

New gTLD WG AC Chat Transcript 2012-11-26

Julia Charvolen:Welcome to the New gTLD Working Group on Monday 26 November 2012 at 16:00 UTC

Julia Charvolen:<https://community.icann.org/display/atlarge/New+gTLDs+WG+Teleconference+2012-11-26>

Avri Doria:<https://community.icann.org/pages/viewpage.action?pageId=38044058>

Gisella Gruber-White:Welcome everyone! Julia will be managing today's call - At-Large Staff member

Avri Doria:can i be heard at all?

Avri Doria:i hung up the phone since it was horrible. i can hear the adobe fine, but can you hear me.

Olivier Crepin-Leblond:terrible

Avri Doria:so no one can hear me.

Evan Leibovitch:This is the first time I've tested using being in two different adobe connect rooms at once

Evan Leibovitch:Audio wise Alan and I are at the trademark clearinghouse presentation from fadi

Avri Doria:nope does not seem like i can be heard. but i bcan herar you.

Gisella Gruber-White:Welcome Heidi (Policy Host!)

Olivier Crepin-Leblond:Do you know where this sound comes from? Is this an Adobe or a phone?

Olivier Crepin-Leblond:It sounds like Avri's turned to Darth Vader.

Olivier Crepin-Leblond:but now she's improved into C3PO

Olivier Crepin-Leblond:this is great! Like a Tone Box! R2D2, wher

Evan Leibovitch:Luke, I am your registrar

Olivier Crepin-Leblond:I've just been dropped off the call

Olivier Crepin-Leblond:no wonder I felt there was such an improvement in the background noise!

Policy Host:We'll call you, Olivier

Avri Doria:i can't hear a thing

Gisella Gruber-White:Can everyone hear?

Avri Doria:i cant hear

Avri Doria:anything

Tijani:oh, but we hear u Avri

Policy Host:We can barely hear her, but ok for me

Policy Host:<https://community.icann.org/pages/viewpage.action?pageId=38044058> - Outreach plan

Evan Leibovitch:Hi. I'm on this call now.

Evan Leibovitch:Not on the phone but I have the AC audio and I'll raise any questions here.

Policy Host:Theory foundation page: <https://community.icann.org/display/atlarge/Theory+Formation>

Evan Leibovitch:For the summary minutes: that's AD, not AG.

Evan Leibovitch:AG is on the TNCH call ;-)

Evan Leibovitch:Avri, the breakdown makes a lot of sense. But some of these questions will take significant resources to ask properly to the appropriate audience.

Evan Leibovitch:Is there any plan to ask ICANN for formal staff (or outside contractor) resources to assist in this effort? Just making a SurveyMonkey survey and expecting "non-applicants" to apply will not provide satisfying results.

Evan Leibovitch:I can't speak

Evan Leibovitch:just hear

Olivier Crepin-Leblond:is it me or is Avri cutting off?

Evan Leibovitch:The darth cader noises are returning

Evan Leibovitch:vader

Evan Leibovitch:I can hear Heidi fine

Policy Host:How many questions approximately would this survey be?

Avri Doria:i am thinking it should be a short survey, about 10 or a dozen

Evan Leibovitch:Probably not many questions, but they would likely be as many essay questions as multiple choice

Policy Host:How would the survey be distributed? Survey monkey via email and then follow up calls?

Avri Doria:yes, short questionnaire with follow up calls.

Policy Host:Correct, Avri. Translation would be fine.

Evan Leibovitch:That's the run (and where I think there may be expense or resources in use). Since we don't have a list of non-applicants we need to do our best guess of who may have been in a position to evaluate the program and decided not to apply.

Evan Leibovitch:rub/rub

Evan Leibovitch:Heidi ... can we get a list of who attended ICANN roadshow events to introduce the program? That would be a start. ... people who were aware of the program

Policy Host:Evan, I can certainly ask re the list

Evan Leibovitch:Coming up with the questions is the easy part. Finding out who to ask is the trick.

Policy Host:What exactly would the funding be for? We could set up the questions, Survey monkey survey, send out the emails, and support the follow up calls.

Policy Host:So, what additional funding would be needed?

Evan Leibovitch:What about IGF participants? Can we access THAT?

Evan Leibovitch:Agreed,

Evan Leibovitch:FB, twitter, etc

Evan Leibovitch:Sorry, need to drop out here. The TMCH call is now talking policy

Julia Charvolen:Seith Reiss joined the AC room

Policy Host:Thanks, Julia.

Policy Host:Welcome Seth

Policy Host:Avri, should a message be sent out to the New gTLD WG list for volunteers?

Policy Host:I'll make that an AI for you :)

Policy Host:yes

Policy Host:that is my AI!

Avri Doria:I was asking tijani to start filling in content on the page I started.

Avri Doria:i will try to find other volunteers

Policy Host:Thanks, All. Good call! Apologies for the audio challenges.

Olivier Crepin-Leblond:Thanks very much Avri!

Avri Doria:bye bye