

# At-Large Ad-Hoc Website Revamp Taskforce Workspace

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## Description

The now archived At-Large Ad-Hoc Website Revamp Taskforce brought together cross-departmental ICANN Staff and Community to design and implement the At-Large website, launched in February 2016.

## Contact

Staff Support Leads: [Heidi Ullrich](#) and [Ariel Liang](#)

**Reporting Issues:** [atlarge.icann.org](https://atlarge.icann.org)

1. You can report issues, bugs, and items for improvement on [this page](#).
2. You may also contact [ariel.liang@icann.org](mailto:ariel.liang@icann.org) or [laura.bengford@icann.org](mailto:laura.bengford@icann.org) to provide feedback.

## Members

Affiliation	Member
<b>NARALO</b>	Alan Greenberg
<b>EURALO</b>	Olivier Crépin-Leblond
<b>LACRALO</b>	Dev Anand Teelucksingh
<b>APRALO</b>	Ali AlMeshal
ICANN Policy Development Support Team	<a href="#">Heidi Ullrich</a>
ICANN Policy Development Support Team	<a href="#">Ariel Xinyue Liang</a>
ICANN Product Team	Chris Gift
ICANN Product Team	Steve Allison
ICANN Product Team	Laura Bengford
ICANN Product Team	Jeff Salem
ICANN Software Development Team	Several members
Design Vendor	<a href="#">Column Five Media</a>

## Key Deliverables

1. [Official Site: atlarge.icann.org](#) - Launched 24 Feb 2016
2. [Content Development Roadmap](#)
3. [Information Architecture](#)
4. [Project Charter](#)
5. [Site Map](#)
6. [Style Guide](#)
7. [Taxonomy](#)
8. [User Story Map](#)
9. [Wireframes](#)
10. [Writing Samples](#)
11. [Content Migration](#)

12. Accessibility Feedback
13. [ALS Application Tracking Page & ALS/Individual Members Database](#)
14. [Website Metrics](#) - 22 June 2016

## Official Launch Check List

### At-Large Website – Launch Go /No Go Feb 24

Team	Notes	Go	No Go
Content Migration	~5800 Links	✓	
Language Translation	1 Arabic Issue on Policy page	✓	
Content	ALS Applications – June 1	✓	
Accessibility	In Progress / Ongoing	✓	
IT		✓	
Product Management		✓	
At-Large Staff		✓	
At-Large Community		✓	



The At-Large Community was given the 'GO' for the new website launch during the [ALAC Monthly Teleconference](#) on 23 Feb 2016.

## Meetings

## Action Items

## Resources

### Presentations

- Taskforce Call, Feb 2016
- Capacity Building Webinar, Dec 2015
- RALO Leadership Meeting, Nov 2015
- ICANN 54, Oct 2015
- RALO Brainstorm Sessions
- ICANN 53, Jun 2015
- Taskforce Call, Apr 2015
- ICANN 52, Feb 2015
- Development Team Kick-off Meeting, Jan 2015
- ICANN 51, Oct 2014

### Additional

- ICANN Style Guide, May 2015
- ICANN Powerpoint and Templates
- ICANN Logo Guideline
- 2012 community interviews