

2021-01-21 At-Large Capacity Building WG Webinars Team Call

Date: Thursday, 21 January 2021

Time: 19:00 - 20:00 UTC (for the time in various time zones [click here](#))

Meeting Number: AL.CB/WG.1029/1

English Conference ID = 1638

Spanish Conference ID = 1738

Zoom Room: <https://icann.zoom.us/j/96715611099?pwd=ZTBHQIRGUEVZdHpnbXluc3V2b25Kdz09/> / Password: #CBWG Web1!

Action Items: [EN](#)

Transcript: EN, ES

Zoom Chat: [EN](#)

Recording: [EN](#), [ES](#)

Zoom Recording: [EN](#)

Participants:

EN: Abdulkarim Oloyede, Barrack Otieno, Cheryl Langdon-Orr, Joanna Kulesza, John More, Jonathan Zuck, Maureen Hilyard, Natalia Filina

ES: Lilian Ivette de Luque

Apologies:

Staff: Heidi Ulrich, Gisella Gruber, Claudia Ruiz, Michelle DeSmyter

ES Interpreters: Paula & Marina

Call Management: Michelle DeSmyter

Agenda:

1. Welcome and Roll Call - Staff (3 min)
2. Adoption of the Agenda - Hadia (2 min)
3. Review of the Action Items from call on [7 January 2021](#) - Hadia (5 min)
4. [IoT webinar survey results](#) - Staff (10 min)
5. Social Media Best Practices, concentrating on Facebook, Twitter and Instagram as the main Social Media engagement and possible outreaching means - Lilian Ivette de Luque Social Media working group co-chair from LACRALO (20 min)
 - a. Draft Invitation
 - b. Registration?
6. Upcoming Webinars for the next 6 months: February to July 2021 - Hadia (10 min)
 - a. [At-Large Capacity Building Working Group](#) suggested 2021 Webinars
7. Expert Survey update - Abdulkarim / all (5 mins)
8. AOB - Hadia (3 mins)
9. Next Call - Hadia (2 mins)