarse en la paginan wiki de LACRALO en: https://community.icann.org/x/Aa7hAg.</p> <p>Hemos notado que la reprogramación de dos reuniones presenciales de ICANN en el 2016 que se llevarían a cabo en la región, impactan la participación directa y remota de personas en la región LAC. Trataremos de trabajar muy cerca del grupo de ICANN GSE para mitigar el impacto de la reprogramación de estas dos reuniones.</p>
Date Submitted:	

Community Confirmation Section

Note: To be completed by a Pilot Program Coordinator (PPC) designated by this organization/structure.

Acknowledgements	Confirmed?	Name	Date	Notes
The detailed Outreach Strategic Plan has been properly completed per CROPP requirements.				
The ICANN Organization / Structure's leadership has authorized this Outreach Strategic Plan.				
The Outreach Strategic Plan has been concurred by the Stakeholder Engagement V.P.				
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