

RALO Requests for Funding to support an Outreach Activity

FY19 ALAC Request:

Given the significant success of the FY18 ABR request for RALO Discretionary Funding, for FY19, the ALAC requests that each of the five RALO's be given access up to \$4,000 each for targeted local discretionary funds to permit the local travel, luncheons, displays, graphic and promotional Facebook /Twitter graphics.

As shown by the number of useful activities requested and approved to date in the implementation of the similar FY18 ABR, it is clear that opportunities exist for At-Large members to do local outreach and engagement about ICANN and ICANN policy related issues.

Giving the RALOs the ability to identify local engagement activities which they can self-organize provides ICANN and the At-Large Structures with an efficient local team that is knowledgeable on ICANN policies. This results in grass-roots awareness-raising of ICANN in local communities.

This project saw significant increase in the number of requests and successfully implemented local events. An additional year of ABR funding would allow this program to build on its success in allowing RALOs and At-Large Structures to reach out to and engage with local communities.

Financial Support:

Funding for \$20,000 (\$4,000 x 5 RALOs)

FY19 Approval Text:

FY19-12-ALAC-Access by RALOs for Funding of Local Engagement Activities

At-Large request for continuation of RALO funding for local engagement activities

(Yes)(20,000)(to be managed by Heidi Ullrich, Vice President, ICANN Policy Development Support)

Based on the success of the FY17 and FY18 experiences, this activity will be supported for an additional fiscal year and administered by the Policy Development Support staff in collaboration with regional vice presidents from the Global Stakeholder Engagement team. The FY17 and FY18 experience incorporated the development of a request form template, and this should continue to be used in FY19. Approval of this request is also contingent on continued publication of the criteria and level of usage of the approved resources.

Process:

RALO Request Form - Must be completed and sent to At-Large staff attention Heidi Ullrich and Silvia Vivanco at least **three weeks in advance of the event**.

In order to help guide staff in their decision-making for each request, we have requested that the RALO Leadership develop criteria.

Criteria: (TBC)

1.0 Purpose of the Discretionary Funding

To provide opportunities for members of all RALOs to do local outreach and engagement about ICANN and ICANN policy related issues within the region.

Please refer to the Finance and Budget Subcommittee (FBSC) Proposal, page 7 [HERE](#) for more details.

2.0 Selection Criteria

1. The applications for funding support for the local ALS activity must come from a certified ALS that has demonstrated to be active by consistently participating in the regional monthly calls at least once every 3 months.
2. The ALS has organized or attending a special event with tangible outreach and engagement activities with specific expected results.
3. The funds should be a portion of the full budget for the event.
4. The Discretionary funds use shall be in alignment with the RALO Strategic Outreach Plans filed for the relevant Fiscal year.
5. Staff will consider regional balance within each RALO during their review of the requests.

3.0 Application Process

1. A request form needs to be fill out to initiate the process.
2. The request must be sent to Silvia Vivanco, Manager, At-Large Regional Affairs and Heidi Ullrich, Vice President, Policy Development and At-Large Relations the relevant Regional Leadership.
3. Approval (or not) will be informed via email to the organization representative that made the request.

4.0 Approval Process

1. Staff determines if request follows the established criteria. Consult with the region officials if in doubt.
2. Staff determines if there are sufficient funds available to support the request. If not, the maximum allowed for the request will be what is available in the fund at the moment of the request.
3. If necessary, Staff coordinates a conference call with RALO leadership and the person(s) making the request with the purpose of gathering more details about the utilization of the funds.

5.0 Reporting

1. All requests and its final approval (or not) are to be published in a WIKi page for transparency purposes.
2. The ALS must produce, not later than 15 days after the end of the engagement, a report summarizing its outreach efforts and possible outcome.

IMPORTANT NOTE REGARDING TRAVEL BOOKING: All trips on buses, train and planes as well as hotel accommodation must be booked through ICANN Constituency Travel. Please work with At-Large staff on any travel booking under the RALO Discretionary Funding ABR.

FY19 RALO Available Funds

Each RALO is granted \$4k for FY19

RALO	Funds Used	Available Funds
AFRALO	\$4,000	\$0
APRALO	\$4,000	\$0
EURALO	\$3,811	\$189
LACRALO	\$2,700	\$1,300
NARALO	\$4,000	\$0

RALO Requests

RALO	Date Submitted	Date of Event	Submitted within three weeks of Event?	Submitter	Purpose	Proposal	Amount	Status	Report
APRALO		13-08-18 through 16-08-18	Yes	Maureen Hilyard	Travel and accommodation support to attend the Asia Pacific Regional IGF, Youth IGF and Pacific IGF to be jointly held on Vanuatu 13-16 August 2018.	Request Form	\$1,000	Approved	


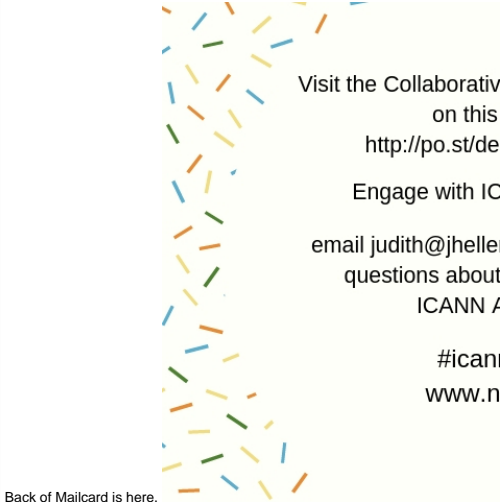
NARALO	10-07-18	13-07-18	No (One time exception made)	Glenn McKnight	Train travel and hotel for ICANN DNS Symposium	Request Form	\$500	Approved	<p>I drove to the train station and took the express train to Montreal, roughly 5 hours before my train at 5 30. needed to rush and have it repaired and back on</p> <p>Event was a full day. Didn't stay for the cocktail party due to departure time of th</p> <p>No information booth for ICANN at the event. Registration was 200 but after lu</p> <p>Full slate of speakers on DNS. Very technical sessions, Didn't laugh at the joke surprised to see Steve Crocker. He is writing a book on the early years on the In</p> <p>Great opportunity to interface with the folks, most of which were IETF people for their IETF meetings.</p> <p>All the valuable slides were photographed and shared with the online Adobe ses</p> <p>1. Pictures</p> <p>https://www.flickr.com/photos/glennmcknight/albums/72157693203985620 (flickr</p> <p>160 pictures</p> <p>All the speakers</p> <p>Tweeted the entire morning</p> <p>Photos of ISOC Quebec and ICANN Staff</p> <p>Distributed to Shelly Robinson for monthly newsletter</p> <p>Sent to staff including Chris Modini</p> <p>2. Video</p> <p>No video</p> <p>3. Promotion</p> <p>NARALO brochures</p> <p>Need generic Atlarge business cards</p> <p>Will followup on some leads</p> <p>Glenn McKnight</p> <p>NARALO Secretariat.</p>
EURALO	08-08-2018	30-08-2018 - 31-08-2018	Yes	Olivier Crepin-Leblond	Travel to Tallin for 2018 ICANN-Studienkreis	Request Form	\$600	Approved	<p>Trip to ICANN Studienkreis</p> <p>Date: 30-31 August 2018</p> <p>The local RALO Outreach Plan has been mentioning ICANN Studienkreis for sev process was explained as this is a major local event that is sponsored by ICANN end user representative was ever supported for this meeting. Alarmingly, ICANN low turn-out of end user representatives. Since the event is by invitation only and opportunity to seize.</p> <p>EURALO Chair Olivier Crépin-Leblond made the trip to Tallinn. Hotel accomod travel support was needed.</p> <p>The two day meeting had a stellar line-up of speakers introducing topics which w Marby led a discussion on how the ICANN Multistakeholder Model needed to ev Other topics of note focussed on ICANN's new role in the global Internet governz TLDs, the GDPR challenge in the next generation WHOIS, as well as the Future Internet governance 2020. A session was also led by ICANN Board Chair Cherir relating to ICANN's structure, strategy and mission.</p> <p>From the line-up of participants, it was clear that whilst some civil society particip defending the interests of end users had been missing until this year. Olivier Cré his responses from experience with past ALAC Statements and positions. Surpri with many of the points made by other participants who expressed their surprise are clearly accessible on the ALAC's Web Site. Considering the make-up of the parties and non-contracted parties, it was surprising to note that the great majority new gTLDs. On the other hand, compliance with GDPR by reducing the amount WHOIS database was supported to an extent that brought discomfort for the At-l</p> <p>All in all, this meeting is an important multi-stakeholder meeting that unites Euroq important that EURALO could have a representative in attendance. Outreach wa know well, such as Marina Kaljurand, Chair of the Global Commission on Stabilit Alexander Klimburg, The Hague Centre for Strategic Studies, who is the Director (GCSC) Initiative. As a result of this meeting, the EURALO Chair was invited to s place in Paris in November 2018.</p> <p>The GCSC will also have its meeting in Kobe, back to back with the ICANN mee EURALO and with the ALAC.</p>
NARALO	27-08-2018	28-09-2018	Yes	Marita Moll	ALS Read-Out Session	Request Form	\$1,250 (actual spend \$965)	Approved	Report
LACRALO	29-08-2018		No (One time exception made)	Humberto Carrasco	LACRALO Roadmap support	Request Form	\$2,000	Approved	

EURALO	2-10-2018	10-09-2018	No (One time exception made)	Olivier Crepin-Leblond	Accommodation for CENTR AGM for CW	Request Form	\$400	Approved	<p>Trip to Brussels CENTR General Assembly</p> <p>Date: 10 October 2018</p> <p>The CENTR General Assembly took place in Brussels on 10 October 2018. EUR become an Observer Member of the organisation. The local RALO Outreach Plan European Top Level Domain organization CENTR. Following discussions between van Roste, the first step to a MoU was decided that EURALO should apply as a CENTR AGM was needed. Other Observer members of CENTR include the Euro etc.</p> <p>Christopher Wilkinson lives locally in Belgium and needed minimal support in order to attend the AGM which started early in the morning. Christopher therefore the meeting's flow was delayed due to unforeseen events that were not related to end, the Chair was unable to address EURALO's application. As a result, whilst CENTR was unable to ratify EURALO's application for Observer member. The E Manager a few days after the meeting, with the invitation to have the ratification meeting in Bordeaux, on 21st March 2019. However, Christopher Wilkinson's attendance to the signing of a Memorandum of Understanding for cooperation between CENTR place at the 13th Global IGF that took place in Paris in November 2018.</p> <p>The recommendation that came out of this process is that EURALO would need 21st March 2019.</p>
AFRALO	2018/11/09	2018/12/08	Yes	Aziz Hilali	<p>Our At-Large structure, ISOC Morocco will organize the National Internet Day in Morocco on the theme: "Protection of Personal Data: current situation and perspective".</p> <p>The event will take place on December 08, 2018 in Fez.</p> <p>This theme represents an important issue for both Morocco and the African region. The objective is to highlight the implications and consequences on the processes of companies, organizations and end-users in the areas of privacy, security and the protection of citizens' personal data.</p>	Request Form	\$1,500	Approved	Event Agenda
AFRALO		29-11-2018	Yes	Tijani Ben Jemaa	FMAI is hosting a local outreach and engagement event about ICANN policy related issues within the region.	Request Form	\$1,000	Approved	Report
APRALO	24-10-18	09-14 March 2019	Yes	Ali Al Meshal	To participate in the ICANN64 Meeting (two nights accommodation + PD)	Request Form	Approximately \$800	Approved	
APRALO	28-11-18	25-27 February 2019	Yes	Satish Babu and Maureen Hilyard	Participation, Networking, and Outreach at APRICOT2019 (3 nights of the Conference, Registration for the Conference and per-diem for 3 days)	Request Form	\$1,500	Approved	

NARALO	07-12-18	1-3 April 2019	Yes	Glenn McKnight	Funding to support event registration at \$145 and round trip airfare from Toronto to Charlotte, NC \$437.00 Full participation in the Digital Inclusion Conference, networking with potential ALS from US and Canadian non profits	Request Form	\$582	Approved	
NARALO	07-12-18	14 February 2019	Yes	Eduardo Diaz	Funding to support catering and material for "Fall in Love with the Internet" event at the InterAmerica n University, San Juan, Puerto Rico	Request Form	\$500	Approved	<p>Report:</p> <p>Fall in love with Internet - 2019</p> <p><i>The Internet Society, Puerto Rico Chapter (ISOCPR - a NARALO ALS) in collab (HETS- a NARALO ALS) and the Internet Corporation for Assigned Names and in love with Internet".</i></p> <p><i>The objective of the activity was to understand in detail the Internet and its ecosy active voice in the governance processes. We wanted to invite the audience to k the web and how to make efficient use of the resources available online.</i></p> <p><i>Mr. Norberto Cruz Cordova, ISOCPR President, was the master of Ceremonies the Internet. The activity began with the official welcome from Dr. Miguel Vélez F Bayamón Campus, venue of the event.</i></p> <p><i>The presentations began with a holistic view of the Internet ecosystem presenten Rico chapter and NARALO Chair.</i></p> <p><i>On the other hand, Rodrigo de La Parra, Vice president for ICANN stakeholders audience the importance of an active role in the organization of the developmen</i></p> <p><i>Nancy Quiros, Chapter Development Manager for Latin America and the Caribbi explained IOSC plans for 2019. And José "Manolo" Álvarez talked about web ac mention that "Manolo" is visually impaired. He, and I should add here that he dia presented his presentation using accessibility technologies. During his presentat for people that are visually impaired.</i></p> <p><i>Professor Alfredo Calderón and ISOCPR Board Member addressed the audienc promoting educational exchange. The executive director of HETS, Yubelkys Mor has for the university community.</i></p> <p><i>The activity was a success. Approximately 100 people participated in the event : wide presence of professors, academics, professionals of technology areas and</i></p>
AFRALO	08-12-19	4 June 2019	Yes	Nkemdilim Nweke (DigitalSENSE)	Local production and distribution of AFRALO brochures (1000 copies in English and a major Nigerian language) for the 2019 Nigeria DigitalSENSE Forum on Internet Governance for Development (IG4D) and Nigeria IPv6 Roundtable in Lagos, Nigeria.	Request Form	\$1,000	Approved for \$500	<p>See: Report</p> <p>NIGERIA Digital Sense Forum Series 2019</p> <p>AFRALO Brochure Yoruba version</p>

NARALO	11-01-19	1 April 2019	Yes	Alfredo Calderon	Funding to cover the registration fees at the Net INCLUSION 2019 Conference	Request Form	\$215	Approved	<p>At NET Inclusion 2019, 369 total registrants this year. Video recordings of all presentations are available on the Net Inclusion 2019 page. Many of the speakers uploaded their presentations.</p> <p>The fourth Annual National Digital Inclusion Alliance (better known as Net Inclusion) had an attendance of individuals from 32 states in the USA, and representation from Canada and Belgium. A detailed agenda is available at - https://www.digitalinclusion.org/</p> <p>The NDIA is an alliance among leaders of local government, community organizations, and institutions committed to reducing digital disparities among its community members. The organization calls for widespread and actionable digital inclusion public policies that address the needs of underserved communities.</p> <p>The intention of distributing pamphlets of NARALO among individuals that when accomplished, However, it is recommended to have active participation in this type of policy-making in ICANN's mission.</p> <p>I had the opportunity to engage with technical and professional organizations that showed great interest in getting involved as 'individual members'. These will need direct email messages. Some representatives of non-profit organizations will be NPOC constituencies.</p> <p>Special outreach was done to native Americans (tribal organizations) in Arizona, to the ICANN mission. Including Library systems in under-served regions with a focus on an approach to better engage more partners in their decision-making process. The organization, timely manner decisions are very important, and the multistakeholder perspective.</p> <p>As part of the Conference, I participated in a Pre-Conference full-day of events. 2019.sched.com/alfredocalderon/print.</p> <p>In the morning I attended the pre-conference workshop on 'Federal Policy's Impact on Increasing Access and Legislation'. This 3-hour workshop covered topics related to dealing with increasing access, 2) local, state and national government awareness of the lack of broadband in the importance and usage of broadband, 4) how to become the voice of indigenous and/or native Americans, 4) opportunities through coalitions to increase broadband access through the recovery process after the hurricane's Irma and Maria. The adoption of a secure and renovated Broadband infrastructure.</p> <p>During this pre-conference workshop, I had the opportunity to get a grasp of what is Net Neutrality. This is not within the mission of ICANN but impacts the future adoption of the Internet. Most of the participants in this workshop were not aware of what ICANN is and how it works. Organizations or as individuals. Thus, I could sense the need to do more outreach work NARALO and ICANN does.</p> <p>In the afternoon of the pre-Conference activities, I had the opportunity to visit a Fiber Optic Network and implemented: 1) a Connect Home program where after a six-week, (2 hours) a hotspot with a limited data plan to access Broadband Internet, 2) a Digital Inclusion program for six weeks, and upon graduation parents earn a laptop refurbished by scholarship and employs up to 12 high school students as computer technicians to refresh the E2D (Eliminate the Digital Divide) Technology Academy (for Workforce Development) school population with direct exposure to all sectors of the IT Industry through experiential learning. My main observation after the day is the lack of information on the organizations perspective. Most individuals that I exchange information with see only the Government perspective.</p> <p>The Conference started on April 2 with close to 300 participants from the 350 previously mentioned participants from Belgium and Puerto Rico. The morning session on 'Department of Information Technology providing a status of how North Carolina People with disabilities' session provided an up-to-date on the assistance to the accessibility hardware and software in addition to training strategies. The main focus was on increasing digital access and skills of the differently abled? This session brought in to meet the needs of end-users with certain limitations when Policy Advice is given.</p> <p>'How Broadband Adoption Affects Community Prosperity and Opportunity' was presented in Puerto Rico - Puerto Rico Broadband Task Force (PRBT). This group seeks to address the digital divide. In conjunction with the Internet Society Puerto Rico Chapter (an ALS affiliate) the strong links of Broadband adoption to economic outcomes for community residents that 'disparities in broadband adoption widen the inequalities that have become a global issue over the World. It is clear that digital inclusion is a necessary part of policy solutions to address these disparities. The role of NARALO is obvious when engaging end-users in better supporting organizations work identify issues that need attention.</p> <p>A session on 'New Tools and Materials for Digital Literacy Training and Assessment' included Affordability, Digital Literacy, and Public Access' raised in my mind How to reach those end-users that do not understand their rights and important 'voice' of the multistakeholder model. It is obvious that some sectors are not represented. In the United States and the low-income population as well as 'under-served communities'.</p> <p>On April 3, the 'Advocating for Smart Cities that Benefit Everyone' focused on the members have to participate in smart city projects. This day was focused on updates to various advocacy on a policy that the NDIA promotes and encourage states to create digital equity plans for the competitive future.</p> <p>Lighting rounds were done during both days and in 4-minute interventions (7 in total) based on 1) refurbishing donated laptops, 2) digital literacy training, and 3) increasing government-funded programs.</p> <p>As part of the follow-up strategy, invitations to NARALO monthly calls will be sent to the participants. Having had a conversation with individuals I have an idea of the communication engagement tool.</p> <p>As a new affiliate individual member of NDIA I will use its communication platform to reach NARALO and ICANN.</p> <p>Some of the participants of the 4th NDIA conference are also volunteers in some of the programs.</p> <p>The fact that I am bilingual gave me an additional advantage since some affiliates are bilingual.</p> <p>It is worth sending someone to continue engaging with this organization on an annual basis April 7 - 9, 2020.</p> <p>I take this opportunity to thank NARALO for approving my proposal to participate in the 2019 NDIA Discretionary Funds the Registration Fee and the CROP Fund for travel.</p>
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NARALO	15-01-19	13-15 March 2019	Yes	Judith Hellerstein	Funding to cover NTEN conference hotel.	Request Form	\$500	Approved for \$300	<p>My session on Internet Governance had a committed audience despite it being I people at the conference had not idea about ICANN and about Internet Governance Data Security and there are multiple sessions on this topic. People in my session Who Is Process, about GTLDs, about Internet Governance. Passed out NARALO table to put out leaflets so I carried them with me where ever I went. Many people and NARALO and so hope we get some new ALSEs or Individual Members. Also constituencies. There were people there from Consumer Organizations and all t</p> <p>Next year they will be in Baltimore so perhaps ICANN GSE could go up and presentations can be found here, https://docs.google.com/document/d/1jNw6j3_</p> <p>Each session has a collaborative document where speakers post all info and any</p>
EURALO	23-01-19	20-22 March 2019	Yes	Sebastien Bachollet	Travel to CENTR AGM	Request Form	\$1,200	Approved	
NARALO	22-02-19	27-02 2019	No (Exception made)	Glenn McKnight	Funding to attend IGF Toronto Feb 27, 2019	Request form	\$158	Approved	<p>IGF Canada Event- Report for Newsletter</p> <p>On a stormy winter day in Toronto we saw IGF Canada become a rejuvenated</p> <p>The session was moderated by Nancy Carter of Canarie and an opening statement by Tucows. The normal sessions on cybersecurity, fake news and other topics were</p> <p>Pictures of NARALO membership Evan Leibovitch, CLUE</p> <p>Destiny and Pierre-Dare ISOC QUEBEC</p> <p>Nancy Carter, ISOC Canada</p> <p>First Canadian IGF - 2019.JPG</p>

NARALO	25-02-19	12-03-19	Yes	Judith Hellerstein	Requesting \$ 50 USD to cover the costs of local printing of a promotional mailcard advertising my Presentation at NTEN.	Request Form	\$50	Approved	<p>Cards were essential to getting people to come to my workshop. My Random for Corridor so these cards were instrumental in getting met to know about the work they were very interested in the subject. Some people had no idea about Internet Acceptance and the impact it has on Non-Profits who are interested in domains I about history of ICANN. Some of the questions related to EPDP as companies w no longer be needed.</p> <p>People commented on how good it was to have a mailcard that had all the info th</p> <p>Picture of Mailcard and Slides are located here,</p> <p>https://docs.google.com/document/d/1jNw6j3_ZS3wslRpbANOQjGXqEOC0nYu.</p> <p>Front of Mailcard is here</p>   <p>Back of Mailcard is here,</p>
LACRALO	26-02-19	06-03-19	No (Exception made)	Sergio Salinas Porto	Travel needs to ICANN64	Request Form	\$700	Approved	
NARALO	07-04-19	01-07-19	Yes	Eduardo Diaz	Funding to support catering and material for the ONLY ICANN 64 Read-Out in Spanish in the NARALO region.	Request Form	\$200	Approved	<p>ICANN 64 Read-Out</p> <p>The Internet Society Chapter of Puerto Rico (ISOCPR) in collaboration with the (Spanish), dot PR and Chris Mondini, ICANN VP Global Engagement, held the se Sharing with the audience online and in the venue were, Norberto Cruz (ISOC P Rodriguez (ccNSO), Javier Rúa-Jovet (ALAC), and Alfredo Calderon (ALAC repr Chair of At Large Capacity Building Working Group) . The president of the Intern welcome message to the audience. A vivid exchange of ideas were discussed w</p> <p>A video of the presentation by Chris Mondini is available at ISOCPR-YouTube [yc topics covered include:</p> <ul style="list-style-type: none"> • EPDP and GDPR • Subsequent Procedures and Rights Protection (gTLDs) • Auction Proceeds • Strategic Planning • Fellowship, NextGen and Newcomers Programs <p>The audience represented different sectors of our community (academia, NGO, , the issues discussed during ICANN64 in Kobe, Japan. During the Q&A segment here. The way ICANN uses the 'multistakeholder model' to reach consensus an mentioned to illustrate the Policy Development Process (PDP).</p>
AFRALO	18-04-19	24-27-06-19	Yes	Sarah Kiden	Funding to cover travel to ICANN65	Request Form	\$1,000	Approved	

NARALO	19-04-19	30-05-19	Yes	Marita Moll	Funding for a pre-ICANN 65 outreach session at the Ottawa, Canada	Request Form	\$805	Approved	Readout ICANN65 (pre) - agenda.pdf Readout ICANN65 (pre) - report[1] - Moll.pdf
EURALO	19-04-19	7 and 8-05-19	Yes	Olivier Crepin Leblond	Funding for travel and accommodation for Nenad Marinkovic to attend SEEDIG in Bucharest, Romania	Request Form	\$900	Approved	5th SEEDIG Bucharest report Nenad Marinkovic.pdf
EURALO	19-04-19	7 and 8-05-19	Yes	Olivier Crepin Leblond	Funding for travel and accommodation for Matthias Hudobnik to attend SEEDIG in Bucharest, Romania	Request Form	\$900	Approved	Report SeeDIG 2019 Matthias M. Hudobnik.pdf
APRALO	23-04-19	14-16-05-19	Yes	Lianna Galstyan	Stipend for 4th Central Asian IGF 14-16 June 2019	Request Form	\$300	Approved for \$150	Report The 4th Central Asian IGF
NARALO	18-06-19	20-06-19	No (Exception made)	Judith Hellerstein		Request Form	\$150	Approved for \$150 on delivery or receipts	
APRALO	25-06-19	30-06-19	No (Exception made)	Satish Babu	At-Large pins for outreach activities and At-Large brand development	Request Form	\$550	Approved for \$550	

[FY18 RALO Requests for Funding to support an Outreach Activity](#)