

# Summary Minutes 28 August 2012 NARALO

NARALO Toronto Events - Wednesday 29 August 2012 at 1930 UTC

Summary Minutes and Action Items

1. Welcome and Roll Call - Staff presented the roll call.

Roll call was held.

2. Review and Adoption of the Agenda - Garth adjust the agenda to move Glenn's items up.

GM: Google - has promised to have a secondary speaker. Glenn will follow up. Cira - Rep will update Glenn following the Labor Day Holiday; Afiliias - Not yet assigned someone to speak.

HU: Has sent request to Fadi Chehade's Chief of Staff. No response yet. She will follow up.

GM: Still following up on volunteers for the outreach. He is confident that there will be enough people.

GB: Will need to wait to see the meeting schedule before committing time for outreach.

Update on Promotional Items - All/Staff (15 min)

a. Lapel pins

GB: Discussed various views on NARALO vs At-Large website. Is everyone ok with the final resolution sending people to NARALO.org.

ED: GC, GM and DT agreed.

b. Banner -

GM: Banner should contain text for a call for action.

GC: Partially agree with Glenn. The major task of a banner is to shout "I'm over here" and the banner does that. That is why I made the remarks that I did on the mailing list.

GM: I think that we need an expression. We need to reach out to people. The major purpose of the banner is to get people to draw people to join. Could have a running slide show.

DT: How many banners are we going to have? What is the purpose of the banner(s)? Glenn's idea of a slide show would be good.

GM: There is limited time. To write the right script and the right message takes time. The banner now can do double duty. If it is neutral enough for this. I don't see any harm with the current banner. However, I'm making the point that we need to reach out to get new people.

ED: At one time before, we discussed having a general purpose banner. I saw HU's suggestion in the chat re adding "join us!" is ok. I like the idea of a slide show.

GB: Asking staff re the details of the banner.

EL: The Bylaws that define At-Large defines our vision. This may be enough.

GB: We should definitely follow up on this suggestion.

c. Invitation postcards

HU: The number and purpose of the postcards has not yet been defined. Can we please define this?

GB: I believe they were for our catered event.

DT: We should be aware of having many individuals at the catered event.

GB: Perhaps we should start with 125-150. But, as many people will not come, should we request 200?

GM: 150

DT: 200

GB confirmed 200 postcards should be ordered.

AI: Staff to prepare 200 postcards based on the pin design that is chosen.

GB: I thought they would be distributed at registration or at the table top.

GB: Can we give the invites to first comers?

AI: Staff to check on giving postcards to the NewComers and Fellows.

GM: What about Toques or T-shirts?

DT: We have pins. What about a specific colored shirt?

GB: If certain people wish to have T-shirts, they can have T-shirts.

GM: I only wish us to look organized.

GB: Yes. We should look serious and professional as well.

It was agreed NARALO members could wear yellow on Monday, 15 October.

#### d. Meeting Guide text

DT: I think we should address training on the wiki on one of our capacity building sessions.

GB: What about conflict resolution within the RALOs.

AI: Heidi Ullrich to ask Elad Levinson to contact Garth Bruen regarding conflict resolution.

#### 4. Planning the Logistics - Update from Staff - Staff (5 min)

MA: Updated the group on the numbers. There were two new additions. The total cost is estimated to be within budget.

DT: Does this include MC?

MA: Yes.

EL: Is there interest in having a small ALAC social event at my house? I'm happy to have a small get-together Thursday night.

Staff: Would think that the budget would allow for a small van.

DT: Would think it would need to include NARALO members.