

2020-06-18 At-Large Social Media WG Single Purpose Call: ICANN68 Social Media & Communications

Date: Thursday, 18 June 2020

Time: 14:00 - 15:00 UTC (For the time in various time zones [click here](#))

Meeting Number: 0618/1

[How can I participate in this meeting?](#)

Conference ID: EN 1638

Zoom Link: <https://icann.zoom.us/j/91756751240?pwd=YVB1UUMzTUxKZ1JPNTd1OTFqUUlvZz09> (no password needed)

Participants:

EN: Shreedeeep Rayamajhi, Olivier Kouami, Joan Katambi, Peters Omoragbon, Vrikson Acosta, Stephen Dakyi, Gnanajeyaraman Rajaram, Raitme Citterio, Amrita Choudhury, Jonathan Zuck, Bram Fudzulani, Alfredo Calderon, Glenn McKnight, Sarah Kiden, Minata Zong-Naba, Nadira Al-Araj, Bukola Oronti, Natalia Filina, Sébastien Bachollet, Michel Tchonang Linze, Katarina Gevorgyan, Lilian Ivette De Luque Bruges, Raymond Mamattah, Jianne Soriano, Abdeldjalil Bachar Bong, Priyatosh Jana

Apologies: Maureen Hilyard, Cheryl Langdon-Orr, Yrjö Länsipuro, Daniel Nanghaka, Lianna Galstyan, Olivier Crépin-Leblond, Joanna Kulesza

Staff: Heidi Ullrich, Gisella Gruber, Evin Erdodu, Yeim Nazlar

Call Management: Yeim Nazlar

Action Items: [EN](#)

Zoom Chat: [EN](#)

Recording: [EN](#)

Transcript: [EN](#)

AGENDA

[Shreedeeep Rayamajhi](#), **APRALO** SMWG Regional Chair

Regional Vice-Chairs: **AFRALO** Bukola Oronti, **EURALO** Natalia Filina, **LACRALO** Lilian Ivette De Luque Bruges, **NARALO** [John Laprise](#) (Former Chair)

1. Roll Call - Staff (2 mins)
2. Agenda Overview and Introduction of SMWG Special Purpose Call - [Shreedeeep Rayamajhi](#) (3 minutes)
3. ICANN68 ALAC/At-Large Talking Points - Jonathan Zuck, ALAC Vice Chair for Policy (20 minutes)



ALAC – At-Large ...icy Sessions.pdf



SMWGTalkingPoin... Read-Only.pdf

4. Presentation: How to Be Effective on Twitter - Shreedeep Rayamajhi and Glenn McKnight (20 minutes)



5. SMWG at ICANN68 Strategy - Glenn McKnight, Dev Anand Teelucksingh, Natalia Filina (5 minutes)
- a. See [SMWG ICANN68 Google Doc \(comment-only\)](#)
 - b. See [SMWG At-Large Sessions Sign Up Sheet](#) and sign up!
6. Additional SMWG activity during ICANN68 Virtual Policy Forum - Shreedeep Rayamajhi, Evin Erdodu and all (5 mins)
- a. ICANN68 At-Large Workspace
 - b. [At-Large Policy Sessions @ ICANN Meetings](#)
 - c. [At-Large and DNS Abuse](#)
 - d. [At-Large and Universal Acceptance \(UA\)](#)
 - e. ICANN68 Virtual Twitter Competition



**AT-LARGE SOCIAL MEDIA WORKING GROUP (SMWG)
ICANN68 TWITTER COMPETITION**

**THE WINNER WITH THE MOST RE-TWEETED TWEET WILL BE
ANNOUNCED DURING THE
AT-LARGE WRAP UP SESSION ON THURSDAY, 25 JUNE.**

Join in the spirit of #ICANN's Virtual Policy Forum by showing us where you are participating in this virtual event from. Are you in your office or at a coffee shop? Post a photo of yourself attending ICANN68 Policy Forum sessions from your location and share it using the **#ALAC68 hashtag** and the # the city you are participating from. Help us create a virtual meeting photo gallery. Look forward to seeing you all online!

7. AOB - Shreedeep Rayamajhi (2 mins)