

# At-Large Communications Strategy: O&E SC Sub-Group Workspace

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## Description

The At-Large Communications Strategy is the high level document that has been developed to incorporate the policy, organisational and outreach and engagement communication needs of At-Large.

The Strategy was initiated by the ATLAS III Communications Strategy, and the diagram summary (see above) was the first guide for communications related to the three workstreams (policy, outreach, organization).

The ALAC Subcommittee on Outreach and Engagement (O&E) Communications Strategy Subgroup will use the At-Large Communications Strategy as a guide for developing O&E strategies.

See: [At-Large Communications Strategy 2020-21](#)

## Contact

ALAC Chair: [Maureen Hilyard](#) and O&E Chair and Regional Vice Chairs

Staff Support Lead: [Heidi Ullrich](#) and [Evin Erdodu](#)

## Strategy

FINAL: [At-Large Communications Strategy 2020-21](#)



At-Large Commu...0-21 FINAL.pdf

Reference: [ICANN FY21 At-Large Virtual Outreach and Engagement Strategy Workspace](#)

Reference: [At-Large Communications Strategy Workspace](#)



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## Timeline

Initial Communications draft developed by **Natalia Filina, EURALO Secretariat** in October 2019, after ATLAS III.

## Members

The members of the ALAC Subcommittee on Outreach and Engagement Communications Strategy Subgroup, organized by regional affiliation, are listed below.

RALO	Name	Position
<b>APRALO</b>	<a href="#">Maureen Hilyard</a>	ALAC Chair
<b>AFRALO</b>	<a href="#">Ines Hfaiedh</a>	Member
<b>AFRALO</b>	<a href="#">Raymond Selorm Mamattah</a>	Member
<b>AFRALO</b>	<a href="#">Isaac Maposa</a>	Member
<b>AFRALO</b>	<a href="#">Montresor Konan</a>	Member
<b>AFRALO</b>	<a href="#">Joan Katambi</a>	Member

<b>AFRALO</b>	Vernatius Okwu Ezeama	Member
<b>AFRALO</b>	Ejikeme Egbuogu	Member
<b>APRALO</b>	Cheryl Langdon-Orr	Member
<b>APRALO</b>	Aris Ignacio	Member
<b>APRALO</b>	Indrajit De	Member
<b>APRALO</b>	Priyatosh Jana	Member
<b>APRALO</b>	Shreedeeep Rayamajhi	Member
<b>EURALO</b>	Filina Natalia	Member
<b>EURALO</b>	Joanna Kulesza	Member
<b>EURALO</b>	Yrjo Lansipuro	Member
<b>EURALO</b>	Oliver Passek	Member
<b>LACRALO</b>	Dev Anand Teelucksingh	Member
<b>LACRALO</b>	Lilian Ivette De Luque Bruges	Member
<b>NARALO</b>	John Laprise	Former Subgroup Chair