

# Program Agenda

The original proposal for ICANN funding

[At-Large FY17 Budget Development Workspace](#)

The NARALO meetings at the requested General Assembly will focus on three specific components:  
**Budget Proposal to FBSC**

1. How to better engage our ALSs – also known within ICANN as “inreach” – in a frank examination of expectations, program execution and community adhesion, we intend to deliver a one-day workshop intended to discover what needs to be done, both by ICANN and the NARALO community, to maximize volunteer participation, increase the ability to represent the best interests of end-users, as well as increase ICANN’s “on the street” relevance.
2. Policy briefings on critical ICANN issues intended to ensure that NARALO ALS representatives are adequately informed to educate their ALS memberships, and that they are better able to channel bottom-up end-user perspectives and ideas into the At-Large community’s policy debates. NARALO members have traditionally been the source of a large proportion of At-Large’s policy initiatives, and such interactive briefings are intended to go beyond the traditional webinar, to maintain and enhance the capability for the NARALO community to sustain this momentum. .
3. Leadership training, intended to educate NARALO ALSes about the complex workings inside ICANN, and develop a clear understanding of its role in the broader Internet Governance Ecosystem. As just one example, the current deluge of activity surrounding the transition of the IANA stewardship is mainly the realm of those who can follow it practically full-time, with multiple working groups and dozens (if not hundreds) of proposals in the air. It is our experience that many in the At-Large community do not understand much of what’s going on or even the relevance. Awareness of both the processes and the path from idea to policy is a critical part of advancing the public interest within ICANN.

## Instructions

This agenda needs to be populated with key sessions for Attendees and then we can slot in a series of

	Sun April 2	Mon April 3	Tues April 4	Times	Wed April 5
7:30-8:00		Breakfast (Royal A)	Breakfast (Royal A)	7:30-8:00	Breakfast (Royal A)
8-9		<p>NARALO GA Working Breakfast 1 (Royal B)</p> <p>Welcome and Housekeeping - Glenn McKnight, Chair of NARALO</p> <p>ICANN Expected Standards of Behavior - Herb Waye, ICANN Ombudsman</p> <p>Overview and Purpose - Glenn McKnight, Chair of NARALO and Judith Hellerstein, Secretariat of NARALO</p> <p>Ice Breaker - Seth Reiss</p>	<p>NARALO GA Working Breakfast 2 (Royal B)</p> <p>Guest Speaker - John Curran, CEO of ARIN</p>	<p>8:00-8:05</p> <p>8:05-8:15</p> <p>8:15-9:00</p>	<p>Welcome (Royal B)</p> <p>Opening Session - Introductions and Aims and Objectives of the NARALO General Assembly</p> <p>(Facilitator: Glenn McKnight)</p> <p>Policy and Policy Development - Overview of Policy: How it is developed and why it is Important for At-Large and NARALO</p> <p>(Facilitators: John Laprise and Avri Doria)</p> <p>Q and A</p> <p>Rapporteur: Leah Symekher</p>
9-10		ARIN	ARIN	<p>9:00-9:30</p> <p>9:30-10:00</p>	<p>Introduction to the NARALO Outreach Strategic Plan</p> <p>(Facilitator: Glenn McKnight)</p> <p>Rapporteur: Seth Reiss</p> <p>Interactive discussion on the North American Strategy for At Large with Chris Mondini, Regional VP, North America</p> <p>(Facilitator: Glenn McKnight)</p> <p>Rapporteur: Seth Reiss</p>
10-11				10:00-10:15	Break

		BREAK NARALO InfoTable	BREAK NARALO InfoTable	10:15-10:45	Policy & Outreach & Engagement Discussion - Comments by Göran Marby (10 minutes) Q and A (20 minutes) (Introduction: Judith Hellerstein) (Facilitator: Glenn McKnight) Rapporteur: Javier Rua
11-12				10:45-12:00	Breakout sessions - Introduction to and Discussion (Facilitators: John Laprise, Judith Hellerstein and Heidi Ullrich)
12-1:30		LUNCH Arin-Women's Networking Lunch NARALO Info Table	LUNCH NARALO Info Table	12:00-1:00	Working Lunch <ul style="list-style-type: none"> <li>30 minute lunch</li> </ul> NARALO Meeting: (Working Lunch) (Royal B) <ol style="list-style-type: none"> <li>Elections - Judith Hellerstein</li> <li>NARALO Rules of Procedure - John More</li> </ol> (Facilitator: Glenn Mcknight) Rapporteur: Judith Hellerstein
1:30-5pm		Sessions Continue	Sessions Continue	1:00-2:00	<ul style="list-style-type: none"> <li>Feedback from Break-out sessions</li> <li>Recap</li> <li>Action items and recommendations</li> <li>ALS Commitments</li> <li>Repor</li> </ul> (Facilitators: Glenn Mcknight and Alfredo Calderon) Rapporteur: Judith Hellerstein
2-3					<b>Departure</b>
3-4	ARIN Newcomers	BREAK NARALO Info Table	BREAK NARALO Info Table		
4-5					
5:30-6:30	Arin Social		(6:00-8:00) NARALO Members Networking Reception (Hot and cold canapes will be served) ICANN Sponsored (In Royal A and B)		
7:30-9:30	ISOC Social Briar Suite-- Pat O'Brien's  Address: 624 Bourbon St, New Orleans  <a href="http://patobriens.com/">http://patobriens.com/</a>	ARIN SOCIAL Event- <i>offsite</i> <i>Mardi Gras World</i>  <i>7-11pm</i>			

## Details of General Assembly Agenda

Time	Topic	Facilitator	Rapporteur	Expected Results
7:30-8:00	Working Breakfast (Royal A)			
8:00-8:05	Welcome <ul style="list-style-type: none"> <li>Roll Call</li> <li>Confirmation of Quorum</li> </ul>	Glenn McKnight	none	Overview of expectations Review of code of conduct Ground rules

8:05-8:15	<p>Opening Session - Introductions and Aims and Objectives of the NARALO General Assembly</p> <ul style="list-style-type: none"> <li>• Brief History of NARALO General Assemblies</li> <li>• Knowledge transfer</li> <li>• Identification of Tools (TBC)</li> </ul>	Glenn McKnight and Judith Hellerstein	Leah Symekher	
8:15-9:00	<p>Policy and Policy Development - Overview of Policy and Why it is Important for At-Large and NARALO</p> <ul style="list-style-type: none"> <li>• Challenges and Opportunities</li> <li>• Q and A</li> </ul>	John Laprise and Avri Doria	Leah Symekher	
9:00-9:30	<p>Overview of NARALO Strategic Plan &amp; Outreach and Engagement CROPP Strategy</p>	Glenn McKnight	Seth Reiss	<ul style="list-style-type: none"> <li>• NARALO Outreach and Engagement</li> <li>• Overview of the CROPP Strategic Plan</li> <li>• Local ALS funding</li> <li>• Summary of CROPP Trips in 2016 and 2017</li> <li>• Outreach and Engagement 2017 /2018 target groups,</li> <li>• tools for engagement, under-served communities and more</li> <li>• March 2018 ICANN PR</li> <li>• NA School of Internet Governance</li> <li>• Outreach to Universities</li> <li>• Showcase</li> </ul>
9:30-10:00	<p>An interactive discussion on the North American Strategy for at Large with Chris Mondini of GSE</p>	Glenn McKnight	Seth Reiss	Flip Charts
10:00-10:15	Coffee Break			
10:15-10:45	<p>Policy &amp; Outreach &amp; Engagement Discussion with Göran Marby, President and CEO of ICANN</p>	<p>Introduction: Judith Hellerstein</p> <p>Facilitator: Glenn McKnight</p>	Javier Rua	<p>Comments by Göran Marby (10 minutes)</p> <ul style="list-style-type: none"> <li>• Policy, Outreach and Engagement within At-Large and ICANN</li> <li>• What ICANN and NARALO can do</li> </ul>
10:45-11:00	<p>Introduction to Break-out Sessions</p>	John Laprise, Judith Hellerstein and Heidi Ullrich	Each Break Out will have a Rapporteur	<ul style="list-style-type: none"> <li>• Aims and objectives</li> <li>• Process of Break-outs</li> </ul>
11:00-12:00	<b>4 Break-out Sessions</b>			
	<p>Break - Out 1: Identifying NARALO's Hot Policy Topics and their potential impact on end-users</p>	Breakout facilitator: John Laprise	Eduardo Diaz (Royal A)	<ul style="list-style-type: none"> <li>• Key NARALO Policy Topics</li> <li>• Identification of potential impact on end-users</li> </ul>
	<p>Identifying Key Elements in a NARALO Strategy Plan</p>	Breakout facilitator: Glenn McKnight	Judith Hellerstein (Royal B)	<ul style="list-style-type: none"> <li>• Mission Statement</li> <li>• Where do we want to go?</li> <li>• Development of a Roadmap</li> <li>• What tools do we need to get there?</li> </ul>
	<p>Ensuring End User Accountability through Effective Policy and Process</p>	Breakout facilitator: Garth Bruen	Evan Leibovitch (Royal C)	<ul style="list-style-type: none"> <li>• What are the abuse/compliance /security obligations of top-level Interest bodies?</li> <li>• Do the mechanisms work as promised?</li> <li>• Are the current mechanisms effective in their function?</li> <li>• What are the observable /measurable end-user benefits?</li> <li>• How can we improve and grow these systems?</li> <li>• How can NARALO representatives raise awareness on these issues among end users?</li> </ul>

	Solution Circle on Topic (TBD by morning discussion)	Breakout facilitator: Avri Doria	Howard Deane	<ul style="list-style-type: none"> <li>• Topic to be identified from Morning discussions</li> </ul>
12:00-13:00	Lunch (In Royal A/B)		Judith Hellerstein	<p>Working Lunch</p> <ul style="list-style-type: none"> <li>• 30 minute lunch</li> </ul> <p>NARALO Meeting: (Royal B)</p> <ol style="list-style-type: none"> <li>1. Elections</li> <li>2. NARALO Rules of Procedure</li> </ol>
13:00-14:00	Closing Session	Glenn McKnight, Alfredo Calderon*	Judith Hellerstein	<ul style="list-style-type: none"> <li>• Feedback from Break-out sessions</li> <li>• Recap on GA</li> <li>• Action items and Recommendations*</li> <li>• ALS Commitments</li> <li>• GA Report - Next steps</li> <li>• NARALO Business - AOB</li> </ul>