

Vertical Integration Proposed Solutions

VI Matrix

The VI Working Group has developed a matrix to facilitate comparison of the various proposals submitted for consideration. The current version of the Matrix is attached.

[VI_Proposal_Matrix_V.7.1.xls](#)

Flip chart pages from face meeting (Brussels, Saturday)

[Flip chart photos](#) can be found on this page

WG Proposals Under Consideration

Current Proposals

- [BRU1 proposal](#) First of two proposals that was started at the face-to-face meeting in Brussels (summarized by Richard Tindel)
- [BRU2 proposal](#) Second of two proposals that was started at the face-to-face meeting in Brussels (summarized by Keith Drazek and Kathy Kleiman)
- [JN2+ Proposal](#) Neustar/Demand Media/Network Solutions/Domain Dimensions/Key-Systems GmbH/Phil Buckingham/INDOM/Blacknight /Dynamic Network Services, Inc/EuroDNS/Steve Pinkos
- [RACK+ Proposal](#) Afiliis/PIR /GoDaddy/RNA Partners/eCOM-LAC/CORE /Cheryl Langdon-Orr/Sébastien Bachollet /Alan Greenberg/Jothan Frakes/Olga Cavalli
- IPC Model [IPC Model](#)
- [FreeTrade](#) Free trade model (formerly Siva Free Trade Model)
- [CAMv3](#) Competition Authority Mode] [[pdf](#)]https://st.icann.org/data/workspaces/vert-integration-pdp/attachments/https_st_icann_org_vert_integration_pdp_index_cgi_vi_resources:20100712132516-0-27659/original/CAM-V3-100711.pdf] [[doc](#)]https://st.icann.org/data/workspaces/vert-integration-pdp/attachments/https_st_icann_org_vert_integration_pdp_index_cgi_vi_resources:20100712132538-0-27607/original/CAM-V3-100711.doc] [CAMv3 summary](#) [CAMv3 MF summary](#)
- [DAGv4](#) -- VI-related excerpt from the latest version of the Draft Applicant Guidebook*
- [Board Resolution](#) -- ICANN Board resolution regarding Vertical Integration -

Prior Proposals

[Siva Free Trade Model](#) -- Sivasubramanian M-Phil Buckingham- [Buckingham Model](#)
Eric Brunner-Williams- [CORE Proposal](#)
Jeff Eckhaus- [Demand Media Proposal](#)
Kathy Kleiman- PIR Model- [PIR Model](#)
Mike Palage/Milton Mueller/Avri Doria Proposal - [MMA Proposed Model](#)
Tim Ruiz- [GoDaddy Model](#)
Open Registrar Proposal- [Open Registrar Proposal](#)
Jeff Neuman- NeuStar Proposal- [NeuStar Proposal](#)

Summary of Resources on Vertical Integration

About Models- Eric Brunner-Williams

<http://www.icann.org/en/topics/new-gtlds/presentation-brunner-williams-19oct09-en.pdf>

Overarching Themes of Registry Position- Brian Cute

<http://www.icann.org/en/topics/new-gtlds/presentation-cute-19oct09-en.pdf>

Revisiting Registry Separation of Registries and Registrars - CRA International

<http://www.icann.org/en/topics/new-gtlds/crai-report-24oct08-en.pdf>

Summary of Public Comment on the CRAI Report:

<http://forum.icann.org/lists/crai-report/pdfaEVqFSq94H.pdf>

Proposal for Registry/Registrar Separation- Michael Palage

<http://www.icann.org/en/topics/new-gtlds/presentation-palage-19oct09-en.pdf>

Registry Stakeholder Group Supermajority Statement- 13 April 2009:

<http://forum.icann.org/lists/gnso-vi-feb10/pdfLlgCiytCsU.pdf>

Assessing the Costs and Benefits of Expanded Cross Ownership of Registries and Registrars- David Sappington

<http://www.icann.org/en/topics/new-gtlds/presentation-sappington-19oct09-en.pdf>

VI Introduction - Steve Salop

<http://www.icann.org/en/topics/new-gtlds/presentation-salop-19oct09-en.pdf>

Registry-Registrar Vertical Separation - Vertical Integration Options - Steve Salop and Joshua Wright

<http://icann.org/en/topics/new-gtlds/registry-registrar-separation-vertical-integration-options-salop-wright-28jan10-en.pdf>

The case for a Registry Owning a Registrar That Sells its Names- Richard Tindal

<http://www.icann.org/en/topics/new-gtlds/presentation-tindal-19oct09-en.pdf>

Models Proposed in the Draft Applicant Guidebook:

Draft Applicant Guidebook Version 3:
<http://www.icann.org/en/topics/new-gtlds/dag-en.htm>
Summary of Public Comment to Draft Applicant Guidebook Version 3:
<http://www.icann.org/en/topics/new-gtlds/summary-analysis-agv3-15feb10-en.pdf>
[Vertical Integration PDP](#)

List of Acronyms and Commonly Used Terms

Draft Definitions for GNSO Vertical Integration Working Group: [Draft Definitions for GNSO Vertical Integration Working Group](#)

"acronyms and commonly used terms"

Acronym Helper: <http://www.andalucia.com/icann/>