

# 2021-09-28 At-Large Social Media Working Group Call

Date: Tuesday, 28 September 2021

Time: 16:00 - 17:00 UTC (For the time in various time zones [click here](#))

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## How can I participate in this meeting?

English Conference ID = 1638

Spanish Conference ID = 1738

Zoom Link: <https://icann.zoom.us/j/97312605232?pwd=M2F5TWpQV0JHYnNCdlpPMEM0MHBDdz09> / Password: SMWGCall#1

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## Dial Out Participants:

**EN:** Lianna Galstyan, Priyatosh Jana, Maureen Hilyard, Innocent Adriko, Denise Hochbaum, Dave Kissoondoyal, Peter Knight, Michael Ahortor Faraday, Stephen Dakyi, Shreedeeep Rayamajhi, Imrane, Adebunmi Adeola Akinbo, Lilian Deluque

**ES:**

## Apologies:

**Staff:** Evin Erdodu, Gisella Gruber,

**ES Interpreters:** Sabrina & Claudia

**Call Management:** Devan Reed

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**Action Items:** [EN](#)

**Zoom Chat:** [EN](#)

**Zoom Recording:** [EN](#)

**Recording:** [EN](#), [ES](#)

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## AGENDA

Denise Hochbaum, [NARALO SMWG Regional Chair](#)

**Regional Vice-Chairs:** [AFRALO](#) Bukola Oronti, [APRALO](#) Shreedeeep Rayamajhi, [EURALO](#) Natalia Filina, [LACRALO](#) Lilian Ivette De Luque Bruges

1. Roll call - Staff (2 mins)

2. Agenda overview - Denise Hochbaum and Evin Erdodu (3 minutes)

3. ICANN72 SMWG strategy and discussion - Denise Hochbaum and all (25 min)

- [ICANN72 worksheet timeline](#)
- At-Large Policy Sessions - [Sign Up Sheet](#)
- Draft [ICANN72 Social Media Strategy](#)
- [NARALO Events](#)

- Metrics



4. ALAC Subcommittee of Outreach and Engagement and SMWG coordination - Denise Hochbaum and all (15 min)

5. Action items and next steps - Evin Erdodu (3 min)

6. AOB - Denise Hochbaum 2 min