

2021-02-04 At-Large Capacity Building WG Webinars Team Call

Date: Thursday, 04 February 2021

Time: 18:00 - 19:00 UTC (for the time in various time zones [click here](#))

Meeting Number: AL.CB/WG.1029/1

English Conference ID = 1638

Spanish Conference ID = 1738

Zoom Room: <https://icann.zoom.us/j/98439785400?pwd=d2FhUmZVQkpPRHBaQXc1emZsMW5tZz09> Password: #CBWGWeb1!

Action Items: [EN](#)

Transcript: EN, ES

Zoom Chat: [EN](#)

Recording: [EN](#), [ES](#)

Zoom Recording: [EN](#)

Participants:

EN: Cheryl Langdon-Orr, Barrack Otieno, Joan Katambi, Anne-Marie Joly-Bachollet, Hadia Elminiawi, Joanna Kulesza, Jonathan Zuck, Vernatius Okwu Ezeama, Seun Ojedeji,

ES: Lilian Ivette De Luque Bruges

Apologies: Natalia Filina,

Staff: Heidi Ulrich, Gisella Gruber, Melissa Peters Allgood, Claudia Ruiz, Michelle DeSmyter

ES Interpreters: Lilian & Paula

Call Management: Michelle DeSmyter

Agenda:

1. Welcome and Roll Call - Staff (3 min)
2. Adoption of the Agenda - Hadia (2 min)
3. Review of the Action Items from call on [21 January 2021](#) - Hadia (5 min)
4. [Social Media Best Practices](#), concentrating on Facebook, Twitter and Instagram as the main Social Media engagement and possible outreaching means - Lilian Ivette de Luque / Gisella/Jonathan/Natallia (20 min)
 - a. Social Media Webinar update:
 - i. [Agenda](#): speakers and timing TBC - Lilian
 - ii. Registration updates - Gisella
 - iii. Promo Videos - Jonathan
 - iv. Promo Cards - Natalia
5. Upcoming Webinars for the next 6 months: February to July 2021 & links to previous presentations- Hadia/ all (20 min)
6. [At-Large Capacity Building Working Group](#) suggested 2021 Webinars

- a. Updates from Mellissa Allgood in relation to [April's webinar](#): At-Large Consensus Building Webinar
 - b. Discussing any other new suggestions
- 7. [Expert Survey update](#) - Abdulkarim / all (5 mins)
- 8. AOB - Hadia (3 mins)
- 9. Next Call - Hadia (2 mins)