

2021 At-Large Social Media Working Group Calls Action Items

25 February 2021

- ✓ Evin Erdogduto circulate Facebook ICANN70 and RALO frames on ICANN At-Large Facebook.
- ✓ Evin Erdogduto create Google Sign up spreadsheet for ICANN70 At-Large sessions.
- ✓ Evin Erdogduto circulate Zoom backgrounds on At-Large social media.
- ✓ Evin Erdogduto circulate the videos produced by Jonathan promoting ICANN70 on the SMWG list.
- ✓ Lilian Ivette De Luque Brugesto coordinate with Shreedeeep Rayamajhi , Filina Natalia , Jonathan Zuck,Gisella Gruber on the agenda: Tuesday 16 March, 16:30-18:00 UTC: **At-Large Social Media Webinar**.
- ✓ Evin Erdogduto circulate the promo cards on At-Large social media.
- ✓ Evin Erdogduto look into Twitter wall: <https://www.tweetbeam.com/show?query=%40icann>
- ✓ Evin Erdogduto share email with ALSes.

27 January 2021

- ✓ [Evin Erdogdu](#) to share feedback from Sarah Kiden, AFRALO ALAC Member with Comms, who noted the ICANN70 virtual background color is not ideal for participants with darker skin colors.
- ✓ Hadia Elminiawi suggested use of TikTok by all SMWG members during ICANN70. Alfredo Calderon noted being more strategic and efficient in approach by utilizing the current platforms for ICANN70, with potential to use expanded tools during ICANN71.
- ✓ Evin Erdogdu to coordinate with Filina Natalia to update the CBWG promo card (social media icons in reverse).
- ✓ Sarah Kiden suggested survey for SMWG for preferred social media tools. Lilian/ICANN70 SMWG Chair noted this would be good to do in between meetings.
- ✓ Evin Erdogdu to share the ICANN70 Zoom Virtual Backgrounds (in several colors, with and without At-Large logos) on the SMWG list.