CCT Meeting # 11 - 1 June 2016

Attendees:

Team: Calvin Browne, Carlton Samuels, David Taylor, Jamie Hedlund, Jonathan Zuck, Kaili Kan, Megan Richards, Stan Besen, Waudo Siganga, Drew Bagley, Carlos Raul Gutierrez

Observers: Sara Bockey

Staff: Alice Jansen, Brenda Brewer, Eleeza Agopian, Karen Lentz, Margie Milam, Pamela Smith, Karen Mulberry

Apologies: Jordyn Buchanan, Fabro Steibel, Laureen Kapin, Ravi Shanker

Agenda:

1. Welcome, roll-call, SoI
2. Outreach to underserved markets - follow-up comments (Carlton)
3. Prepare for DC meeting – review meeting agenda, confirm reading list and homework
4. Progress updates
   • Competition & Consumer Choice Subteam
   • Safeguards & Trust Subteam
   • Studies & surveys
5. Application and evaluation process
6. September meeting
7. A.O.B

Documents:

• Agenda item 3: DC Meeting Agenda - v7
• Agenda item 4:
  • C&CC
  • S&T
• Agenda item 5: A&EP
• Template

Recordings:

• Adobe Connect
• mp3

Chat Transcript: EN

Transcript: EN

Notes:

Outreach to underserved markets

☐ ACTION ITEM - Carlton to put together research paper on avenues for communication and effectiveness of respective communication channels in LAC region

NOTE: Important that any CCT hypothesis be documented and evidence-based.

☐ ACTION ITEM - Look at summaries from staff on outreach and turn it into a research project. Volunteers needed: Carlton, Waudo. Contact staff if you wish to be part of this group.

Prepare for DC meeting – review meeting agenda, confirm reading list and homework

☐ ACTION ITEM - Staff to send clean version of the agenda and reading list
☐ ACTION ITEM - Review Team Members to send any questions they may have for NTIA on AOC mandate to staff by Thursday, 2 June - COB

Studies & surveys

☐ ACTION ITEM: Eleeza to share Nielsen draft report of survey findings as soon as available
ACTION ITEM - Eleeza to report back to Team on Nielsen's ability to conduct the interviews on why applicants withdrew from the program On Analysis Group - Data from outside sources may be made available to the Team

**Competition & Consumer Choice**

- ACTION ITEM: Comments on project list - https://docs.google.com/document/d/1J_3MOfzB-9Ob2-Tpfs19OoBQI1kP6e73kJKv0YWW3Bk/edit - due TODAY
- ACTION ITEM: Market definition rapporteurs to share the definitions with CCT by Friday, 3 June

**Safeguards & Trust**

Safeguards & Trust members - please refer to https://docs.google.com/document/d/1rOcb5ibkUI TF2CuM50F7Ztb2whHPjp_yq5rbq14UkIY/edit?usp=sharing for your reading list assignments. Laureen would like you to put together your observations/findings for each of your reading assignments in the template available at: https://docs.google.com/document/d/19IF1WAb6E0yOkPR9vz2EM4p13GmWEsmMJmXE3XahM/edit?usp=sharing

**Methodology**

- ACTION ITEM - Finalize template for capturing hypothesis/findings in Washington. Reflect prioritization. Add this item to the DC agenda.

**Application & Evaluation Data**

- ACTION ITEM - Reach out to contracted parties who terminated their agreements. Calvin to work on research strawman proposal.
- ACTION ITEM - Carlos to put together hypothesis on ccTLDs
- ACTION ITEM - David to put together hypothesis for equal access to the program
- ACTION ITEM - Review slides in preparation for DC meeting

**September meeting**

- ACTION ITEM - Staff to issue a new doodle poll (early October - late August) - weekends are an option
- ACTION ITEM - Staff to ask ICANN meetings whether meeting on Nov 1-2 or 9-10 are feasible.
- ACTION ITEM - Staff to circulate doodle poll for ICANN57