Attendees:
Team: Stan Besen, Carlos Raul Gutierrez, Dejan Djukic, Calvin Browne, Drew Bagley, Laureen Kapin, Jamie Hedlund, Carlton Samuels, Jonathan Zuck, Jordyn Buchanan

Staff: Alice Jansen, Brenda Brewer, Jean-Baptiste Deroulez, Pamela Smith, Eleeza Agopian, Margie Milam, Brian Alchison, Antonietta Mangiacotti

Apologies: Kaili Kan, Waudo Siganga, David Taylor

Observers: I

Apologies: Kaili Kan, Waudo Siganga

Agenda:

1. Welcome, roll-call, SoI

2. Reach final agreement on:
   a. Basic Market Share (Stan)
   b. Industry Structure (Stan)
   c. Benefits vs Confusion to End Users (Megan)
   d. Concentration Ratios (Stan)

3. Provide overview of amendments
   a. Registry Policies (Dejan)
   b. Brand TLDs (Waudo)
   c. Registrar Competition w/Registries (Waudo)
   d. Price Analysis (Stan)

4. Deliver Overview of Papers (Dejan)

5. High-Level Findings (Jordyn)

6. Provide Overview of S&T Papers
   a. What is the level of consumer awareness of the new gTLDs
   b. Has Consumer Trust in DNS improved overall since intro of new gTLDs
   c. Has New gTLD Program put mechanisms in place to improve trustworthiness in DNS
      - Background of History
      - Description of Technical Safeguards
      - Description of Safeguards Applicable to all gTLDS...
      - Description of Safeguards Applicable to sensitive/highly regulated gTLDS...
      - Description of Voluntary Public Interest Commitments
      - Description of right protection mechanisms
         1) Have the Safeguards been Implemented in a Manner that Promotes Effective Enforcement?
         2) Have the New gTLD Operators complied with
         3) What was the Impact of the New Safeguards on DNS Abuse?
         4) Did the New Rights Protection Mechanisms Mitigate Certain Risks Involved with the Expansion of the gTLD program?

7. AOB

Documents:

Agenda Item 2
- Basic Market Share
- Industry Structure
- Benefits vs Confusion to End Users
- Concentration Ratios
Agenda Item 3

- URS_vs_UDRP

Agenda Item 4

- High Level Findings

Agenda Item 5

- What is the level of consumer awareness of the new gTLDs?
- Has consumer trust in the DNS improved overall since the introduction of new gTLDs
- Background of History of GAC Safeguards and new Registry Agreement
- Description of Technical Safeguards and Implementation
- Description of Safeguards Applicable to all gTLDs and Implementation
- Description of Safeguards Applicable to sensitive/highly regulated gTLDs and Implementation
- Description of Voluntary Public Interest Commitments

  i. Technical Safeguard
  ii. Implemented GAC Safeguards
  iii. Voluntary PICs

Recordings:

- Adobe Connect
- mp3

Chat Transcript: EN

Transcript: EN

ACTION ITEMS:

☐ All papers to be considered works in progress for summary presentation in Hyderabad
☐ Team will be making recommendations re: data that ICANN should collect for next review team
☐ Add glossary of terms to paper
☐ Review unaddressed papers next plenary on 26 October 2016

ACTIONS BY PAPER:

☐ * Basic Market Share/ Stan - Jamie to put together language to address his comments on this paper re: market share
☐ * Industry Structure/ Stan - paper awaiting data from Project 6 table - semi*final
☐ * Benefits v. Confusion to End Users/Megan - no comment - author not on call
☐ * Concentration Ratios/Stan - Jonathan to coordinate with Stan regarding note on alternate ID's and user behavior
☐ * Registry Policies/Dejan - reconsider high level question; team to set aside questions to ask registrants for future data
☐ * Brand TLDs/Waudo - author not present
☐ * Registrar Competition/Waudo - author not present
☐ * Price Analysis/Stan - team to review carefully - input /approval requested by author for nuanced language
☐ * URS v. UDRP/Dejan - refine high level question - Dejan to add metrics; JZ asked Dejan to send an individual email on this paper to David Taylor for input
☐ * High level findings/Jordyn - author not present
☐ * Consumer awareness - new gTLDs/Gao, Carlton - Keep all the parts emphasizing statistically significant findings. Revise overall reflection - average consumer trust did not reflect statistically significant change (less than 5%) - can run paper by Nielsen - footnote regarding Nielsen standard of 95% confidence in results
☐ * Consumer Trust- DNS/Jamie - looked at both Nielsen surveys; not enough data to illustrate sustained increase
☐ * Tech Safeguards and Implementation/Calvin - DNS Abuse Report will help flesh out details; Compliance complaint portal info; Calvin to add expanded definitions section, e.g., wildcarding;
☐ * Safeguards Applicable to gTLDs/Laureen - not addressed (time)
☐ * Safeguards Applicable to sensitive gTLDs/Laureen - not addressed (time)
☐ * Description Voluntary PICs/Drew, Laureen - not addressed (time)
☐ * Tech Safeguards_Community/Calvin - not addressed (time)
* Implemented GAC Safeguards/ Laureen - team requested to review in detail - how far back to research historical data? (Carlos) - impact of DN S Abuse Study results

* Voluntary PICs_community/Drew, Laureen - not addressed (time)