### SAFEGUARDS & TRUST

<table>
<thead>
<tr>
<th>Topic</th>
<th>Description</th>
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<tr>
<td><strong>High-Level Findings v1</strong></td>
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<td><strong>TOPIC 1</strong> Has New gTLD Program put mechanisms in place to improve trustworthiness in the DNS?</td>
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<tr>
<td>Background of History of GAC Safeguards and new Registry Agreement</td>
<td>v6</td>
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<tr>
<td>Description of Technical Safeguards and Implementation</td>
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<td>Description of Safeguards Applicable to all gTLDs and Implementation</td>
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<td>Description of Safeguards Applicable to sensitive/highly regulated gTLDs and Implementation</td>
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<td>Description of Voluntary Public Interest Commitments</td>
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<td>Description of Rights Protection Mechanisms</td>
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<tr>
<td><strong>TOPIC 2</strong> - Has the New GTLD Program put sufficient mechanisms in place to mitigate risks to the trustworthiness of the DNS?</td>
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<td>Have the Safeguards been Implemented in a Manner that Promotes Effective Enforcement?</td>
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<td>Background of History of GAC Safeguards and new Registry Agreement</td>
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<td>Voluntary PICs</td>
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<td>Right Protection Mechanisms</td>
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<td><strong>Have the New gTLD Operators Complied with</strong></td>
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<td>Voluntary PICs</td>
<td>v3</td>
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<td>Right Protection Mechanisms</td>
<td>v1</td>
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<tr>
<td><strong>Did the New Rights Protection Mechanisms Mitigate Certain Risks Involved with the Expansion of the gTLD program?</strong></td>
<td>v1</td>
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<td><strong>TOPIC 3</strong> - Have these efforts had an impact on public perception of the DNS?</td>
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<td>What is the level of consumer awareness of the new gTLDs?</td>
<td>v4 (Nielsen review)</td>
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<td>Have consumers expressed trust in the new gTLD program efforts?</td>
<td>v2 (Nielsen review)</td>
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<tr>
<td>Has consumer trust in the DNS improved overall since the introduction of new gTLDs?</td>
<td>v2</td>
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<td>Are the new procedures effective in enforcing safeguards?</td>
<td>v2</td>
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### COMPETITION & CONSUMER CHOICE

### Agenda & Details

**Interested in observing the face-to-face meeting session? Join us in MR 1.02 or online - [https://participate.icann.org/cctreview-observers](https://participate.icann.org/cctreview-observers)**

**Additional CCT sessions:**

- **CCT-RT Board Meeting on Thursday, 4 November at 17:30-18:30 IST.** See [here](#) for more details.
- **Input to the Competition, Consumer Trust, Consumer Choice Review Team. Join us in Hall 3 (main) or online - [https://participate.icann.org/hyd57-hall3](https://participate.icann.org/hyd57-hall3) on Friday, 4 November at 09:00-10:30 IST to share your unique input with us. See [here](#) for more details.**
- **CCT-RT Wrap-Up & Debriefing Session on Saturday, 5 November at 11:00-12:45 IST.** See [here](#) for more details.

### RESOURCES:

**STUDIES & SURVEYS:**

- New gTLDs and the Global South: Understanding Limited Global South Demand in the Most Recent New gTLD Round and Options Going Forward
- Phase II Assessment of the Competitive Effects Associated with the New gTLD Program
- Phase 2 Global Registrant Survey Full Report
- Global Consumer Research Wave 2
- High-level findings v1
  - Basic market share consultations/Size distribution of TLDs
  - Concentration ratios
  - Price Analysis
  - Registrar competition with registries
  - Registry policies
  - Duplicate Names
  - URS vs. UDRP
  - Brand TLDs
  - Benefits vs confusion to end-users
  - Trademarks
  - Industry Structures
  - Effect of New gTLD entry on concentration

**APPLICATION & EVALUATION PROCESS**

- Rounds
- How many string contention objections were raised and what was the outcome on New gTLD applications? In particular what was the result of singular/plural string contentions?
- How did GAC formal advice or GAC early warnings (GAC EWG) influence or affect the New gTLD applications?
- Was the application and evaluation process effective at addressing the needs of underserved areas and markets?

**PRESENTATIONS:**

- Nielsen Applicant Survey Findings
- New gTLDs and the Global South - Understanding Limited Demand and Options Going Forward
- Engagement session with New gTLD Subsequent Procedures PDP WG

**Notes/Action Items**

*Action Item:* Add Registry stakeholder group to agenda if possible; BRG also

*Action Item:* Elleza to contact the Registry Stakeholder Group to see if Nielsen can talk to them about joining the applicant survey

*Action Item:* Investigate with Nielsen/Staff to see if they can call applicants to get a higher response rate from applicants

**High Level Findings Safeguards & Trust**

*Action Item:* Add "Documented Registry and Registrar Abuse Contacts" currently not included in technical safeguards.

*Action Item:* Add to findings citations for the findings (i.e. from Nielsen study)

*Action Item:* Nielsen study to date didn't have the data to answer all of the questions. One recommendation will be for ICANN to collect certain data in the future.

*Action Item:* David Taylor to author paper on RPMs comparison

*Action Item:* Safeguards and Trust findings from high level paper - include recommendations vis-à-vis further studies

*Action Item:* Schedule a discussion about parking in Hyderabad
Attendees:

**Team:** Jonathan Zuck, Laureen Kapin, Dejan Djukic, Drew Bagley, Megan Richards, Stan Besen, Gaonglalewe Mosweu, Carlton Samuels, Waudo Siganga, Carlos Raul Gutierrez, Jordyn Buchanan, Kaili Kan, Calvin Browne, David Taylor

**Staff:** Margie Milam, Jean-Baptiste Deroulez, Brian Aitchison, Eleeza Agopian, Pamela Smith, Alice Jansen

**Guests:** Dave Dickinson/Nielsen; Andrew Mack/AM Global

**Apologies:** N. Ravi Shanker, Jamie Hedlund, Fabro Steibel

**Observers:** Cyrus Namazi, Martin Sutton (Brand Registry Group), Nick Wood (Com Laude), Susan Payne (Valideus), Michael R. Graham, Theresa Swinehart, Maguy Serad, Jennifer Scott, Christina Rosette, Brian Scarpelli

Recordings:

- Adobe Connect
  - Morning
  - Afternoon
- mp3
  - Morning
  - Afternoon

Transcripts:

- Morning: EN
- Afternoon: EN

Chat transcript:

- Morning: EN
- Afternoon: EN

**AM Global - Global South Study**

**Action Item:** Approach Neustar to reach other potential applicants

**Action Item:** Waudo, Carlton & Carlos to go thru AM Global Report to categorize the finding/recommendations into those that address: 1) the impediments to applying from the Global South and 2) promoting a greater applicant pool in the Global South

- Recommendation to translate applicant guidebook into more than 6 languages

**Action Item:** Staff to research whether price caps were removed in the most recent legacy contracts signed

**Action Item:** Invite GDD Staff that work on ARS to address how the ARS report information addresses differences in accuracy rates for new vs. legacy gTLDs

**Action Item:** Ask Compliance about what data it has on whether registrars are complying with the new verification/validation of WHOIS requirements

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**Day 2 - Thursday, 3 November - 09:00-17:00 IST | 03:30–11:30 UTC**

(timezone converter)
Attendees:

Team: Jonathan Zuck, Jordyn Buchanan, Laureen Kapin, Kaili Kan, Carlton Samuels, Gaonlalewe Mosweu, Megan Richards, Jamie Hedlund, Drew Bagley, Stan Besen, Dejan Djukic, David Taylor, Waudo Signanga, Calvin Browne, Carlos Raul Gutierrez

Staff: Jean-Baptiste Deroulez, Alice Jansen, Pamela Smith, Eleeza Agopian, Brian Aitchison, Margie Milam, Brenda Brewer

Guests: Greg Rafert/The Analysis Group, David Dickinson/Nielsen

Observers: Maguy Serad, Jennifer Scott, Jimson Olofuye, Pam Little, Patrick Kane, Samantha Demetriou, Chris Wilson, Crescent Ezekwu, David Hughes, Arnod Singh, Jim Prendergast (The Galway Strategy Group), Berry Cobb, Steve Chan, Connie, Michael R. Graham, Time Smith, Ron Andruft, Carlos Alvarez, Greg Shatan, Steve Metalitz, Bartlett Morgan

Apologies: Fabro Steibel, N. Ravi Shanker

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- Full Day: EN

Chat transcript:

- Full day EN