

# At-Large ICANN's Draft Vision, Mission & Focus Areas for a Five-Year Strategic Plan Workspace

Comment Close Date	Statement Name	Status	Assignee (s) and RALO(s)	Call for Comments	Call for Comments Close	Vote Announcement	Vote Open	Vote Reminder	Vote Close	Date of Submission	Staff Contact and Email
31.01.2014	<a href="#">ICANN's Draft Vision, Mission &amp; Focus Areas for a Five-Year Strategic Plan</a>	ADOPTED 14Y, 1N, 0A	Tijani Ben Jemaa (AFRALO)	20.01.2014	24.01.2014 20:00 UTC	25.01.2014	25.01.2014 00:01 UTC	30.01.2014	31.01.2014 20:00 UTC	31.01.2014	Denise Michel <a href="mailto:denise.michel@icann.org">denise.michel@icann.org</a>

For information about this PC, please click [here](#) >>

## Comment / Reply Periods (\*)

Comment Open Date:  
29 October 2013  
Comment Close Date:  
31 January 2014 - 23:59 UTC

## Important Information Links

[Public Comment Announcement](#)  
[To Submit Your Comments \(Forum\)](#)  
[View Comments Submitted](#)

## Brief Overview

Originating Organization:  
Strategic Initiatives  
Categories/Tags:

- Operating Plan
- Planning
- Strategic Planning
- Strategy

## Purpose (Brief):

In line with ICANN's commitment to the multi-stakeholder model, a working draft - [ICANN's Draft Vision, Mission & Focus Areas for a Five-Year Strategic Plan](#) [PDF, 313 KB] - is provided for community discussion and public comment. It proposes a new **Vision**, reiterates ICANN's existing **Mission**, and describes five proposed **Focus Areas with goals**. At this [stage of development](#), ICANN is seeking general feedback, as well as input on measurable outcomes for Focus Area Goals. Your responses will help inform additional aspects that are not yet included, but will be elements of ICANN's final strategic and/or operating plans and budget.

## Current Status:

Draft Vision, Mission & Focus Areas for a Five-Year Strategic Plan

## Next Steps:

Public comments are requested on the draft *Vision, Mission & Focus Areas* to inform a proposed ICANN Vision & Five-Year Strategic Plan (scheduled for public comment from February to March 2014).

## Staff Contact:

Denise Michel  
[Email Staff Contact](#)

#### Detailed Information

##### Section I: Description, Explanation, and Purpose:

The **Draft Vision, Mission & Focus Areas for a Five-Year Strategic Plan** [PDF, 313 KB] is a working draft to support the creation of ICANN's Vision and Five-Year Strategic Plan. It has been written based on brainstorming that occurred [April - September 2013](#) and reflects input from ICANN's Board of Directors, community and staff.

In line with ICANN's commitment to the multistakeholder model, this working draft is provided for community discussion and public comment. It proposes a new **Vision**, reiterates ICANN's existing **Mission**, and describes five proposed **Focus Areas with goals**. At this [stage of development](#), ICANN is seeking general feedback, as well as input on measurable outcomes for these Focus Area Goals:

**Overall** –Does this draft appropriately outline ICANN's future? Are we missing a strategic element you see as critical for ICANN to address in the next five years?

**Focus Area Goals** –What specific outcomes or achievements should we target for each of the Focus Area Goals? What quantitative / qualitative elements should we consider in measuring progress / results for each Focus Area Goal?

Your responses will help inform additional aspects that are not yet included, but will be elements of ICANN's final strategic and/or operating plans and budget, including: prioritization, timing/staging over five years, critical success factors, outcomes, resources, and metrics and monitoring.

Your feedback and input is critical. For your convenience, we have created simple templates for you to use as you send us your thoughts on the overall Vision and Mission as well as the five Focus Area Goals. Simply click on the links below to access the templates.

All feedback and input will be carefully considered for the proposed ICANN Vision and Five-Year Strategic Plan that will be posted for public comment.

##### Section III: Document and Resource Links:

Read **ICANN's Draft Vision, Mission & Focus Areas for a Five-Year Strategic Plan** [PDF, 313 KB]

Tell us what you think:

- Click here to comment on the **Vision/Mission** [DOCX, 35 KB]
- Click here to comment on I) Evolving ICANN's implementation of the **multistakeholder approach** [DOCX, 36 KB] for coordination
- Click here to comment on II) Developing a world-class **public responsibility** [DOCX, 36 KB] framework
- Click here to comment on III) Supporting a healthy **unique identifier ecosystem** [DOCX, 41 KB]
- Click here to comment on IV) Striving towards **technical and operational excellence** [DOCX, 36 KB]
- Click here to comment on V) Defining role clarity for ICANN in the **Internet governance ecosystem** [DOCX, 42 KB]
- **Click here to provide general comments without using the templates**

##### Section IV: Additional Information:

A session on Strategic Planning will be held at the ICANN Buenos Aires meeting on Monday, 18 November 2013 at 17:15-18:45 – see <http://buenosaires48.icann.org/en/schedule/mon-strategic-planning> for further details.

(\*) Comments submitted after the posted Close Date/Time are not guaranteed to be considered in any final summary, analysis, reporting, or decision-making that takes place once this period lapses.

## FINAL VERSION TO BE SUBMITTED IF RATIFIED

Please [click here](#) to download a copy of the PDF below.

## **FINAL DRAFT VERSION TO BE VOTED UPON BY THE ALAC**

The At-Large Advisory Committee considers the submitted "ICANN Draft Vision, Mission, and Focus Areas for a Five Years Strategic Plan" a comprehensive document addressing all the aspects of a future strategic plan.

The ALAC supports the ICANN vision as stipulated. Nevertheless, as the most important concern today is about the security of Internet and the trust in the Internet, the ALAC would prefer to include those aspects of trust and security in the paragraph describing the ICANN Vision in this way: "...to support a single, open, and globally interoperable Internet with a secure and trusted DNS". The same should be done in all focus areas paragraphs each time the unique and open Internet is mentioned.

To reach the required trust and to make the internationalization meaningful, the ALAC believes that the IANA function should be internationalized as well. We advise to add the following bold point in the "Evolving ICANN's implementation of the multi-stakeholder approach for coordination" focus area section: "Further strive to prepare a framework for the internationalization of the IANA function".

We cannot speak about public interest without considering the end-users' interest. Hence the ALAC recommends that it is necessary to add another bold point to the "Developing a world-class public responsibility framework" focus area section: "Engage and develop the End-Users community globally for full involvement in policy development and decision making processes".

The ALAC finds the other elements of the focus Areas well expressed and detailed. It appreciates this preliminary work to prepare for a future-oriented and concerted 5 years strategic plan and strongly supports that process.

## **FIRST DRAFT SUBMITTED**

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