

# FY18 RALO Requests for Funding to support an Outreach Activity

## FY18 Additional Budget Request Details

### ALAC Request:

For FY18, the ALAC again requests that each of the five At-large Regional At-Large Organizations (RALO's) are given access up to \$2,000 each for targeted local discretionary funds to permit the local travel, luncheons, displays, graphic and promotional Facebook/Twitter graphics.

Opportunities exist for At-Large members to do local outreach and engagement about ICANN and ICANN policy related issues. The local activities can include local presentations, brown bag lunch topics, local business persons presentations i.e., Kiwana's, Rotary, Professional Women's University Groups, Chamber of Commerce and more. These local groups at the grassroots are looking for professional speakers on a weekly basis and rely on local experts on various topics. They open up opportunities for speaking engagements at minimum cost.

While the FY17 Additional Budget Request on this issue was not approved, there was \$10,000 in GSE funding made available. The ALAC is appreciative of this.

Well into FY17, a template was prepared and requests from the RALOs are now being submitted.

### Approval Text:

(Yes - Core)

After FY17 experience with community and regional Global Stakeholder Engagement (GSE) teams, this pilot program will continue for an additional fiscal year administered by the Policy Development Support Team in collaboration with regional stakeholder engagement VPs. The FY17 experience incorporated the development of a request form template, which should continue to be used in FY18. Approval of this request is contingent on ICANN Org development of a transparent assessment and reporting framework.

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This Budget allocation consist of a total of \$10,000 to assist RALOs in their continuing work with individual/local community requests.

### Staff Leads:

Heidi Ullrich and Silvia Vivanco

### Process:

**[RALO Request Form](#)** - Must be completed and sent to At-Large staff attention Heidi Ullrich and Silvia Vivanco at least **three weeks in advance of the event**.

In order to help guide staff in their decision-making for each request, we have requested that the RALO Leadership develop criteria.

### Criteria:

#### 1.0 Purpose of the Discretionary Funding

To provide opportunities for members of all RALOs to do local outreach and engagement about ICANN and ICANN policy related issues within the region.

Please refer to the Finance and Budget Subcommittee (FBSC) Proposal, page 7 [HERE](#) for more details.

#### 2.0 Selection Criteria

1. The applications for funding support for the local ALS activity must come from a certified ALS that has demonstrated to be active by consistently participating in the regional monthly calls at least once every 3 months.
2. The ALS has organized or attending a special event with tangible outreach and engagement activities with specific expected results.
3. The funds should be a portion of the full budget for the event.
4. The Discretionary funds use shall be in alignment with the RALO Strategic Outreach Plans filed for the relevant Fiscal year.
5. Staff will consider regional balance within each RALO during their review of the requests.

#### 3.0 Application Process

1. A request form needs to be fill out to initiate the process.
2. The request must be sent to Silvia Vivanco, Manager, At-Large Regional Affairs and Heidi Ullrich, Vice President, Policy Development and At-Large Relations the relevant Regional Leadership.
3. Approval (or not) will be informed via email to the organization representative that made the request.

#### 4.0 Approval Process

1. Staff determines if request follows the established criteria. Consult with the region officials if in doubt.
2. Staff determines if there are sufficient funds available to support the request. If not, the maximum allowed for the request will be what is available in the fund at the moment of the request.
3. If necessary, Staff coordinates a conference call with RALO leadership and the person(s) making the request with the purpose of gathering more details about the utilization of the funds.

#### 5.0 Reporting

1. All requests and its final approval (or not) are to be published in a WIKi page for transparency purposes.
2. The ALS must produce, not later than 15 days after the end of the engagement, a report summarizing its outreach efforts and possible outcome.

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### FY18 RALO Available Funds

RALO	Funds Used	Available Funds
AFRALO	\$1,300	\$700
APRALO	\$420	\$1,580
EURALO	\$1,088	\$0
LACRALO	\$500	\$0
NARALO	\$2,200 (APRALO transferred an additional \$200 to NARALO)	\$0

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### RALO Requests

RALO	Date Submitted	Date of Event	Submitted within three weeks of Event?	Submitter	Purpose	Proposal	Amount	Status	Report
NARALO	18 January 2017		Yes	Tom H	Banner	Attached <a href="#">FOR M completed</a>		Completed through GSE	

NARALO	14 June 2017	25 August 2017	Yes	Eduardo Diaz	Networking Reception for ISOC PR and ARIN Roadshow	Attached <a href="#">FO RM completed</a>	\$1,500	Approved	<p>The event was a success in terms of attendance, content, and engagement.</p> <p>124 People registered for the event. 85 Attended.</p> <ul style="list-style-type: none"> <li>• The event was held at the "Colegio de Ingenieros y Agrimensores de Puerto Rico" which is a professional not-for-profit organization for licensed Engineers and Surveyors. We partnered with the Institute of Computer Engineers which was key to acquire the facilities at no cost and in collaborating with the promotion within the organization.</li> <li>• The event was promoted through Facebook and ISOC Puerto Rico membership roster.</li> <li>• ARIN presented a very well prepared set of slides which covered all aspects of its operation, administration, and themes related to IPV4, IPV6 and the transition from IPV4 to IPV6.</li> <li>• The attendees were very attentive to the presentation and asked many questions during the Q/A sessions.</li> <li>• Liberty, the biggest cable company in Puerto Rico, presented a case study on how they are managing the transition to the new IPV6 protocol.</li> <li>• We were able to engage three local organization which demonstrated and interested in becoming an ALS. I have invited them to participate in the NARALO Orientation call coming up on September 6, 2017. Two of them have already confirmed their participation. One of them is an organization of "Women in Programming" which I think can be used as a role model for other regions.</li> <li>• We had the opportunity to welcome Chris Mondini to the event. He came down from Washington, DC to experience the event first-hand. He was very pleased with the whole coordination, attendees, and experience in general.</li> <li>• A 1.5-hour networking cocktail (sponsored by NARALO/ICANN) was held at the end of the day. Approximately, 50/60 people participated.</li> <li>• Overall, the event was a success in terms of content, participation, and engagement. ARIN personnel mentioned that this has been the most attended ARIN on the Road event ever.</li> <li>• Photos are located <a href="#">HERE[flickr.com]</a></li> <li>• A compilation of event tweets (with images and captions) are located <a href="#">HERE[storify.com]</a>.</li> </ul> <p>ARIN on the Road information :</p> <p><a href="https://www.arin.net/participate/meetings/on-the-road/">https://www.arin.net/participate/meetings/on-the-road/</a></p> <p>Social Media coverage :</p> <p><a href="https://twitter.com/ICANNatLarge">https://twitter.com/ICANNatLarge</a></p>
NARALO	15 August 2017	5-6 October 2017	Yes	Susannah Gray	Local travel of SF Bay ISOC Board Members to <a href="#">ARIN40 Meeting</a> in San Jose, CA.	Attached <a href="#">FORM completed</a>	\$250	Approved	<a href="#">Report of ARIN 40 Meeting from SF Bay ISOC</a>
LACRALO	31 October 2017	22 November	Yes	Humberto Carrasco	LAC -i- ROADSHOW Chile in Coquimbo.	Attached <a href="#">FORM completed.</a>	\$500	Approved	
EURALO	31 October 2017	18-21 December 2017	Yes	Olivier Crepin-Leblond	Promotional Items at the 2017 IGF	Attached <a href="#">FORM completed</a>	\$2,000 (\$1,088 was used)	Approved	
NARALO	5 January 2018	Mid-February 2018	Yes	Marita Moll	Funding for a pre-ICANN 61 outreach event to present ICANN policy document released before March meeting in Puerto Rico. Outreach event to be held in Ottawa Canada mid-February 2018 and livestreamed.	Attached <a href="#">FORM completed</a>	\$250	Approved (Accommodation to be covered by GSE)	<a href="#">Report of Read Out</a>
APRALO	10 February 2018	Late February 2018	No (exception made)	Maureen Hilyard	100 Lapel Pins for use at APRICOT		\$220	Approved	
AFRALO	9 April 2018	29 April -11 May 2018	Yes	Tijani Ben Jemaa	AFRALO Brochures for outreach at 2018 AIS	Attached <a href="#">FORM completed</a>	\$300	Approved	See posts at: <a href="https://twitter.com/icannatlarge">https://twitter.com/icannatlarge</a>
NARALO	10 April	16 - 18 May 2018	Yes	Glenn McKnight and Chylae Healy	Outreach support and local travel for <a href="#">Rig htsCon</a>	Attached <a href="#">FORM completed</a>	\$200	Approved	<a href="#">Trip Report</a>
AFRALO	16 April 2018	15 June 2018	Yes	Habaka Madagascar Innovation Hub and ISOC-Madagascar	Communications, Coffee break and Refreshments for 150 participants for Madagascar Internet Day.	Attached <a href="#">FORM completed</a>	\$1,000	Approved	

EURALO	29 May 2018	14-18 May 2018	No (exception made)	Olivier Crepin-Leblond	Local transportation (public and Uber) for RIPE NCC meeting participation	Attached <a href="#">FORM completed</a>	\$262.50	Approved	<a href="#">Olivier Crepin-Leblond's Panel</a> <a href="#">Olivier Crepin-Leblond's Slides</a>
LACRALO	1 June 2018	26 June 2018	Yes	Humberto Carrasco	Catering	Attached <a href="#">FORM Completed</a>	\$1,500	Approved	
EURALO	17 June 2018	June 2018	No (exception made)	Olivier Crepin-Leblond	Pins or stickers for outreach	Attached <a href="#">FORM Completed</a>	\$649.50	Approved	