

# Sylvia Herlein Leite SOI

## At-Large Statement of Interest (SOI) Form

1) Please enter your Name:	Sylvia Herlein Leite
<p>2) Picture/Image:  <i>(Instructions: Click in the field to the right to open up the text input window. Then click the &lt;Insert&gt; menu button, select &lt;Image&gt;, then choose (or browse) to locate an image file (e.g., JPG, PNG, BMP) from your local computer to upload. After insertion, please click on the picture and adjust the size to no larger than 200 pixels).</i></p>	
3) Are you participating in the At-Large advisory process (including email and real-time discussions) as a representative of:	
a) ALAC (if so, detail the region and term):	
b) A Regional At-Large Organization (RALO) (if so, please detail the region, position and term):	LACRALO INTERNAUTA BRASIL ALS Representative since 2007
c) An ICANN-accredited At-Large Structure (if so, which one):	Internauta Brasil
d) Any ICANN Committee, Constituency or Stakeholder Group (if so, which one(s))?	
e) Any other company or organization, whether commercial or nonprofit (if so, please detail the organization and your position):	FLUI - Secretary - nonprofit organization NEXTI - Secretary - nonprofit organization Pronto! Language Services
4) Please identify your current employer(s):	PRONTO CONSULTING
5) Please identify your current position (s):	PARTNER
6) Please identify the type(s) of work performed:	LANGUAGE CONSULTING SERVICES
7) Please identify your declared country of primary residence:	Brazil
8) Please list any financial relationship beyond de minimus stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN:	None
9) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:	

<p><b>a) Do you, your employer, and/or sponsor have any type of material or financial interest in the At-Large advisory process and its outcomes?</b></p>	<p>No</p>
<p><b>If the answer is "Yes," please describe the interest:</b></p>	
<p><b>b) Are there any arrangements /agreements between you and any other group, constituency or person(s) regarding your participation as a work team member?</b></p>	<p>No</p>
<p><b>If the answer is "Yes," please describe the arrangements/agreements and the name of the group, constituency, or person(s):</b></p>	
<p><b>10) Please identify any Working Groups or other chartered teams in which you are participating (include acronyms, if applicable):</b></p>	<ul style="list-style-type: none"> <li>• CHAIR OF LACRALO IDN- MULTILIGUAL- WG (since June 2019)</li> <li>• ALAC IDN-WG (since June 2019)</li> <li>• CHAIR OF LACRALO EMERITUS CONCIL 2017-2018</li> </ul>

<p><b>11) Additional information (optional):</b></p>	<ul style="list-style-type: none"> <li>• Foreign Affairs Degree (2018)</li> <li>• Tourism Degree (1985)</li> </ul> <p><b><u>Some WG inside ICANN</u></b></p> <ul style="list-style-type: none"> <li>• ATLAS III LDT - WG 2019</li> <li>• DNS WOMAN PROJECT 2015-2018</li> <li>• MSGW <a href="#">At-Large Meeting Strategy Working Group Meetings and Events Workspace</a> 2013 - 2014</li> <li>• Co-Chair ATLAS II Events Group</li> <li>• LACRALO GOVERNANCE WG 2014</li> <li>• LACRALO Translation WG 2012-2013</li> <li>• Nivelation Course - 2013</li> </ul> <p><b><u>Past positions in ICANN</u></b></p> <ul style="list-style-type: none"> <li>• LACRALO-ALAC Delegate to NOMCOM (2015-2016)</li> <li>• LACRALO Secretary 2012-2014</li> <li>• LACRALO-ALAC Delegate to NOMCOM ( 2009- 2011)</li> </ul> <p><b><u>Mentoring Experience</u></b></p> <ul style="list-style-type: none"> <li>• As Tourist Guide, I am used to deal with different kinds of people,</li> <li>• As Language Teacher for adults for 20 years, it has shaped my ability to deal with different personalities and backgrounds.</li> <li>• As LACRALO Secretary, when I started my secretary tenure I made contact with all organizations of LACRALO, because I realized that only a few ALSs had been active. As a result of my contact many organizations began to participate and others increased their participation. In this process I also discovered that some ALSs didn't participate because they didn't know how to do it; they didn't know what were the participation and policy processes within ICANN. It was, overall, such a big mentoring work, but very rewarding nevertheless. Mr. Humberto Carrasco's, our current Alac Member, organization can serve as a great example: the organization is regarded as a founding member of LACRALO and, before my contact, was not very active in the region. Mr. Carrasco can confirm this success story.</li> <li>• The LACRALO showcase under the supervision of Mr. José Arce and me, at ICANN 48, had superb attendance numbers and was one of the most successful events of its kind.</li> <li>• 2 years as a NOMCOM member, gave me a "big picture" view of how ICANN works, and what are the needs of each one of its constituencies.</li> <li>• As a Foreign Affairs Analyst, I've complemented beautifully my 12 years of experience at ICANN.</li> <li>• Participating in the LACRALO Mediation processes I've learned to deal with all kinds of situations and delved deep in current LACRALO culture.</li> <li>• As 12 years ICANN ecosystem member I have developed a great network of contacts and know almost all of the ALSs of LACRALO and many from the other RALOs and I think that can greatly serve my mentees.</li> <li>• I am confident that I will be able to guide the mentees throughout all constituencies.</li> </ul> <p><b><u>Current Positions out of ICANN</u></b></p> <ul style="list-style-type: none"> <li>• <b>Internauta Brasil</b>, - Association of Brazilian Internet Users (Finance &amp; International Affairs Director)- <a href="http://www.internautabrasil.org">www.internautabrasil.org</a>, - (Finance Director and International Affairs)</li> <li>• <b>FLUI</b>, Latin American Federation of Internet Users <a href="http://www.fuilatin.org">www.fuilatin.org</a> - ( Executive Secretary)</li> <li>• President &amp; CEO of <b>Pronto! Consulting</b> <a href="http://www.prontocl.com.br">www.prontocl.com.br</a></li> <li>• Spanish-Portuguese Teacher and Translator</li> </ul>
<p><b>12) Page last revised:</b></p>	<p>19-Nov-2018</p>
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