

# At-Large Request for Community Input on Formulation of 2013-2016 Strategic Plan Workspace

Comment/Reply Periods (*)		Important Information Links	
Comment Open:	4 June 2012		
Comment Close:	4 July 2012		
Close Time (UTC):	23:59		
Reply Open:	5 July 2012		
Reply Close:	30 July 2012		
Close Time (UTC):	23:59	Public Comment Announcement	
		To Submit Your Comments (Forum)	
		View Comments Submitted	
		Report of Public Comments	
Brief Overview			
Originating Organization:	ICANN		
Categories /Tags:	Strategic Planning		
Purpose (Brief):	The development cycle for this year's 2013-2016 Strategic Plan recognizes ICANN's ongoing commitment to the bottom-up, decision making model and the importance of extensive consultation with the multi-stakeholder community, the Board and ICANN staff.  The purpose of this public comment period is to obtain feedback and collect input on the <a href="#">proposed development timeline</a> [PDF, 288 KB] that will later inform the final version of the 2013-2016 Strategic Plan for approval.		
Current Status:	This is the initial phase of development. We are proposing a draft timeline for this year's effort. To kick the process off, there has been multiple staff brainstorming sessions, along with an invitation being sent to all SO/AC's to solicit their involvement and participation in two scheduled sessions in Prague.		
Next Steps:	ICANN will undertake the following steps in developing the Draft 2012-2015 Strategic Plan:  1. Post Draft Strategic Plan Development Timeline 2. Conduct SO/AC consultations in Prague to gather input and guidance 3. Develop a draft 2013-2016 Strategic Plan based on Community, Board, and Staff input.		
Staff Contact:	Carole Cornell, Senior Director Project Management Office	Email:	<a href="mailto:carole.cornell@icann.org">carole.cornell@icann.org</a>
Detailed Information			
Section I: Description, Explanation, and Purpose			
The development cycle for this year's Strategic Plan recognizes ICANN's ongoing commitment to the bottom-up, decision-making model and contained extensive consultation with the multi-stakeholder community, the Board, and several workshops with ICANNStaff.  Below are the assumptions used to develop this year's timeline:  <ul style="list-style-type: none"><li>• The process began in May with ICANN Staff brainstorm sessions addressing each of the four Strategic Focus Areas and strategic metrics. The workshops considered what was accomplished last year, what environmental changes have occurred in the last year and what new changes need to be made to each of the four focus areas and projects.</li><li>• During the Prague Meeting, we will host two open sessions with the ccNSO, GNSO, ALAC and RALOs WG participants to obtain their initial input on accomplishments, environmental changes, new opportunities, and strategic metrics.</li><li>• In August, an initial DRAFT of the plan will be compiled based upon staff and community input and will be posted for public comment prior to the Toronto ICANN meeting.</li><li>• In October at the Toronto meeting, meet with SO/AC to collect feedback on the DRAFT 2013 – 2016 Strategic Plan.</li><li>• Several consultations will occur with stakeholder groups to further refine the plan.</li><li>• In November, we will incorporate Community, Staff and Board feedback and present the final draft to the Board for consideration and adoption.</li><li>• Executive Team to commit to the agreed-upon timeline and process.</li></ul>			
Section II: Background			
As part of the strategic planning process each year, ICANN considers major internal and external events that have occurred since the last writing of the plan. The last plan was approved in May 2012.			
Section III: Document and Resource Links			

This year's approved [Strategic Plan 2012-2015](#) [PDF, 864 KB] – adopted by the ICANN Board during the Special Meeting of the Board of Directors held in Amsterdam on 6 May 2012.

**Section IV: Additional Information**

The Strategic Plan informs the Operating Plan and Budget and helps to define ICANN's yearly goals and priorities, and will be considered for adoption by the Board.

*(\*) Comments submitted after the posted Close Date/Time are not guaranteed to be considered in any final summary, analysis, reporting, or decision-making that takes place once this period lapses.*

[Please click here to download a copy of the PDF below.](#)

