

Zoom Chat: 2021-01-27 At-Large Social Media Working Group Call

16:33:29 From Yesim Nazlar to Everyone : Welcome to At-Large Social Media Working Group Call taking place on Wednesday, 27 January 2021 at 14:00 UTC.

16:33:39 From Yesim Nazlar to Everyone : Agenda: <https://community.icann.org/x/cghACQ>

16:56:16 From Olévié Kouami to Everyone : Greetings everyone from Sénégal

16:56:58 From Alfredo Calderon to Everyone : @Olévié, hello from San Juan, Puerto Rico.

16:57:19 From Lilian Ivette Deluque to Everyone : Hello to all Greetings from Colombia

16:57:34 From Alfredo Calderon to Everyone : Saludos @Lilian.

16:57:44 From Lilian Ivette Deluque to Everyone : bienvenido Alfredo y todos

17:00:09 From Olévié Kouami to Everyone : hi

17:02:32 From Evin Erdogdu to Everyone : Hello all, welcome!

17:02:40 From Alfredo Calderon to Everyone : According to the agenda @Adebunmi Akinbo should be in the call.

17:03:27 From Sarah Kiden to Everyone : Hi everyone

17:04:11 From Hadia Elminiawi (ALAC) to Everyone : I can't hear anything

17:04:16 From Hadia Elminiawi (ALAC) to Everyone : is anyone speaking

17:04:21 From Hadia Elminiawi (ALAC) to Everyone : Hi all

17:04:37 From Adebunmi Adeola Akinbo to Everyone : Hi.

17:04:43 From Lilian Ivette Deluque to Everyone : don't starting yet

17:04:51 From Hadia Elminiawi (ALAC) to Everyone : Ok Thanks - I can hear you

17:05:30 From Evin Erdogdu to Everyone : Welcome Adebunmi

17:05:44 From Evin Erdogdu to Everyone : And all :)

17:05:51 From Michel TCHONANG LINZE to Everyone : Hi and happy new year

17:06:08 From Adebunmi Adeola Akinbo to Everyone : Thanks Evin and all.

17:06:41 From Alfredo Calderon to Everyone : Yes! Happy New Year to all. Feliz Año Nuevo! Great things will take place this year.

17:09:41 From Evin Erdogdu to Everyone : ICANN70 Social Media Strategy: <https://docs.google.com/document/d/1mrlkhDeRHsIc938U7INH-uYxASc3ceTpqrWJlvWZOZo/edit?usp=sharing>

17:14:58 From Dave Kissoondoyal to Everyone : Hello everyone.. sorry for being late

17:15:02 From Sarah Kiden to Everyone : Thank you, Evin!

17:16:43 From Evin Erdogdu to Everyone : Most welcome, Sarah :)

17:17:30 From Hadia Elminiawi (ALAC) to Everyone : +1 30 - 60 seconds video is good

17:18:51 From Alfredo Calderon to Everyone : @Lilian, sounds great. The short video clips from leaders of the region and all over the World.

17:19:42 From Michel TCHONANG LINZE to Everyone : Very good idea

17:20:10 From Alfredo Calderon to Everyone : @Hadia, I will defer to you to speak about the Capacity Building Webinar scheduled for February 8th.

17:20:25 From Hadia Elminiawi (ALAC) to Everyone : ok

17:21:57 From Evin Erdogdu to Everyone : Thank you for this feedback, Sarah

17:22:04 From Evin Erdogdu to Everyone : I will share it with the Comms team

17:22:09 From Alfredo Calderon to Everyone : @Sarah, great point.

17:22:18 From Hadia Elminiawi (ALAC) to Everyone : +1 Sarah thank you for this suggestion

17:22:23 From Dave Kissoondoyal to Everyone : +1 Sarah

17:22:31 From Lilian Ivette Deluque to Everyone : agree thanks sara

17:23:45 From Stephen Dakyi to Everyone : + 1 Sarah

17:23:47 From Adebunmi Adeola Akinbo to Everyone : +1 Sarah.

17:24:13 From Evin Erdogdu to Everyone : Welcome Natalia, who has just joined us :)

17:24:34 From Natalia Filina to Everyone : Hi Evin, all! Sorry I am late

17:24:44 From Lilian Ivette Deluque to Everyone : welcome Natalia!

17:24:45 From Natalia Filina to Everyone : thank you Evin!

17:24:53 From Natalia Filina to Everyone : thanks Lilian!

17:26:25 From Evin Erdogdu to Everyone : Here are 3 generic At-Large Zoom backgrounds (white, light blue, dark blue): https://community.icann.org/download/attachments/115638511/Generic%20Zoom%20virtual%20background_at-large_02_1920x1080_white_plain.png?version=1&modificationDate=1601412728000&api=v2

17:26:31 From Evin Erdogdu to Everyone : https://community.icann.org/download/attachments/115638511/Generic%20Zoom%20virtual%20background_at-large_02_1920x1080_blue_simple.png?version=1&modificationDate=1601412742000&api=v2

17:26:37 From Evin Erdogdu to Everyone : https://community.icann.org/download/attachments/115638511/Generic%20Zoom%20virtual%20background_at-large_02_1920x1080_dark_blue_plain.png?version=1&modificationDate=1601412751000&api=v2

17:27:26 From Evin Erdogdu to Everyone : Thanks so much, Liana

17:27:59 From Lilian Ivette Deluque to Everyone : thanks please also share in Skype social media group please

17:28:52 From Sarah Kiden to Everyone : Thank you Evin for sharing the generic backgrounds

17:29:03 From Hadia Elminiawi (ALAC) to Everyone : ok

17:29:14 From Lilian Ivette Deluque to Everyone : thanks hadia for your support

17:31:20 From Sarah Kiden to Everyone : Looking forward to the webinar

17:31:46 From Lilian Ivette Deluque to Everyone : great dear sara!

17:33:03 From Hadia Elminiawi (ALAC) to Everyone : agree Alfredo - no time for this now

17:33:09 From Sarah Kiden to Everyone : Agree with Alfredo

17:33:16 From Natalia Filina to Everyone : Agree too

17:33:20 From Michel TCHONANG LINZE to Everyone : Agree

17:33:20 From Lilian Ivette Deluque to Everyone : agree Alfredo step by step

17:34:34 From Olévié Kouami to Everyone : Thank you Alfredo

17:34:52 From Bukola Oronti to Everyone : Thank you Alfredo

17:35:22 From Adebunmi Adeola Akinbo to Everyone : +1 Alfredo

17:35:30 From Alfredo Calderon to Everyone : Welcome @Marcelo

17:35:41 From Marcelo Rodríguez to Everyone : Saluos y muchas Gracias Lilian. Aquí estamos!!!

17:35:52 From Natalia Filina to Everyone : Thank you Lilian!

17:35:58 From Natalia Filina to Everyone : happy to help always

17:36:00 From Hadia Elminiawi (ALAC) to Everyone : The promo cards are very nice

17:36:29 From Hadia Elminiawi (ALAC) to Everyone : Hello Marcelo -

17:38:19 From Evin Erdogdu to Everyone : Welcome Shreedeeep

17:38:20 From Alfredo Calderon to Everyone : As a Mentor of 11 mentee's for ICANN70 they have mandatory sessions and we will invite those interested in At-Large to be active participants.

17:38:32 From Hadia Elminiawi (ALAC) to Everyone : Hi shreedeeep

17:38:37 From Shreedeeep Rayamajhi to Everyone : sorry for being late :)

17:38:47 From Lilian Ivette Deluque to Everyone : exactly alfredo

17:39:18 From Lilian Ivette Deluque to Everyone : thanks a lot Alfredo you are a great mentor

17:41:43 From Lilian Ivette Deluque to Everyone : excellent Lyanna

17:43:03 From Alfredo Calderon to Everyone : As you all can see we are increasing our Capacity Building to "Outreach and Engage" our At-Large community and ICANN as a whole.

17:43:12 From Hadia Elminiawi (ALAC) to Everyone : Thanks Lilian

17:43:26 From Michel TCHONANG LINZE to Everyone : yes

17:43:27 From Hadia Elminiawi (ALAC) to Everyone : yes we hear you

17:44:54 From Alfredo Calderon to Everyone : Agree @Adebunmi Akinbo with your comment about TikTok.

17:46:49 From Dave Kissoondoyal to Everyone : Instagram is easily accessible but facebook is more popular

17:47:24 From Olévié Kouami to Everyone : Instafram is mostly used by the youth

17:47:25 From Alfredo Calderon to Everyone : Good point by @Adebunmi Akinbo on the accessibility issue and using multi sensorial / multimedia with Instagram.

17:47:37 From Olévié Kouami to Everyone : Instagram

17:49:47 From Olévié Kouami to Everyone : 2200 characters not words

17:51:53 From Sivasubramanian M (distracted) to Everyone : apologies. Leaving early.

17:51:54 From Natalia Filina to Everyone : wonderful presentation, I like it so much @Adebunmi! Agree with you totally

17:52:12 From Sarah Kiden to Everyone : Thank you, Adebunmi. Good presentation

17:52:18 From Olévié Kouami to Everyone : 5/5

17:52:43 From Olévié Kouami to Everyone : Great presentation. Congrats

17:53:15 From Bukola Oronti to Everyone : Thank you Akinbo for the great presentation

17:53:20 From Lilian Ivette Deluque to Everyone : great presentation great job congrants!!

17:54:01 From Alfredo Calderon to Everyone : Instagram in a nutshell: it's benefits for our strategy. @Adebunmi Akinbo Great job!

17:54:05 From Olévié Kouami to Everyone : yes con_grants @Lilian :-)

17:55:06 From Olévié Kouami to Everyone : Nice Ade !

17:55:57 From Dave Kissoondoyal to Everyone : Excellent presentation @Adebunmi Akinbo

17:56:41 From Evin Erdogdu to Everyone : Thank you for this very helpful presentation, Adebunmi!

17:56:57 From Natalia Filina to Everyone : +1 Evin!

17:57:14 From Olévié Kouami to Everyone : It's too early now for ICANN 70

17:57:19 From Bukola Oronti to Everyone : +1 Sarah.

17:57:55 From Sarah Kiden to Everyone : Maybe ICANN71

17:58:16 From Alfredo Calderon to Everyone : We can try a pilot without complicating to much its' use. Some of us good try it out among our contacts and followers and see what happens.

17:59:33 From Alfredo Calderon to Everyone : Have to leave for a medical appointment. Thank you all for the great contributions.

17:59:46 From Lilian Ivette Deluque to Everyone : thank you alfredo

18:00:27 From Olévié Kouami to Everyone : Good points @Natalya

18:00:42 From Sarah Kiden to Everyone : +1 Natalia

18:00:45 From Hadia Elminiawi (ALAC) to Everyone : I apologies but I need to leave now - I have another meeting now. Thank you

18:00:52 From Shreedeeep Rayamajhi to Everyone : strategic planning is required for social media and if there volunteers who can do things in instagram pls go ahead take a lead

18:01:37 From Olévié Kouami to Everyone : +1 @Shree

18:01:52 From Lilian Ivette Deluque to Everyone : +1 Shree

18:02:19 From Natalia Filina to Everyone : thank you ALL!

18:02:34 From Lilian Ivette Deluque to Everyone : thanks Natalia good points

18:03:14 From Evin Erdogdu to Everyone : Thank you Natalia

18:03:23 From Lilian Ivette Deluque to Everyone : @Natalia let's talk about this

18:03:48 From Natalia Filina to Everyone : agree @Shreedeeep Thanks @Evin and @Lilian, yes we'll discuss it

18:04:05 From Evin Erdogdu to Everyone : Good feedback Shreedeeep, thanks!

18:04:16 From Lilian Ivette Deluque to Everyone : totally agree Shree

18:04:38 From Olévié Kouami to Everyone : Thank you for your encouragement @Shreedeeep

18:04:41 From Natalia Filina to Everyone : We are nice because we are in our team, Star team, really!

18:04:46 From Olévié Kouami to Everyone : I appreciate

18:05:39 From Evin Erdogdu to Everyone : +1 Natalia

18:06:31 From Adebunmi Adeola Akinbo to Everyone : @Natalia. The beauty of the Instagram is that it allows for the integration of Facebook and Twitter, giving more room to pass the message and focus on the subject.

18:07:03 From Natalia Filina to Everyone : Agree Adebunmi, I personally like Instagram

18:07:34 From Lilian Ivette Deluque to Everyone : yes Natalia this is a star team

18:07:44 From Olévié Kouami to Everyone : +1 @Adebunmi !! Thanks these for these tips

18:07:56 From Natalia Filina to Everyone : Instagram just needs separate kind of content. More pictures, videos, graphics

18:08:45 From Adebunmi Adeola Akinbo to Everyone : The content needs not be different, @Natalia.

18:09:07 From Evin Erdogdu to Everyone : Thank you all very much for your participation!

18:09:15 From Natalia Filina to Everyone : yes @Adebunmi!

18:09:22 From Lilian Ivette Deluque to Everyone : Bye have a good day

18:09:23 From Sarah Kiden to Everyone : Thank you everyone

18:09:24 From Adebunmi Adeola Akinbo to Everyone : What we need is to make use of the opportunity to convey the message clearly.

18:09:30 From Adebunmi Adeola Akinbo to Everyone : Thanks All

18:09:31 From Marcelo Rodriguez to Everyone : Thank you for all

18:09:35 From Dave Kissoondoyal to Everyone : Thanks and bye to all

18:09:35 From Olévié Kouami to Everyone : bye