

# At-Large Social Media Strategy

## Draft At-Large Social Media Strategy

- information sent to the ALAC\_announce mailing list (which all ALSes receive) to be sent to
  - the [At-Large Facebook page](#),
  - the [@ICANN\\_AtLarge Twitter account](#) and
  - (possibly) LinkedIn
- ensure that the redesign of the At-Large website caters for the sharing of information over social media

*(September 2012)*

*(Suggestions from the July 2012 TTF call)*

- disseminate other information related to Internet Governance
- disseminate information in multiple languages
- facilitate participation (responding/engaging with persons that comment/ask questions)