

# At-Large ICANN New gTLD Program Survey Workspace

## ICANN New GTLD program survey

### Draft questionnaire

#### 1. A. Questions

##### 1. 1. Please tell us a bit about yourself

Note: Your name, email address and name of your organisation will NOT be publicly disclosed in any form or in any presentation without your explicit permission. This information will be used in aggregate form, and also for me to be able to contact you directly as a follow up to clarify your responses if necessary.

Name:

Organization:

Business

Non for Profit

Other

Email Address:

Your location:

In which category did you put yourself?

B2B

B2C

Other

Revenue / Sales Volume

How is Internet part of your daily life ?

- For email communication
- You have your website
- You use online information
- Other

Do you owe a domain name?

Yes

No

If yes, are you under

Country code code Top level domain ?

or generic Top level domain ?

##### 1. 2. Have you ever heard of ICANN New gTLD program ?

Note: The Internet Corporation for Assigned Names and Numbers (ICANN), is responsible for how top level domains (TLDs), either generic TLDs like .com, .net or country code TLDs like .tt or .jm are allocated and made available on the Internet. ICANN has announced a program where companies can apply for their own TLD. See <http://archive.icann.org/en/topics/new-gtlds/basics-new-extensions-21jul11-en.pdf> or the 6 minute video <http://youtu.be/AybZsS3NmFo>

YES

NO

If YES

- If you did hear about ICANN new gTLD program, did you see any opportunity/benefits for your organisation in applying to run a business of a new gTLD?

YES NO

- If you did hear about ICANN new gTLD program, are you expecting a specific gTLD which nobody applied for?

YES NO

### 1. 3. Applicant Support Program

Note: ICANN also offered an Applicant Support Program which provided financial and non-financial assistance to qualifying applicants. See <http://newgtlds.icann.org/applicants/candidate-support/applicant-support-fact-sheet-20feb12-en.pdf>

Have you ever heard of the Applicant Support Program?

Yes No

Would this programme have made a difference to your decision to apply for a new gTLD business or not?

Yes No

### 1. 4. Objection and Dispute Resolution

Note: The objection process is intended to afford businesses, individuals, governmental entities and communities an opportunity to advance arguments against introducing certain new gTLDs into the domain name system.

Parties with standing may file formal objections on the grounds of string confusion, legal rights, limited public interest or community opposition.

Have you ever heard of the New gTLD Objection process?

YES NO

## B/ Plan

**The first thing is to have ALAC approve the Questionnaire**

### 1. 1. Methods to be used

#### 1.1. Online Survey

[Staff will help to put the Survey online](#)

#### 1.2. Personal interaction led by volunteers

## Identify volunteers

### 1. 2. Duration of the survey

Enough time needed

Start: ?? Just after ICANN 48

End: ??

### 1. 3. Reaching target

- Information message on the ICANN website
- Survey announcement flyers to be distributed in Buenos Aires

Proposed AI: - Coordinate the post of invitation to take the online survey with the staff. The post will go to the ICANN website  
- Discuss the preparation of a small flyer to be distributed in BA

### 1. 4. Language for the Online Survey

- English
- French
- Chinese
- Arabic
- Spanish
- Russian

proposed AI: Coordinate translation issue with the staff

### 1.4 Survey Data analysis

Volunteer needed

### 1.5 Draft Recommendation to be approved by ALAC and Sent to ICANN