RALO Requests for Funding to support an Outreach Activity

FY19 ALAC Request:
Given the significant success of the FY18 ABR request for RALO Discretionary Funding, for FY19, the ALAC requests that each of the five RALO’s be given access up to $4,000 each for targeted local discretionary funds to permit the local travel, luncheons, displays, graphic and promotional Facebook /Twitter graphics.

As shown by the number of useful activities requested and approved to date in the implementation of the similar FY18 ABR, it is clear that opportunities exist for At-Large members to do local outreach and engagement about ICANN and ICANN policy related issues.

Giving the RALOs the ability to identify local engagement activities which they can self-organize provides ICANN and the At-Large Structures with an efficient local team that is knowledgeable on ICANN policies. This results in grass-roots awareness-raising of ICANN in local communities.

This project saw significant increase in the number of requests and successfully implemented local events. An additional year of ABR funding would allow this program to build on its success in allowing RALOs and At-Large Structures to reach out to and engage with local communities.

Financial Support:
Funding for $20,000 ($4,000 x 5 RALOs)

FY19 Approval Text:
FY19-12-ALAC-Access by RALOs for Funding of Local Engagement Activities
At-Large request for continuation of RALO funding for local engagement activities
(Yes)(20,000)(to be managed by Heidi Ullrich, Vice President, ICANN Policy Development Support)

Based on the success of the FY17 and FY18 experiences, this activity will be supported for an additional fiscal year and administered by the Policy Development Support staff in collaboration with regional vice presidents from the Global Stakeholder Engagement team. The FY17 and FY18 experience incorporated the development of a request form template, and this should continue to be used in FY19. Approval of this request is also contingent on continued publication of the criteria and level of usage of the approved resources.

Process:
RALO Request Form - Must be completed and sent to At-Large staff attention Heidi Ullrich and Silvia Vivanco at least three weeks in advance of the event.

In order to help guide staff in their decision-making for each request, we have requested that the RALO Leadership develop criteria.

Criteria: (TBC)

1.0 Purpose of the Discretionary Funding
To provide opportunities for members of all RALOs to do local outreach and engagement about ICANN and ICANN policy related issues within the region.
Please refer to the Finance and Budget Subcommittee (FBSC) Proposal, page 7 HERE for more details.

2.0 Selection Criteria

1. The applications for funding support for the local ALS activity must come from a certified ALS that has demonstrated to be active by consistently participating in the regional monthly calls at least once every 3 months.
2. The ALS has organized or attending a special event with tangible outreach and engagement activities with specific expected results.
3. The funds should be a portion of the full budget for the event.
4. The Discretionary funds use shall be in alignment with the RALO Strategic Outreach Plans filed for the relevant Fiscal year.
5. Staff will consider regional balance within each RALO during their review of the requests.

3.0 Application Process

1. A request form needs to be fill out to initiate the process.
2. The request must be sent to Silvia Vivanco, Manager, At-Large Regional Affairs and Heidi Ullrich, Vice President, Policy Development and At-Large Relations the relevant Regional Leadership.
3. Approval (or not) will be informed via email to the organization representative that made the request.

4.0 Approval Process

1. Staff determines if request follows the established criteria. Consult with the region officials if in doubt.
2. Staff determines if there are sufficient funds available to support the request. If not, the maximum allowed for the request will be what is available in the fund at the moment of the request.
3. If necessary, Staff coordinates a conference call with RALO leadership and the person(s) making the request with the purpose of gathering more details about the utilization of the funds.

5.0 Reporting
1. All requests and its final approval (or not) are to be published in a Wiki page for transparency purposes.
2. The ALS must produce, not later than 15 days after the end of the engagement, a report summarizing its outreach efforts and possible outcome.

**IMPORTANT NOTE REGARDING TRAVEL BOOKING:** All trips on buses, train and planes as well as hotel accommodation must be booked through ICANN Constituency Travel. Please work with At-Large staff on any travel booking under the RALO Discretionary Funding ABR.

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**FY19 RALO Available Funds**

Each RALO is granted $4k for FY19

<table>
<thead>
<tr>
<th>RALO</th>
<th>Funds Used</th>
<th>Available Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>AFRALO</td>
<td>$4,000</td>
<td>$0</td>
</tr>
<tr>
<td>APRALO</td>
<td>$4,000</td>
<td>$0</td>
</tr>
<tr>
<td>EURALO</td>
<td>$3,811</td>
<td>$189</td>
</tr>
<tr>
<td>LACRALO</td>
<td>$2,700</td>
<td>$1,300</td>
</tr>
<tr>
<td>NARALO</td>
<td>$4,000</td>
<td>$0</td>
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</table>

**RALO Requests**

<table>
<thead>
<tr>
<th>RALO</th>
<th>Date Submitted</th>
<th>Date of Event</th>
<th>Submitted within three weeks of Event?</th>
<th>Submitter</th>
<th>Purpose</th>
<th>Proposal</th>
<th>Amount</th>
<th>Status</th>
<th>Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>APRALO</td>
<td>13-08-18 through 16-08-18</td>
<td>Yes</td>
<td>Maureen Hilyard</td>
<td>Travel and accommodation support to attend the Asia Pacific Regional IGF, Youth IGF and Pacific IGF to be jointly held on Vanuatu 13-16 August 2018.</td>
<td>Request Form</td>
<td>$1,000</td>
<td>Approved</td>
<td></td>
<td></td>
</tr>
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</table>
### NARALO

<table>
<thead>
<tr>
<th>Date</th>
<th>Request Date</th>
<th>Approval Date</th>
<th>Requestor</th>
<th>Type</th>
<th>Amount</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>27-08-18</td>
<td>28-09-2018</td>
<td>Approved</td>
<td>Marita Moll</td>
<td>ALS Read-Out Session</td>
<td>$1,250</td>
<td>Approved</td>
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<tr>
<td>10-07-18</td>
<td></td>
<td>Approved</td>
<td>Glenn McKnight</td>
<td>Train travel and hotel for ICANN DNS Symposium</td>
<td>$500</td>
<td>Approved</td>
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<tr>
<td>30-08-2018</td>
<td></td>
<td>Approved</td>
<td>Marita Moll</td>
<td>ALS Read-Out Session</td>
<td>$600</td>
<td>Approved</td>
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</tbody>
</table>

**Trip to ICANN Studienkreis**

I drove to the train station and took the express train to Montreal, roughly 5 hours before my train at 5:30. Needed to rush and have it repaired and back on track

Event was a full day. Didn't stay for the cocktail party due to departure time of the train.

No information booth for ICANN at the event. Registration was 200 but after 5 PM, only 100 were present.

Full slate of speakers on DNS. Very technical sessions. Didn't laugh at the jokes.

Surprised to see Steve Crocker. He is writing a book on the early years on the Internet. He looks good, doesn't miss the board.

Great opportunity to interface with the folks, most of which were IETF people from their IETF meetings.

All the valuable slides were photographed and shared with the online Adobe Acrobat.

1. **Pictures**
   - [https://www.flickr.com/photos/glennmcknight/albums/721576309203985620](https://www.flickr.com/photos/glennmcknight/albums/721576309203985620)
   - 160 pictures

### EURALO

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<th>Date</th>
<th>Requestor</th>
<th>Type</th>
<th>Amount</th>
<th>Status</th>
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<tbody>
<tr>
<td>08-08-2018</td>
<td>30-08-2018 - 31-08-2018</td>
<td>Olivier Crépin-Leblond</td>
<td>Travel to Tallinn for 2018 ICANN Studienkreis</td>
<td>$600</td>
<td>Approved</td>
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</tbody>
</table>

**Trip to ICANN Studienkreis**

Date: 30-31 August 2018

The local RALO Outreach Plan has been mentioning ICANN Studienkreis for sex process was explained as this is a major local event that is sponsored by ICANN and user representative was ever supported for this meeting. Alarming, ICANN low turn out of end user representatives. Since the event is by invitation only and opportunity to seize.

EURALO Chair Olivier Crépin-Leblond made the trip to Tallinn. Hotel accommodation travel support was needed.

The two day meeting had a stellar line-up of speakers introducing topics which Merby led a discussion on how the ICANN Multistakeholder Model needed to evolve. Other topics of note focused on ICANN's new role in the global Internet governance, TLDs, the GDPR challenge in the next generation WHOIS, as well as the Future of root governance and ICANN, stability in cyberspace & Internet governance 2020. A session was also led by ICANN Board Chair Cherlin relating to ICANN's structure, strategy and mission.

From the line-up of participants, it was clear that whilst some civil society participants are clearly accessible on the ALAC's Web Site. Considering the make-up of the participants, it was surprising to note that the great majority of parties and non-contracted parties, it was surprising to note that the great majority of participants were not eager to rush into another round of Internet governance 2020.

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All in all, this meeting is an important multi-stakeholder meeting that brings together experts from many organizations and countries.

### LACRALO

<table>
<thead>
<tr>
<th>Request Date</th>
<th>Date</th>
<th>Requestor</th>
<th>Type</th>
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<tbody>
<tr>
<td>29-08-2018</td>
<td>28-09-2018</td>
<td>Humberto Carrasco</td>
<td>LACRALO Roadmap support</td>
<td>$2,000</td>
<td>Approved</td>
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</table>

**Report**

The GSCG will also have its meeting in Kobe, back to back with the ICANN meet EURALO and with the ALAC.
### EURALO

**2-10-2018**
**2018**

No (One time exception made)

**Olivier Crepin-Leblond**

Accommodation for CENTR AGM for CW

Request Form

$400

Approved

Trip to Brussels CENTR General Assembly

Date: 10 October 2018

The CENTR General Assembly took place in Brussels on 10 October 2018. EURALO became an Observer Member of the organisation. The local RALO Outreach Plan European Top Level Domain organization CENTR. Following discussions between van Roste, the first step to a MoU was decided that EURALO should apply for the CENTR AGM was needed. Other Observer members of CENTR include the Eun etc.

Christopher Wilkinson lives locally in Belgium and needed minimal support in order to attend the AGM which started early in the morning. Christopher therefore attended the meeting on behalf of EURALO. Unfortunately the meeting's flow was delayed due to unforeseen events that were not related to EURALO's application. By the time the meeting reached its end, the Chair was unable to address EURALO's application. As a result, whilst CENTR was unable to ratify EURALO's application for Observer member, The EURALO Chair received an apology from CENTR General Manager a few days after the meeting, with the invitation to have the ratification of Observer membership taking place at the next CENTR meeting in Bordeaux, on 21st March 2019. However, Christopher Wilkinson's attendance at the AGM was beneficial in that it opened the road to the signing of a Memorandum of Understanding for cooperation between CENTR and EURALO which was signed in a ceremony that took place at the 13th Global IGF that took place in Paris in November 2018.

The recommendation that came out of this process is that EURALO would need 21st March 2019.

### AFRALO

**09 Nov 2018**

**08 Dec 2018**

Yes

**Aziz Hilali**

Our At-Large structure, ISOC Morocco will organize the National Internet Day in Morocco on the theme: "Protection of Personal Data: current situation and perspective".

The event will take place on December 08, 2018 in Fez.

This theme represents an important issue for both Morocco and the African region.

The objective is to highlight the implications and consequences on the processes of companies, organizations and end-users in the areas of privacy, security and the protection of citizens' personal data.

Request Form

$1,500

Approved

Event Agenda

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### AFRALO

**29-11-2018**

Yes

**Tjani Ben Jemaa**

Our At-Large structure, ISOC Morocco will organize the National Internet Day in Morocco on the theme: "Protection of Personal Data: current situation and perspective".

FMAI is hosting a local outreach and engagement event about ICANN policy related issues within the region.

Request Form

$1,000

Approved

Report

### AFRALO

**24-10-18**

09-14 March 2019

Yes

**Ali Al Moshal**

To participate in the ICANN64 Meeting (two nights accommodation + PD)

Request Form

Approximately $800

Approved

### AFRALO

**28-11-18**

25-27 February 2019

Yes

**Satish Babu and Maureen Hilyard**

Participation, Networking, and Outreach at APRICOT2019 (3 nights of the Conference, Registration for the Conference and per-diem for 3 days)

Request Form

$1,500

Approved
<table>
<thead>
<tr>
<th>Organization</th>
<th>Date</th>
<th>Event</th>
<th>Funding Requested</th>
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<td>NARALO</td>
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<td>Glenn McKnight</td>
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<td></td>
<td>07-12-18</td>
<td>Yes</td>
<td>Eduardo Diaz</td>
<td>$500</td>
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<tr>
<td></td>
<td>08-12-19</td>
<td>Yes</td>
<td>Nkemdilim Nweke</td>
<td>$1,000</td>
<td>Approved</td>
</tr>
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**Fall in love with Internet - 2019**

The Internet Society, Puerto Rico Chapter (ISOCPR - a NARALO ALS) in collaboration with the Hispanic Educational Technology Services (HETS - a NARALO ALS) and the Internet Corporation for Assigned Names and Numbers (ICANN) celebrated on February 15 the event "Fall in love with Internet".

The objective of the activity was to understand in detail the Internet and its ecosystem, active voice in the governance processes. We wanted to invite the audience to be active in the governance processes and how to make efficient use of the resources available online.

Mr. Norberto Cruz Cordova, ISOCPR President, was the master of Ceremonies. The activity began with the official welcome from Dr. Miguel Vélez A. Campus, venue of the event.

The presentations began with a holistic view of the Internet ecosystem presented by Engineer Eduardo Díaz, Board Member of the Puerto Rico chapter and NARALO Chair.

On the other hand, Rodrigo de La Parra, Vice president for ICANN stakeholders for Latin America and the Caribbean explained to the audience the importance of an active role in the organization of the development and governance of the Internet.

Nancy Quiros, Chapter Development Manager for Latin America and the Caribbean explained ICANN plans for 2019. And José "Manolo" Alvarez talked about web accessibility and the importance of the Internet. It is important to mention that "Manolo" is visually impaired. He, and I should add here that he did this by himself and without any external help, prepared and presented his presentation using accessibility technologies. During his presentation, he demonstrated the importance of developing web pages for people that are visually impaired.

Professor Alfredo Calderón and ISOCPR Board Member addressed the audience by briefing the takeaways of each presentation and promoting educational exchange. The executive director of HETS, Yubelkys Mír has for the university community.

The activity was a success. Approximately 100 people participated in the event, and the audience was present.

**AFRALO Brochure Yoruba version**
On April 1, the ‘Advocating for Smart Cities that Benefit Everyone’ focused on the members have to participate in smart city projects. This day was focused on updates to various advocacy on a policy that the NDIA promote and encourage states to create digital equity plans for the competitive/r

Lighting rounds were done during both days and in 4-minute interventions (7 in) based on 1) refurbishing donated laptops, 2) digital literacy training, and 3) increase government-funded programs. As part of the follow-up strategy, invitations to NARALO monthly calls will be open discussed. Having a conversation with individuals I have an idea of the contact engagement tool.

As a new affiliate individual member of NDIA I will use its communication platform to engage with its members sharing relevant resources from the discussions. Having had a conversation with individuals I have an idea of the content that might be pertinent to them and serve as an idea.

The role of NARALO is obvious when engaging end-users in better understanding the scope of policy advice when the Supporting organizations work identify issues that need attention.

The Conference started on April 2 with close to 300 participants from the 350 affiliated previously mentioned participants from Belgium and Puerto Rico. The morning at Department of Information Technology providing a status of how North Carolina ‘s People with disabilities’ session provided an up-to-date on the assistance to the differently abled? This session brought in to meet the needs of end-users with certain limitations when Policy Advice is p.

How Broadband Adoption Affects Community Prosperity and Opportunity was p in Puerto Rico - Puerto Rico Broadband Task Force (PRBBT). This group seeks to conjunction with the Internet Society Puerto Rico Chapter (an ALS affiliated to Ni strong links of Broadband adoption to economic outcomes for community resident Vanities in broadband adoption widen the inequalities that have become apparent the World. It is clear that digital inclusion is a necessary part of policy solutions. The role of NARALO is obvious when engaging end-users in better understanding Organizations work identify issues that need attention.

A session on ‘New Tools and Materials for Digital Literacy Training and Assessment Include Affordability, Digital Literacy, and Public Access’ raised in my mind How I reached those end-users that do not understand their rights and important ‘voice multi-stakeholder model It is obvious that some sectors are not represented. In it Americans’ and the low-income population as well as ‘under-served communities.

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As a new affiliate individual member of NDIA I will use its communication platform NARALO and ICANN does.

In the afternoon of the pre-Conference activities, I had the opportunity to visit a F and implemented: 1) a Connect Home program where after a six-week, (2 hours hotspot with a limited data plan to access Broadband Internet, 2) a Digital Inclusion six weeks, and upon graduation parents earn a laptop refurbished by scholars, a trains and employs up to 12 high school students as computer technicians to refi through the E3D (Eliminate the Digital Divide) Technology Academy (for Workfor school population with direct exposure to all sectors of the IT Industry through ex. My main observation after the day is the lack of information on the organizations perspective Most individuals that I exchange information with see only the Gover

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<tr>
<td>15-01-19</td>
<td>March</td>
<td>$500</td>
<td>Judith Hellerstein</td>
<td>Funding to cover NTEN conference hotel.</td>
<td>$300</td>
<td>Yes</td>
<td>My session on Internet Governance had a committed audience despite it being low. People at the conference had not heard about ICANN and about Internet Governance. Data Security and there are multiple sessions on this topic. People in my session Who Is Process, about GTLDs, about Internet Governance. Passed out NARALO leaflets to put out leaflets so I carried them with me where ever I went. Many people and NARALO and so hope we get some new ATLSes or Individual Members. Also hope that we get some new in Baltimore. Next year they will be in Baltimore so perhaps ICANN GSE could go up and present or do a demo. Each session has a collaborative document where speakers post all info and any questions are answered. Presentations can be found here, <a href="https://docs.google.com/document/d/1jNw6j3_ZS3wslRpbANOQjGXqEOC0nYuJuEs-1TFmH_I/edit">https://docs.google.com/document/d/1jNw6j3_ZS3wslRpbANOQjGXqEOC0nYuJuEs-1TFmH_I/edit</a></td>
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<td>March</td>
<td>$1,200</td>
<td>Sebastien Bachofen</td>
<td>Travel to CENTR AGM</td>
<td>$1,200</td>
<td>Yes</td>
<td>People are very interested in Data Security and there are multiple sessions on this topic. People in my session were engaged and asked questions about ICANN, about the Who Is Process, about GTLDs, about Internet Governance. Passed out NARALO leaflets to put out leaflets so I carried them with me where ever I went. Many people and NARALO and so hope we get some new ATLSes or Individual Members. Also explained about ATLS to businesses in other constituencies. There were people there from Consumer Organizations and all sorts of other Non-profits. Next year they will be in Baltimore so perhaps ICANN GSE could go up and present or do a demo. Each session has a collaborative document where speakers post all info and any questions are answered. Presentations can be found here, <a href="https://docs.google.com/document/d/1jNw6j3_ZS3wslRpbANOQjGXqEOC0nYuJuEs-1TFmH_I/edit">https://docs.google.com/document/d/1jNw6j3_ZS3wslRpbANOQjGXqEOC0nYuJuEs-1TFmH_I/edit</a></td>
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<tr>
<td>22-02-19</td>
<td>Feb</td>
<td>$158</td>
<td>Glenn McKnight</td>
<td>Funding to attend IGF Toronto Feb 27, 2019</td>
<td>$158</td>
<td>No (Exception made)</td>
<td>IGF Canada Event for Newsletter On a stormy winter day in Toronto we saw IGF Canada become a rejuvenated event! The session was moderated by Nancy Carter of Canarie and an opening statement from Byron Holland of CIRA and Elliot Noss, Tucows. The normal sessions on cybersecurity, fake news and other topics were held. Pictures of NARALO membership Evan Leibovitch, CLUE Destiny and Pierre-Dare ISOC QUEBEC Nancy Carter, ISOC Canada First Canadian IGF - 2019.jpg</td>
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<tr>
<td>Date</td>
<td>Requestor</td>
<td>Category</td>
<td>Request Details</td>
<td>Form Status</td>
<td>Amount</td>
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<tr>
<td>25-02-19</td>
<td>Judith Hellerstein</td>
<td>Requesting $50 USD to cover the costs of local printing of a promotional mailcard advertising my Presentation at NTEN.</td>
<td>Form Approved</td>
<td>$50</td>
<td>12-03-19</td>
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<tr>
<td>26-02-19</td>
<td>Sergio Salinas Porto</td>
<td>Travel needs to ICANN64</td>
<td>Form Approved</td>
<td>$700</td>
<td>N/A</td>
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<tr>
<td>07-04-19</td>
<td>Eduardo Diaz</td>
<td>Funding to support catering and material for the ONLY ICANN 64 Read-Out in Spanish in the NARALO region.</td>
<td>Form Approved</td>
<td>$200</td>
<td>01-07-19</td>
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<tr>
<td>18-04-19</td>
<td>Sarah Kiden</td>
<td>Funding to cover travel to ICANN65</td>
<td>Form Approved</td>
<td>$1,000</td>
<td>24-27-06-19</td>
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Cards were essential to getting people to come to my workshop. My Random room assignment was the worst room that was down a service Corridor so these cards were instrumental in getting met to know about the workshop and seek it out. People commented on how good it was to have a mailcard that had all the info they needed. Picture of Mailcard and Slides are located here, https://docs.google.com/document/d/1jNw6jZ_3E3wlsRpsANoQ6x7qDDoTwYu.

Front of Mailcard is here, Back of Mailcard is here.

ICANN 64 Read-Out
The Internet Society Chapter of Puerto Rico (ISOCPR) in collaboration with the € Spanish), dot PR and Chris Mondrin, ICANN VP Global Engagement, held the ICANN Read-Out in Spanish in the NARALO region. The audience represented different sectors of our community (academia, NGO, and civil society) interested in learning more about ICANN and the issues discussed during ICANN64 in Kobe, Japan. During the Q&A segment, interest on how to better get involved in ICANN was the main topic. The way ICANN uses the ‘multistakeholder model’ to reach consensus and develop policy raised interest and various examples were mentioned to illustrate the Policy Development Process (PDP).
<table>
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<th>RALO</th>
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<th>Funding Request</th>
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<td>NARALO</td>
<td>19-04-19</td>
<td>30-05-19</td>
<td>Yes</td>
<td>Marta Moll Funding for a pre-ICANN 65 outreach session at the Ottawa, Canada</td>
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<td>Request Form $805 Approved Readout ICANN65 (pre) - agenda.pdf</td>
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<td>EURALO</td>
<td>19-04-19</td>
<td>7 and 8-05-19</td>
<td>Yes</td>
<td>Olivier Crepin Leblond Funding for travel and accommodation for Nenad Marinkovic to attend SEEDIG in Bucharest, Romania</td>
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<td>Request Form $900 Approved 5th SEEDIG Bucharest report Nenad Marinkovic.pdf</td>
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<td>EURALO</td>
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<td>7 and 8-05-19</td>
<td>Yes</td>
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<td>Request Form $300 Approved for $150 Report The 4th Central Asian IGF</td>
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<td>NARALO</td>
<td>18-06-19</td>
<td>20-06-19</td>
<td>No (Exception made)</td>
<td>Judith Hellerstein At-Large pins for outreach activities and At-Large brand development</td>
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<td>Request Form $150 Approved for $150 on delivery or receipts</td>
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<td>APRALO</td>
<td>25-06-19</td>
<td>30-06-19</td>
<td>No (Exception made)</td>
<td>Satish Babu At-Large pins for outreach activities and At-Large brand development</td>
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<td>Request Form $550 Approved for $550</td>
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**FY18 RALO Requests for Funding to support an Outreach Activity**