

ATLAS II Public Relations - 2014.06.12

At-Large Summit II Public Relations Sub Group

Date: Thursday, 12 June 2014

Time: 14:00 - 14:30 UTC . (For the time in various timezones [click here](#))

[How can I participate in this meeting?](#)

Adobe Connect: <http://icann.adobeconnect.com/atlas2/>

Conference ID: 1638

Participants: Murray McKercher, Eduardo Diaz, Dev Anand Teelucksingh, Garth Bruen,

Apologies: Olivier Crépin-Leblond

Staff: Ariel Liang, , Duncan Burns, Jim Trengrove, Gisella Gruber, Heidi Ullrich

Call management: Gisella Gruber

Action Items: [ATLAS II PR 2014.06.12 Action Items](#)

Chat: [ATLAS II PR 2014.06.12 Chat](#)

Recording: [EN](#)

Transcript: [ATLAS II PR 2014.06.12 Transcript EN](#)

AGENDA:

1. Roll Call - Staff (2 mins)
2. Welcome and Introduction to Call - Murray McKercher, Chair of the ATLAS II Public Relations WG . (1 mins)
3. Quick Review of the groups Objectives - Murray McKercher, Chair of the ATLAS II Public Relations WG (5 Mins)
4. Review of ATLAS II PR [ATLAS II PR 05 June 2014 Action Items](#) Action Items - Murray McKercher with Staff (5 minutes)
5. Review of Overall ATLAS II - PR Strategy in London - Murray McKercher, Duncan Burns, Jim Trengrove (5 Minutes)
6. Social Media Strategy in London - Ariel Liang (5 Minutes)
7. Update on Publicizing the Summit - Murray McKercher and Staff (5 mins)
8. Assignments for London - Murray McKercher (5 mins)