

At-Large .ASIA One and Two Character Allocation Proposal Workspace

Comment Period	Important Information Links <ul style="list-style-type: none">• Public Comment Announcement• To Submit Your Comments (Forum)• View Comments Submitted
Open Date:	4 November 2011
Close Date:	16 Dec 2011
Time (UTC):	23:59
Originating Organization:	Registry Department
Purpose:	<p>DotAsia is proposing to amend its 2006 agreement (http://www.icann.org/en/tlds/agreements/asia/) to allow the introduction of one- and two-character .ASIA domains to the marketplace. The community is encouraged to comment on this proposal until 16 December 2011.</p> <p>The implementation would be done through an equitable phased allocation program, which has three main components: # A Pioneer Domains Program (a.k.a. and RFP process) to invite interested registrants to propose specific plans for use and promotion; and # A Sunrise round for eligible trademark names holders and company names holders to submit applications for domains not allocated in the RFP round; and # A Landrush and Auction round for domains not allocated during the Pioneer Domains Program and Sunrise processes. Similar to the .ASIA Startup processes, where more than one successfully verified application is received during any of the periods, an Auction will be held between the successfully verified applications.</p> <p>This equitable phased allocation program is designed and aimed to ensure greater usage and promotion commitments resulting in awareness of the .ASIA domain within the community, and to better serve the Internet community in Asia Pacific region.</p>
Current Status:	<p>This proposal came to ICANN on 9 August 2011 through the RSEP Process, which can be seen here: http://www.icann.org/en/registries/rsep/. For details about the evaluation process, see: http://www.icann.org/en/registries/rsep/rsep.html.</p> <p>The language of the amendment can be seen in this Appendix 6 redlined draft [PDF, 276 KB], which should be read in conjunction with the RSEP request http://www.icann.org/en/registries/rsep/dotasia-request-09aug11-en.pdf [PDF, 21 KB].</p>
Next Steps:	The Board will consider whether to proceed with the proposed revisions to the Conflicts of Interest Policy and Bylaws.
Staff Contact:	Karla Valente
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15 December 2011

[Click here to download a PDF version of the final ALAC Statement on the .ASIA One and Two Character Allocation Proposal](#)

[Final] ALAC Statement on .ASIA One and Two Character Allocation Proposal

The ALAC network of 138 At-Large Structures around the world reaches vast numbers of Internet Users across 63 countries and territories. This extensive network includes those where IDN single and double characters are desired, particularly in the Asia Pacific region.

On 10th May 2010, ALAC submitted the [ALAC Statement on IDN Issues](#). In this statement, we expressed our belief that "every culture and language is unique" and "IDNs are complex issues that vary from language to language, culture to culture".

On 3 January 2011, ALAC submitted the [ALAC Statement on Draft Final Report on Policy Aspects Regarding Introduction of Single Character IDN TLDs](#). In this statement we "support the recommendation that Single Character and Two Characters IDNs at the Top Level and Second Level should not be restricted in general and be reviewed on a case-by-case basis."

Consistent with our previous statements on IDN issues, we re-emphasize our recommendation that Single Character and Two Characters IDNs at the Top Level and Second Level should not be restricted in general and be reviewed on a case-by-case basis.

11 December 2011

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