

At-Large Communications Strategy: O&E SC Sub-Group Workspace

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Description

The At-Large Communications Strategy is the high level document that has been developed to incorporate the policy, organisational and outreach and engagement communication needs of At-Large.

The Strategy was initiated by the ATLAS III Communications Strategy, and the diagram summary (see above) was the first guide for communications related to the three workstreams (policy, outreach, organization).

The ALAC Subcommittee on Outreach and Engagement (O&E) Communications Strategy Subgroup will use the At-Large Communications Strategy as a guide for developing O&E strategies.

See: [At-Large Communications Strategy 2020-21](#)

Contact

ALAC Chair: [Maureen Hilyard](#) and O&E Chair and Regional Vice Chairs

Staff Support Lead: [Heidi Ullrich](#) and [Evin Erdodu](#)

Strategy

FINAL: [At-Large Communications Strategy 2020-21](#)



At-Large Commu...0-21 FINAL.pdf

Reference: [ICANN FY21 At-Large Virtual Outreach and Engagement Strategy Workspace](#)

Reference: [At-Large Communications Strategy Workspace](#)



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Timeline

Initial Communications draft developed by **Natalia Filina, EURALO Secretariat** in October 2019, after ATLAS III.

Members

The members of the ALAC Subcommittee on Outreach and Engagement Communications Strategy Subgroup, organized by regional affiliation, are listed below.

RALO	Name	Position
APRALO	Maureen Hilyard	ALAC Chair
AFRALO	Ines Hfaiedh	Member
AFRALO	Raymond Selorm Mamattah	Member
AFRALO	Isaac Maposa	Member
AFRALO	Montresor Konan	Member
AFRALO	Joan Katambi	Member

AFRALO	Vernatius Okwu Ezeama	Member
AFRALO	Ejikeme Egbuogu	Member
APRALO	Cheryl Langdon-Orr	Member
APRALO	Aris Ignacio	Member
APRALO	Indrajit De	Member
APRALO	Priyatosh Jana	Member
APRALO	Shreedeeep Rayamajhi	Member
EURALO	Filina Natalia	Member
EURALO	Joanna Kulesza	Member
EURALO	Yrjo Lansipuro	Member
EURALO	Oliver Passek	Member
LACRALO	Dev Anand Teelucksingh	Member
LACRALO	Lilian Ivette De Luque Bruges	Member
NARALO	John Laprise	Former Subgroup Chair