

ATLAS II Public Relations - 2014.06.05

At-Large Summit II Public Relations Sub Group

Date: Thursday, 05 June 2014

Time: 14:00 - 15:00 UTC . (For the time in various timezones [click here](#))

[How can I participate in this meeting?](#)

Adobe Connect: <http://icann.adobeconnect.com/atlas2/>

Conference ID: 1638

Participants: Murray McKercher, Olivier Crépin-Leblond, Pastor Peters, Sivasubramanian Muthusamy, Glenn McKnight, Wolf Ludwig, Dev Anand Teelucksingh, Evan Leibovitch, Darlene Thompson, Eduardo Diaz

Apologies: Ali ALMeshal

Staff: Heidi Ullrich, Ariel Liang, Silvia Vivanco, Gisella Gruber, Luna Madi, Gisella Gruber, Jim Trengrove, Susie Johnson, Kathy Schmitt

Call management: Gisella Gruber

Action Items: [ATLAS II PR 2014.06.05 Action Items](#)

Chat: [ATLAS II PR 2014.06.05 Chat](#)

Recording: [EN](#)

Transcript: [ATLAS II PR 2014.06.05 Transcript EN](#)

AGENDA:

1. Welcome and Introduction to Call - Murray McKercher, Chair of the ATLAS II Public Relations WG . (1 mins)
2. Roll Call - Staff (2 mins)
3. Review of the groups Mandate and Objectives - Murray McKercher, Chair of the ATLAS II Public Relations WG (5 Mins)
4. Review of ATLAS II PR [2014.05.22 Action Items](#) - Murray McKercher with Staff (10 minutes)
5. Review of Recent new Items for action - Press Releases or Media Advisory?, #ATLAS2 HashTAG on ICANN50 Physical assets,
6. Review of Overall ATLAS II - Progress and Issues - Olivier Crépin-Leblond (10 Minutes)
7. Review of Thematic Group Co-Ordination i.e how ATLAS II is going to work. As subject matter experts for one of the themes shown here (<https://community.icann.org/display/atlarge/ATLAS+II+Thematic+Group+Coordination>), - Wolf Ludwig & Olivier Crépin-Leblond (10 Minutes)
8. Update of Potential Keynote Speakers for the ATLAS II Fayre - Murray McKercher (5 mins)
9. Publicizing the Summit - Murray McKercher, Olivier Crépin-Leblond and Staff (15 mins)
10. Next Steps - Murray McKercher (3 mins)