CCT Meeting # 12 - 6 & 7 June 2016 (Washington D.C.)

Reading List/Discussion documents

Nielsen
- Consumer Survey Draft Report

Safeguards & Trust
- New gTLD Program Safeguard Effectiveness Measurement table
- Reading list
- Team Members’ findings
- Work plan

Competition & Consumer Choice
- Market definitions (TBD)
- Project list

Application & Evaluation Data
- Brainstorming slides
- Project implementation review

Methodology
- Template
- Research/discussion paper template

Agenda & Details:

DC Mtg - Final

Observers are invited to follow the meeting via https://icann.adobeconnect.com/cctreview-observers Note: for details on how to observe break-out sessions, please refer to details in specific agenda items (click on the above to view the agenda).

Day 1 - 6 June
Time: 07:45 – 17:30 EST (timezone converter)

Attendees:
- Review Team Members: Calvin Browne, Carlos Raul Gutierrez, Carlton Samuels, David Taylor, Jamie Hedlund, Jonathan Zuck, Kaili Kan, Megan Richards, Stan Besen, Waudo Siganga, Drew Bagley, Jordyn Buchanan, Laureen Kapin, Fabro Steibel, Dejan Djukic, Gao Mosweu
- Staff: Alice Jansen, Brenda Brewer, Eleeza Agopian, Karen Lentz, Margie Milam, Pamela Smith, Karen Mulberry, Brian Aitchison, Antonietta Mangiacotti
- Invited speakers: David Dickinson, Larry Strickling, Fiona Alexander, Steve Crocker
- Apologies: N. Ravi Shanker

Recordings:
- Adobe Connect replay (AM session)
- mp3 (AM session)

Transcript:
- EN (AM Session)

Notes/Action items

Update from Nielsen

David Dickinson walked the Review Team through results of the consumer survey

Discussion with Assistant Secretary - Larry Strickling & Chairman of ICANN Board - Steve Crocker

Larry Strickling and Steve Crocker offered remarks to the group on the review effort.

Methodology

The CCT-RT will be using a template to track its observations. Members will be expected to populate the categories - http://docs.google.com/spreadsheets/d/13UUX-w0Fh-R3TG9XZFvF0mTXXj-2oa7dJpFgn0chTA/edit?usp=sharing. The repository maps out the existing data that was circulated on the list.

Safeguards & Trust

The Safeguards & Trust reviewed and offered comments on the Safeguards Effectiveness Management table https://community.icann.org/download/attachments/58727388/SafeguardMethodandApproachDCF2F%20v2.docx?version=1&modificationDate=1465232055000&api=v2

The Safeguards & Trust Subteam refined its list of topics – see https://docs.google.com/document/d/1-VN7m2JhERibUlIo-dfmbM3ATluO-xloBpNY5Poxs/edit?pref=2&pli=1 – and identified penholders for each bucket.

The Subteam received presentation from members on their reading list assignments.

ACTION ITEM: Subteam members to highlight in green/red whether their reading assignment is useful or not for next steps

https://docs.google.com/document/d/19IF1WA66X0yOkPR9vz2EEMf7TsGrWEsmMJmXE3XahM/edit?usp=sharing
Day 2 - 7 June
Time: 08:30 – 18:30 EST (timezone converter)

Attendees:
- Review Team Members: Calvin Browne, Carlos Raul Gutierrez, Carlton Samuels, David Taylor, Jamie Hedlund, Jonathan Zuck, Kaili Kan, Megan Richards, Stan Besen, Waudo Siganga, Drew Bagley, Jordyn Buchanan, Laureen Kapin, Fabro Steibel, Dejan Djukic, Gao Mosweu

- Staff: Alice Jansen, Brenda Brewer, Eleeza Agopian, Karen Lentz, Margie Milam, Pamela Smith, Karen Mulberry, Brian Aitchison, Theresa Swinehart

Invited speakers: Andrew Mack

Apologies: N. Ravi Shanker

Observers: Sabine Meyer, Aaron Pace; Less, Keith Drazek

Recordings:
- Adobe Connect replay (AM session)
- Adobe Connect replay (PM session)
- mp3 (AM session)
- mp3 (PM session)

Transcript:
- AM Session
- PM Session

ACTION ITEM: Subteam members to finalize analysis of their respective reading assignments ASAP

ACTION ITEM: Carlton and Carlos to produce analysis of SSAC papers that were identified for the reading list

ACTION ITEM: Impact of Safeguards & Public Interest commitments subteams to populate analysis chart by 21 June - https://docs.google.com/document/d/1HXITaaEdZ8MtbAGjCJlDv7eXKuPNleaVtopU2h4PX8/edit

ACTION ITEM: Determine to what extent existing data addresses consumer/end user behavior questions

ACTION ITEM: Staff to adjust work plan

ACTION ITEM: Penholders to produce research/discussion papers

Competition & Consumer Choice

The Competition & Consumer Choice refined their project list and identified assignments from existing data – see https://docs.google.com/spreadsheets/d/13FhL8tdVfs-\_m9KZpMmc3UAetpGZhmzdeE35PysEU2M/edit

- ACTION ITEM: Eleeza to identify ccTLD registration data for ccTLDs not represented in the CENTR data set

- ACTION ITEM: Subteam Members to write up paragraphs on individual projects and to add to master Google document

Application & Evaluation Process

- ACTION ITEM - Carlton to send a note to Subsequent Procedures PDP WG leadership to get more information on timing of the applicants survey.

- ACTION ITEM - Obtain input from Nielsen on how to structure a survey of all applicants

- ACTION ITEM - Subteam (Eleeza, Jordyn, Laureen, David) to form questions for survey

- ACTION ITEM - Set up a Subteam call with Nielsen

- ACTION ITEM – Look at Applicant Guidebook and sections on it that relate to GAC Advice. Compare how the GAC provided advice during the application process. Catalog GAC correspondence that is related to advice, acceptance of advice, implementation of advice etc

- ACTION ITEM – Laureen, David, Jordyn to look at table compiling reconsideration requests, the contentious set and registrant survey

- ACTION ITEM - Identify list of same words and their own plurals.

- ACTION ITEM: Megan and David to examine objections and inconsistency of results on string confusion and singular/plural.

Next Steps

- ACTION ITEM: Staff to discuss budget numbers for FY17 projects

- ACTION ITEM: Margie to get back to David on splitting costs of trademark costs survey with INTA

- ACTION ITEM: Alice and Jonathan to add explanatory blurbs for the research template

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