

2020-10-01 At-Large Social Media WG Call

Date: Thursday, 01 October 2020

Time: 16:00 - 17:00 UTC (For the time in various time zones [click here](#))

Meeting Number: 1001/1

How can I participate in this meeting?

Zoom Link: <https://icann.zoom.us/j/93347684222?pwd=dis2U2F6UkFOdzZ3b1o4cHpvT2Fldz09> / Password: #SMWGCall1

Participants:

EN: Natalia Filina, Vrikson Acosta, Joanna Kulesza, Maureen Hilyard, Priyatosh Jana, Shreedeep Rayamajhi, Lilian Ivette De Luque Bruges, Wisdom Donkor, Bukola Oronti, Wale Bakare, Dave Kissoondoyal, Bram Fudzulani, Abdeldjalil Bachar Bong, Ejikeme Egbuogu, Michel Tchonang Linze, Glenn McKnight, Adebunmi Akinbo

Apologies: Daniel Nanghaka, Joan Katambi

Staff: Heidi Ullrich, Evin Erdodu, Claudia Ruiz, Yeim Nazlar

Call Management: Yeim Nazlar

Action Items: [EN](#)

Zoom Chat: [EN](#)

Recording: [EN](#)

Transcript: [EN](#)

AGENDA

Natalia Filina, [EURALO](#) SMWG Regional Chair

Regional Vice-Chairs: [AFRALO](#) Bukola Oronti, [APRALO](#) Shreedeep Rayamajhi, [LACRALO](#) Lilian Ivette De Luque Bruges, [NARALO](#) John Laprise (Former Chair) and Glenn McKnight

1. Roll Call - Staff (2 mins)
2. Agenda Overview and Introduction of SMWG Regional Chair Role - Natalia Filina, EURALO Regional Chair and Maureen Hilyard, ALAC Chair (10 minutes)
3. The experience of the ICANN68 SoMe campaign - conclusions and recommendations - [Shreedeep Rayamajhi](#), Glenn McKnight (5 min)
4. SMWG at ICANN69 Strategy - Natalia Filina, Evin Erdodu and all (25 minutes)
 - a. See [SMWG ICANN69 Google Doc \(needs to be approved on the call\)](#)
 - b. Session Sign-Up Sheet to be distributed
 - c. [ICANN69 At-Large Workspace](#)
 - d. [At-Large Policy Sessions @ ICANN Meetings](#)
 - e. [At-Large and DNS Abuse](#)
 - f. [At-Large and Universal Acceptance \(UA\)](#)
 - g. ICANN69 Virtual Twitter Competition
 - h. Action Items (related ICANN69 Social Media Strategy)
 - readiness
 - sharing the responsibilities
 - metrics and post analysis
5. At-Large Capacity Building Social Media Webinar - Natalia Filina, [Shreedeep Rayamajhi](#), Glenn McKnight (5 min)
6. The next SMWG call and actions - after the ICANN69 and before the IGF2020, Natalia Filina, Daniel Nanghaka (5 min)
7. AI and Summary - Filina Natalia and Evin Erdodu (5 mins)
8. AOB - Filina Natalia (3 mins)