**CCT Meeting # 17 - 29 & 30 August 2016 (Vienna)**

### Reading List/Discussion Documents

*(NOTE: documents are draft and should not be considered consensus language)*

#### Application & Evaluation Process
- How did GAC formal advice or GAC early warnings (GAC EW) influence or affect the new gTLD applications?
- How many string contention objections were raised and what was the outcome on new gTLD applications? In particular what was the result of singular/plural string contentions?
- Rounds

#### Competition & Consumer Choice
- Basic market share calculations
- Basic registry market structure calculations
- Concentration ratios (TBD)
- gTLD registry price analysis (TBD)
- "Donuts study" (TBD)
- Registration policies
- Have brands switched?
- Frequency of brand/TMCH (TBD)
- Growth rates (TBD)
- Competition with gTLDs (TBD)
- Registrar market shares (TBD)
- Is segmentation valuable (TBD)

#### Safeguards & Trust
- Safeguards & Trust Scope and Mandate with Subquestions
  - Safeguards & Trust Scope and mandate with Sub-Questions V5
- Is there more or less DNS Abuse in the new gTLDs
- Have the safeguards been fully implemented?
- What role did the new gTLD safeguards play in preventing DNS abuse?
- Have new gTLD registry operators complied with the safeguards?
- How was Specification 11 implemented by new gTLD registry operators Paper?
- Did the use of PICs help prevent DNS abuse?
- Did the use of Rights Protection Mechanisms mitigate the risks involved with the expansion of the gTLD program?
- Have the new dispute resolution processes reduced trademark infringement? (TBD)
- Are consumers in the global space aware of new gTLDs?
- Do consumers trust new gTLDs?
- Are the new procedures effective in enforcing safeguards?
- Promoting Trust
  - Jonathan proposal
  - David proposal

#### Economic Study

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**Vienna - Meeting Agenda.docx**

Observers are invited to follow the meeting remotely and/or in-person. Note: for details on how to observe plenary and break-out sessions, please refer to details in specific agenda items (click on the above to view the agenda). You are also invited to join the cocktail party - read here for more information.
• Preliminary New gTLD Program Phase II Assessment Figures and Tables
• Phase II Assessment of the Competitive Effects Associated with ICANN’s New gTLD Program

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Registrant Survey

Global Registrant Survey - Wave 2 - Interim results

• Non Qualified Respondents Banner

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AM Global

• New gTLDs and the Global South - Reflections on Research to Date

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Admin

• Draft Report Structure

Day 1 - 29 August 2016 - 08:00–18:30 CEST | 06:00–16:30 UTC
(timezone converter)

Attendees:

Team: Drew Bagley, Stan Besen, Calvin Browne, Jordyn Buchanan, Dejan Djukic, Carlos Raul Gutierrez, Kaili Kan, Laureen Kapin, Gaonglalwe Mosweu, Megan Richards, Carlton Samuels, Waudu Siganga, Fabro Steibel, David Taylor, Jonathan Zuck

Staff: Theresa Swinehart, Margie Milam, Alice Jansen, Eleeza Agopian, Antonietta Mangiacotti, Pamela Smith, Brenda Brewer, Josh Baulch, Maya Saito

Guests: David Dickinson (Nielsen), Greg Rafert (The Analysis Group)

Observers: George Sadowsky, Ronald Schwoerzler, Martin Schlicksbiër, Gaetano, Erich Schweighofer, Janos Bőszörményi

Recordings:
• AC Recording-Plenary AM session
• AC Recording-Plenary PM session (A&E SubTeam Session with A Mack)
• AC Recording-C&CC SubTeam
• AC Recording-S&T SubTeam
• AC Recording-Confer with Observers
• mp3 Recording-Plenary AM session
• mp3 Recording-Plenary PM session
• mp3 Recording-C&CC SubTeam
• mp3 Recording-S&T Subteam
• mp3 Recording-Confer with Observers

Transcripts:
• Plenary AM Session - EN
• Plenary PM Session - EN
• C&CC Session: EN
• S&T Session: EN
• Confer with Observers Session: EN

Chat transcript:
• Plenary A.M. - EN
• C&CC - None
• S&T - None
• Confer with Observers - None

Notes/Action items

Admin

☐ ACTION ITEM: Send final data requests by September 14.
☐ ACTION ITEM - Staff to advise on volume of work and RT to prioritize.
☐ ACTION ITEM: Staff to refine program of calls.

Nielsen update

☐ ACTION ITEM: Jordyn and Laureen to determine how the registrant survey phase 2 can help address questions/sub-questions (seek information/confirmation from David Dickinson). Provide David Dickinson with high-level and sub-questions.
☐ ACTION ITEM: David Dickinson and Team to write guidance document on how to find information to high-level/sub-questions. Staff to relay any follow-up questions from Review Team Members.

Application & Evaluation

☐ ACTION ITEM - Megan to make adjustments to sub-questions on How many string contention objections were raised and what was the outcome on new gTLD applications? In particular, what was the result of singular/plural string contentions? paper and share revised versions.
☐ ACTION ITEM - Staff to 1) check with the arbitration associations whether heard all the objections and whether compiled any summary reports on their decisions; 2) request the report if one exists, or a portion of it if they will release it, or summary of the data set.
☐ ACTION ITEM - Megan to identify strings which withdrew applications that received GAC Early Warning.

Safeguards & Trust

☐ ACTION ITEM: Drew to share Department of Commerce's Consumer Study with Team
☐ ACTION ITEM: Fabro and Calvin to consolidate compliance related data request. Important to check if available in existing resources.
☐ ACTION ITEM: Fabro, Carlton, Calvin to hold a call with compliance
☐ ACTION ITEM: Drew and Carlton to connect on anti-counterfeit
☐ ACTION ITEM: Drew to put together a definition of DNS abuse based on the safeguards
ACTION ITEM: David to send additional sources of interest to staff for compilation on wiki page

ACTION ITEM: Carlton to tie enforcement of specification 11 to risks intended to mitigate and to hold call with subteam

ACTION ITEM: Carlton to categorize public interest commitments by type

**Competition & Consumer Choice**

ACTION ITEM: Staff to work with Jordyn on double checking numbers of registrations in new gTLDs that were available in COM.

ACTION ITEM: Analysis Group to calculate average wholesale prices for single-string vs. multi-string ROs

ACTION ITEM: Analysis Group to add to Project 1 table, 6-month intervals, as well as a line on launched TLDs

ACTION ITEM: Analysis Group to inquire about actual wholesale prices for legacy gTLDs

ACTION ITEM: Analysis Group to determine if RR price dispersion in the new gTLDs significantly different than in the new gTLDs?

ACTION ITEM: Analysis Group to compare TLD volumes to prices. Are larger TLDs (by registrations) cheaper?

ACTION ITEM: Remove .BRANDS from TM string registration analysis table and include in a separate line. (AG)

ACTION ITEM: Analysis Group to determine if RR price dispersion in the new gTLDs significantly different than in the new gTLDs

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ACTION ITEM: Correlation between number of registrars and registrations per TLD. Exclude TLDs with less than 100 registrations

ACTION ITEM: Jordyn to provide denominators for relevant TLDs in project 4.3. i.e. What % of all registrations in .BERLIN /residents of Berlin.

ACTION ITEM: Add to Metric 2.6: Number of launched IDNs and number of launched total new gTLDs per each month in the table on the page.

ACTION ITEM: Add to Metric 2.7: Replicate the chart for Oct. 2013 for all legacy gTLDs. For each legal regime, add in parenthetical the count of IDN tld’s contracted in that legal regime. Including description of WHOIS sample methodology.

ACTION ITEM: Add to metric 2.11: Number of registrants in new gTLDs vs. number of registrants in legacy gTLDs. Do we have whois data for legacy gTLD registrations?