Join the Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT) face-to-face meeting

The Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT) will be meeting in Abu Dhabi on 27 October 2017, just before ICANN60 kicks off.

Under the ICANN Bylaws, the Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT) Team is responsible for evaluating 1) how the new gTLD Program has promoted competition, consumer trust and consumer choice; 2) the effectiveness of the application and evaluation processes; 3) the effectiveness of safeguards put in place to mitigate issues involved in the expansion of the domain name space. This review is one of the key inputs to the re-opening of applications for New gTLDs.

The CCT-RT began its work in January 2016 and issued a set of draft fact-based recommendations for public comment in March 2017. This meeting will help the CCT-RT advance its work and analyze the public comment received as well as results of recent research data (including DNS Abuse Study Intermediate Report). The two-day face-to-face meeting is open to all, and is a perfect opportunity for the community to learn more about proposed improvements to the New generic Top-Level Domain (New gTLD) program and hear the latest findings of the CCT-RT. The Review Team plans to issue a second draft for public comment prior to issuing the Final Report.

You can attend this face-to-face meeting in person (Abu Dhabi National Exhibition Centre (ADNEC), Khaleej Al Arabi Street, Abu Dhabi, UAE) or virtually participate via: https://participate.icann.org/abu60-capitalsuite3.

For further information on the Competition, Consumer Trust and Consumer Choice Review Team, please see https://www.icann.org/resources/reviews/specific-reviews/cct and the CCT-RT wiki http://cct.wiki.

Reading List/Discussion Documents

- CCTRT Draft Report
- Report of Public Comments
- Recommendations tool
- Supporting slides

Friday, 27 October 2017 09:00 - 17:30 GST | 05:00 - 13:00 UTC
(timezone converter)

Attendees:

Team: Jonathan Zuck, Laureen Kapin, Jordyn Buchanan, GONTALwe Moseu, Carlos Raul Gutierrez, Calvin Browne, Fabro Stiebel, David Taylor, Waudo Siganga, Dejan Dukic, Kaili Kan, Carlton Samuels

Notes/Action Items

Draft Report

- All to maintain survey recommendations and consider consolidating all recommendations that reference topics related to asking consumers for their sense of trust, etc. in domains (i.e. recs. 9, 11, 13)
- Rec. 5: Jonathan to provide an updated version of the parking paper based on today's discussion. DONE
- Rec 12, and 24 are separate: Dejan sent updated language for Rec 12. Jean-Baptiste to update PowerPoint. DONE
- Consolidate recommendations 13, 35, 33 into a single end-user survey; Laureen to consider whether it will be a part of the earlier larger recommendation on conducting a single end-user survey. Jordyn to consolidate registrant survey recommendations and Laureen to address end-user survey recommendations for possible consolidation.
- Rec. 14 (assigned to David Taylor): Rewriting it to include removal of barriers to diversity (i.e. more niche TLDs or other business models?) to incentivize it rather than encouraging a particular business model.
Guests:
Observers: Margie Milam, Karen Lentz, Alice Jansen, Negar Farzinnia, Lars Hoffman
ICANN Org: Antonietta Mangiacotti, Eleeza Agopian, Jean-Baptiste Deroulez
Apologies: Jamie Hedlund, Megan Richards

Agenda:
09:00 – 09:10 Welcome, roll call, Statement of Interest updates and opening remarks: Jonathan
09:10 – 10:15 Review of current status of draft report recommendations: Jean-Baptiste
• Walk-through and report based on subteam work on updating /consolidating recommendations for the final report
• Recommendations format
10:15 - 10:30 Break
10:30 – 12:00 Review and approve (consolidated) Competition Draft Report Recommendations: Jordyn
• Rec. 2-6, 11: Jordyn
• Rec. 7, 8, 12: Dejan
• Rec. 9: Waudo
• Rec. 10: Jordyn/David
12:00 – 12:30 Review and approve Application & Evaluation Draft Report Recommendations: Jonathan
• Rec. 43 – 50: Jonathan
12:30 - 13:15 Review Team Lunch
• Rec. 13, 15, 33: Gao
• Rec 14, 16, 25-30: Laureen
• Rec 17, 18, 20, 24: Calvin
• Rec 19, 34, 37, 38, 39: Drew
• Rec 21, 22, 23: Carlton
• Rec 31, 32: Fabro
• Rec 35: Jamie
• Rec 36: Carlos
• Rec 40, 41, 42: David
15:15 - 15:30 Break
15:30 – 16:00 Determine updates needed to final report: All
• Review and reach consensus on identified updates needed
16:00 – 17:00 Engagement Session preparations: All
17:00 – 17:15 Roadmap to Final Report: Jonathan, Jordyn, Laureen
• Schedule of Calls
• Adoption of Public Comment Shell
• Workplan
17:15 – 17:30 A.O.B. and review of action items/decisions reached: Jonathan

Final Report
• Executive Summary: Jonathan to include a section on conclusions about the program
• Final numbering of recommendations: Restart with clear numbering and digestible way of reporting recommendations. Add a paragraph under the public comment section in the appendix “review process” describing which recommendations were consolidated based on the input received from comments.
• Recommendation summary: add a column with level of consensus.
• Finish consolidation exercise, circle back to staff for a cost analysis of the new/consolidated recommendations, CCTRT to determine whether each recommendation is worth/not the cost, and if it’s not then delete.
• Review Team to identify any sections in the draft report that need to be updated based on public comments received, and all to compare public comment sheet to apply changes.
• Set up discussion after ICANN60 with ICANN org on standardizing recommendation language so they may be translated into Board resolutions.
• ICANN Org to review and clarify to Jonathan how a subset of the team is maintained to help with recommendations’ implementation after conclusion of the review?

Documents:

Recordings:
• Adobe Connect
• mp3